

G-Cloud 15 Service Description



Business Case Development for Local Government

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Methods has extensive experience in the successful development and assurance of business cases at all stages. We have produced over 60 business and investment cases, many for Cloud enablement, all of which have been successful. We provide robust and independent specialist advice, full delivery or assurance to your prospective investment.

What is the Service

The development of a Business Case puts forward a proportionate, persuasive and logical case for investment in change to realise optimal benefits and/or to meet your funding requirements. We use our deep experience to assess needs and build a plan to ensure we design the right level of collaboration as well as providing advice and content proportionate to the size, complexity and risk of the investment.

We are experienced in developing Strategic Outline Cases, Outline Business Cases or Full Business Cases based on the HMT ‘5 case Green Book model’ for public sector bodies. As such, Business Cases developed by Methods will include reference to the strategic case, the economic case, the commercial case, the financial case, and the management case.

In addition to development, we can help guide you through the approvals journey and smooth the pathway through effective stakeholder engagement. As well as navigating public sector governance, we also have expertise in creating bespoke business case approaches, summaries and analysis to suit individual client environments. We can help establish a business case approach that provides a control mechanism beyond the approval of funding that support effective delivery and benefits realisation.

What can it do for you

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Service Features

- 1. Provides clearly evidenced rationale for the preferred solution
- 2. Comprehensive knowledge of the HMT “Five Case” model
- 3. Develop a compelling case for change
- 4. Create content that meets and exceed CCS Gateway process scrutiny
- 5. Clarification and quantification of estimated costs, risks and expected benefits
- 6. Quality assurance of business case content and/or process
- 7. Applicable to both commissioning and decommissioning of assets or services
- 8. Supports embedding the business case as a central programme control
- 9. Templated and proven models for options, finance and benefits analysis
- 10. Strategic Outline Case, Outline Business case or Full Business Case

Service Benefits

- 1. Creates compelling justification for undertaking a project, programme or portfolio
- 2. Provides clearly evidenced rationale for the preferred solution
- 3. Clear development roadmap from inception to delivery
- 4. Lower development cost through reuse of models and common content
- 5. Improves organisational confidence through delivery and sustainability assessment
- 6. Evaluates the benefit, cost and risk of alternative options
- 7. Navigates approvals pathway and engages stakeholders
- 8. Approach based on industry best practice
- 9. Extensive experience of public sector business case development

Contact details

End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.



Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories



Cloud Hosting & Service Modernisation
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.



Cloud-Based ITSM Consolidation
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**



Large-Scale Cloud Migration (100+ Apps / 120TB)
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.



Azure Migration & Modern Workplace Enablement
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.



Cloud ITSM Migration (ServiceNow SaaS)
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.



Cloud-Native Data Pipelines (Azure Integration)
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.