

G-Cloud 15 Service Description

Salesforce Net Zero Cloud Implementation

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Methods is the leading Salesforce CRM/CMS implementation partner for public/private Housing sectors, providing consultancy, design, architecture, implementation, migration, development and support services for Sales/Service Cloud, Experience Cloud, Net Zero Cloud, Pardot, Partner Portal and CPQ.

What is the Service

Capture all your scope 1 to 3 data to meet mandatory reporting requirements, as well as helping chart your journey towards meeting your net zero goals.

Present your data using Salesforce's market leading Net Zero Cloud (NZC) product. NZC works standalone ie no other Salesforce instance required, or it can be integrated into your Salesforce instance.

We work with your climate SMEs or we can bring in our expert partners to help define your specific net zero and data needs and then build out NZC for you.

What can it do for you

- Environmental Accounting: Scope 1, 2, and 3 carbon emissions + waste & water tracking
- Insights & Actionability: Visualization, target-setting, forecasting, AI-driven predictions and actions
- Supply Chain Action: Supplier collaboration and engagement, product level climate impact
- Net Zero Marketplace: Browse and purchase carbon credits and emissions factors datasets
- ESG Reporting: Social & governance tracking + Disclosure & Compliance Hub for CSRD, CDP, GRI, SASB, etc
- Data Acquisition: Data capture and ETL automation with Data Cloud; report generation with Einstein AI
- Reduce travel emissions and decrease costs generated by business journeys with data from the Business Travel Dashboard

Service Features

1. Fast implementation of Scope 1-2 data to build data confidence
2. Environmental Accounting: Scope 1-3 carbon emissions, waste & water tracking
3. Insights & Actionability: Visualization, target-setting, forecasting, AI-driven predictions/actions
4. Supply Chain: Supplier collaboration and engagement, product level climate impact
5. Net Zero Marketplace: purchase carbon credits and emissions factors datasets
6. ESG Reporting: Social/governance tracking, Disclosure/Compliance for CSRD, CDP, GRI, SASB
7. Data Acquisition/capture, ETL automation (Data Cloud); report generation; Einstein AI
8. Reduce travel emissions and decrease costs generated by business
9. ESG domain knowledge to support your CSO and team

Service Benefits

1. Access to highly skilled Salesforce team members
2. Technical Architects, Salesforce administrators, BAs, developers, product and Delivery Managers
3. Seamlessly migrate/integrate data with your line of business systems
4. Enhance business processes through optimised case management strategies
5. User adoption and training support
6. Value-driven services and support at cost-effective rates
7. Expert support for Salesforce Lightning adoption
8. Optimise your business model with Salesforce platforms for enhanced effectiveness
9. Expert recommendation on AI, upcoming features analysis and use-case mapping
10. An expert team provides integration design and implementation

Contact details

End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.



Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories



Cloud Hosting & Service Modernisation
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.



Cloud-Based ITSM Consolidation
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**



Large-Scale Cloud Migration (100+ Apps / 120TB)
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.



Azure Migration & Modern Workplace Enablement
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.



Cloud ITSM Migration (ServiceNow SaaS)
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.



Cloud-Native Data Pipelines (Azure Integration)
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.