

# Backupify for Google Workspace

## G-Cloud 15 – Service Definition

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Backupify for Google Workspace is an enterprise-grade, cloud-to-cloud backup and recovery solution designed to protect critical business data across the entire Google productivity suite. While Google provides high availability for its infrastructure, it does not provide comprehensive protection against data loss caused by human error, malicious deletion, or ransomware.

Backupify fills this gap by providing an independent, third-party backup that ensures organisations maintain full control, visibility, and recoverability of their data. It offers a "set-and-forget" automated system that secures Gmail, Drive, Shared Drives, Calendar, and Contacts, allowing IT teams to restore lost information in minutes rather than days.

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# Key Features

- **Automated 3x Daily Backups:** Captures point-in-time snapshots of the entire Google Workspace environment three times a day to ensure a low Recovery Point Objective (RPO).
- **Granular Restoration:** Enables administrators to recover individual files, folders, emails, or entire user accounts directly to the original location, a new user account, or via local download.
- **Intelligent Search:** Robust search parameters (by date, owner, or file type) allow IT teams to quickly zero in on specific missing items across all users.
- **Full Domain Restore:** Preserves existing file/folder structures and sharing permissions during recovery, eliminating the need for manual rebuilding after a data loss event.
- **Automated User Management:** Automatically detects new users and archives departing employees, ensuring data is preserved even after a Google license is deprovisioned.
- **Enterprise-Grade Security:** \* SOC 2 Type II audited and supports HIPAA compliance.
  - Data encryption both at-rest (AES-256) and in-transit.
  - Private cloud storage purpose-built for backup data.
- **Unlimited Retention:** Offers unlimited data storage by default, allowing organisations to scale without worrying about storage caps or increasing costs.

## Key Benefits

**Ransomware Resiliency:** Protects against cyberattacks by allowing admins to "roll back" an entire application's data to a snapshot taken immediately prior to an infection.

**Significant Cost Savings:** By automatically archiving the data of departing employees, Backupify allows organisations to delete expensive, inactive Google Workspace licenses while still retaining access to that user's historical data.

**Operational Efficiency:** The cloud-managed UI requires no on-premise infrastructure and features a 5-minute setup process, freeing up IT resources for more strategic tasks.

**Compliance & Audit Readiness:** Features immutable audit logs, uptime/availability SLAs, and robust data controls to help organisations meet strict regulatory and legal requirements.

**Mitigation of Native Limitations:** Overcomes Google's "restore guarantees" which can often take weeks, providing immediate action and recovery when every minute of downtime counts.

**24/7/365 Expert Support:** Provides access to technical support at any time, ensuring assistance is available during critical data emergencies.

## Preserve Every Google Workspace Component With a Unified Solution

### Gmail

Back up essential business communications across your organisation, including email messages, attachments and labels. Keep your Gmail data organised, searchable and quickly recoverable.

## Google Drive

Support seamless collaboration with reliable backup for content across your Google Drive and Shared Drives to keep all documents, folders and sharing permissions intact and accessible.

## Google Calendar

Protect critical scheduling data with automated backup of meeting details, attendee information, attachments and notes. Make sure your organisation stays on track and ready for every event.

## Google Contacts

Retain lasting records of your business relationships and foster ongoing collaboration by backing up names, email addresses, phone numbers, personal notes and group associations.

## Contact Information

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