

Innovate with AI Apps

We help customers rapidly design, build, and scale AI-powered applications that unlock business value.

Why it matters?

"Innovate with AI Apps" services outcome centers around business transformation through the design, development, and deployment of AI-powered applications.

These solutions are scalable, production-ready, and aligned with business goals, enabling measurable impact such as increased efficiency, improved customer engagement, or new revenue streams

Microsoft ISD will meet you where you are on AI journey and:

- Deliver *Business Outcomes with an AI*-powered app in **8-12 weeks**
- **Scale up** a repeatable model to deliver AI Apps by building your own *AI Application Innovation Factory*
- Align business and IT for **sustained, outcome-driven AI**

Approach



We deliver your first production-grade AI app in 8-12 weeks.
We also enable you to deliver 100 more...

Innovate with AI Apps is a modular Microsoft ISD offer that delivers AI-powered, cloud-native apps fast – combining quick wins with a scalable innovation model:



Expected Outcomes

Business Outcomes with AI

8 - 12+ weeks

- Priority AI apps or AI/ML solutions live in production
- Measurable business value (e.g. cost savings)
- Foundational Azure setup and trained staff
- Proof point for further AI investment



AI Application Innovation Factory

4 - 12+ months

- Multiple AI apps live in production
- Hardened, scalable cloud and AI platform
- Established governance and delivery model
- Skilled, cross-functional teams
- Cultural shift toward lean, agile, data-driven innovation

Line of Business Manager

CFO/ CMO / CHRO

Chief Information Officer

Chief Innovation Officer

Outcomes



Rapid Time to Value with AI

deliver rapid business impact with production-grade AI apps and solutions.



Scalable and Sustained Value

Establish an AI-native enterprise innovation engine to scale AI solutions across business



Modern Practices

Transform from legacy dev practices into state-of-the-art cloud-native architectures built on Azure best practices



Empowered Teams

upskill teams and embed new ways of working to sustain AI-driven transformation.

Start fast. Show value. Scale confidently.

Innovate with AI Apps

Helps organizations rapidly build and scale AI-enhanced, cloud-native applications - delivering fast business outcomes and a foundation for sustainable, enterprise-wide innovation.

You've invested in AI – and so did many others ...

AI is everywhere. Most enterprises have launched initiatives and embedded it into key workflows.

Leaders aren't asking if AI matters – they're asking how fast it can deliver. The tech is ready. Pressure is on. Expectations are high

... but now the challenge isn't building models – it's scaling impact.

Despite the momentum, few are breaking through. Pilots are everywhere – but real outcomes are rare. The issue isn't ambition or vision – it's execution.

Without a way to scale and sustain delivery, progress stalls and value fades.

Customer Case Studies



Customer 0

"By adopting innovative technologies, finance will strengthen its business leadership through compliance, accuracy and efficiency"

Amy Hood, Executive Vice President and Chief Financial Officer, Microsoft



Passionate soccer fans bring an unrivaled intelligence to the sport. With a foundation built on Microsoft Azure, LA LIGA has transformed fan engagement, driven revenue growth, and created new opportunities for sports clubs, leagues, and federations.



By leveraging Azure and AI, the company can automate IT and HR tasks – boosting efficiency, reducing costs, and improving employee experience. This allows AT&T staff to focus on higher-value work and deliver the superior service customers expect.

Next steps

Ready to scale your AI journey? Contact your Microsoft representative to begin transforming your business with Innovate with AI Apps.