

# G-Cloud 15 – Asset Panda

## G-Cloud 15 – Pricing

*Pricing will be converted at point of sale with the current USD exchange rate*

| Feature              | Starter                                 | Business+                               | Enterprise                                     |
|----------------------|-----------------------------------------|-----------------------------------------|------------------------------------------------|
| <b>Best For</b>      | Organizations with basic tracking needs | Mid-size teams with moderate complexity | Large organizations with advanced requirements |
| <b>Monthly Price</b> | <b>\$50 (£50)</b> per user / month*     | <b>\$60 (£60)</b> per user / month*     | <b>Custom Quote</b>                            |
| <b>Billing Cycle</b> | Billed annually                         | Billed annually                         | Custom                                         |
| <b>User Minimum</b>  | 5 Users (\$3,000/£3,000/yr min)         | 10 Users (\$7,200/£7,200/yr min)        | Unlimited users available                      |
| <b>Asset Limit</b>   | Up to <b>1,000 assets</b>               | Up to <b>5,000 assets</b>               | <b>Unlimited assets</b>                        |
| <b>Integrations</b>  | Limited                                 | Full access (Jira, Intune, etc.)        | Custom & Open API                              |
| <b>Support</b>       | Standard                                | 24/7 Priority Support                   | Dedicated Account Manager                      |

|                       |                           |                             |                      |
|-----------------------|---------------------------|-----------------------------|----------------------|
| <b>Advanced Tools</b> | Custom fields & reporting | Onboarding & Implementation | AI-Enabled Workflows |
|-----------------------|---------------------------|-----------------------------|----------------------|

Asset Panda offers a tiered pricing model based on the number of users and total assets tracked. As of early 2026, the primary plans include **Starter**, **Business+**, and **Enterprise**.

## Asset Panda Pricing Plans

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## Key Features Across All Plans

While specific limits vary, Asset Panda provides a core set of features designed for flexibility:

- **Mobile Accessibility:** Free iOS and Android apps with a built-in barcode and QR code scanner.
- **Customization:** Fully configurable fields, naming conventions, and workflows to match your industry (IT, Construction, Healthcare, etc.).
- **Asset Lifecycle Tracking:** Monitor assets from purchase through maintenance to retirement, including check-in/check-out history.
- **Automations:** Trigger alerts, notifications, and status updates automatically (e.g., warranty expiration or maintenance due).
- **Reporting & Analytics:** Generate custom reports that can be scheduled for automated delivery in CSV, Excel, or PDF formats.
- **Security:** Role-based user permissions and Single Sign-On (SSO) support for identity providers.

## Add-ons & Other Options

- **View-Only Users:** "Collaborators" (users who can view but not edit data) can be added for approximately \$10 per user/month.
- **Free Trial:** A 14-day free trial is available, providing full access to the "Pro" features to test the platform with your own data.
- **Asset Caps:** Unlike some competitors that charge purely by user, Asset Panda enforces hard caps on asset counts per tier. Exceeding your limit typically requires an upgrade to the next tier.