Microsoft Threat Analysis Center

Mission – *Detect, Assess, and Disrupt digital threats to Microsoft, its customers, and democracies worldwide.*

Inside Microsoft

Customer Security and Trust

- Cyber threat intelligence
- AI processes and advanced data analytics
- Technology policy advisors
- Counter-cybercrime initiatives

Customer & Source Teams

LinkedIn GitHub Microsoft Bing XBOX



Outside Microsoft

US Government

International Government Partners

Commercial Customers

Resulting in:

The ability to mitigate or disrupt foreign malign influence operations

Why MTAC?

What MTAC Provides

Track actors across platforms, audiences, and languages outside the limits of secure terminals and facilities	**Perspective**
Cut through **trillions of signals** to identify and prioritize key threats	**Efficiency**
Ensure operational continuity for organizations facing consistent personnel rotations	**Continuity**

Why Influence Reporting Matters

Threat Detection	Provides insights on the **evolving tactics, techniques, and procedures** used by adversarial actors
Information Sharing and Coordination	Unclassified reporting enables **comprehensive inter-governmental collaboration** & coordinated responses to influence-related threats
Policy Development	Enables agencies to **develop policies and strategies** to mitigate destabilizing influence operations and **safeguard national interests** and democratic processes

MTAC's Approach to Influence and Cyber Threat Intelligence

Malign Influence	Not a "cyber problem" A human problem empowered by technology.
Right Data at the Right Time	Too much data creates more noise to signal. Increase signal, decrease noise by focusing on the right data.
Spectrums, Not Divides	Physical & virtual worlds blend with each other. Actions in one powers actions in other.
Cross-Platform or Bust	Single-platform influence campaigns are studies in methods at best. Attribution requires cross-platform analysis.
Medium Matters	Your adversaries are on all mediums. Video is king.
Persistence is Key	Perceptions are shaped by messages and messengers. Those that don't message lose.

Analysis and Delivery Process

Detect, assess, and disrupt digital threats to Microsoft, its customers, and democracies worldwide.

