

Backupify for Microsoft 365

G-Cloud 15 – Service Definition

Backupify for Microsoft 365 (part of the Datto/Kaseya suite) is an automated, secure backup and recovery solution that safeguards data in Exchange Online, OneDrive for Business, SharePoint Online, and Microsoft Teams.

While Microsoft provides infrastructure resilience, it operates under a Shared Responsibility Model, meaning the customer is responsible for protecting their own data from accidental or malicious deletion, ransomware, and sync errors. Backupify fills this gap by providing an independent, third-party copy of your cloud data, ensuring business continuity and regulatory compliance even if the primary Microsoft environment is compromised.

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Key Features

Automated & On-Demand Protection

- **3x Daily Backups:** Automated snapshots of user data are taken three times a day to ensure a low Recovery Point Objective (RPO).
- **On-Demand Backups:** Administrators can trigger manual backups at any time, especially useful before major organizational changes or migrations.
- **Comprehensive Coverage:** Protects Mail, Calendars, Contacts, OneDrive files, SharePoint sites (including custom and team sites), and Teams content (files, channel conversations, and meetings).

Effortless Recovery & Restoration

- **Granular Item-Level Restore:** Quickly recover individual emails, files, or folders without needing to restore an entire account.
- **Point-in-Time Recovery:** Roll back an entire folder or account to a specific date and time—a critical feature for recovering from ransomware attacks.
- **Non-Destructive Restore:** Data is restored into a separate folder or with a unique identifier, ensuring that current production data is never accidentally overwritten.
- **Advanced Search:** Robust search filters allow admins to find specific items across all users and timeframes instantly.

Advanced Management & Security

- **User Lifecycle Management:** Automatically detects new users and archives departing employees. This allows organizations to retain data for legal or historical purposes without paying for active Microsoft 365 licenses.
- **Security & Compliance:** SOC 2 Type II audited, HIPAA compliant, and features data encryption both at rest (AES-256) and in transit (SSL).

- **Detailed Audit Logs:** Tracks all administrator and user actions within the backup environment for accountability and compliance reporting.
- **Cloud-Managed UI:** A centralized, intuitive dashboard that requires no on-premises hardware or software installation.

Key Benefits

- **Risk Mitigation & Ransomware Protection:** Provides a "delete-proof" recovery path. If a ransomware attack encrypts your live M365 data, you can simply roll back to a clean snapshot from before the infection.
- **Significant Cost Savings:** By archiving the data of former employees within Backupify, organizations can de-provision expensive Microsoft 365 licenses while maintaining full access to the data for compliance or handover.
- **Regulatory Compliance:** Helps organizations meet data retention requirements (such as GDPR, HIPAA, or industry-specific mandates) by offering flexible, long-term retention options that go beyond Microsoft's standard recycle bin limits.
- **Operational Efficiency:** The "set it and forget it" nature of the service, combined with a 5-minute setup process, reduces the burden on IT departments, allowing them to focus on strategic initiatives rather than manual data recovery.
- **Protection Against "The Human Factor":** Whether it is an accidental deletion by a well-meaning employee or a malicious act by a disgruntled one, Backupify ensures that "deleted" never means "gone forever."
- **24/7/365 Expert Support:** Provides access to technical support at any time, ensuring assistance is available during critical data emergencies.

Safeguard Every Critical Piece of Microsoft 365 Data With a Single Solution

Exchange Online

Automatically back up your communications and planning data in Exchange Online, such as email content, attachments, notes and folder structure, as well as calendar data and contact information.

OneDrive for Business

Support ongoing collaboration and preserve business-critical documents stored in OneDrive with a backup solution that covers all files (including One Note) and folders with structure intact.

SharePoint Online

Safeguard organizational access to vital information in SharePoint Online with backup of sites (primary, custom, group and team), pages, assets, lists, templates, folder structures and document libraries.

Microsoft Teams

Back up and preserve messaging, conferencing data and shared items within Microsoft Teams, including content (team sites, files & documents), public channel conversations and calendar meetings.

Contact Information

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