

# G-Cloud 15 Service Description

Feasibility Assessment and Business Case Development

## Feasibility Assessment and Business Case Development

Methods' services can present you with a comprehensive and holistic evaluation of the feasibility of and impacts associated with potential business changes. We use cost-benefit analysis, feasibility assessments, business case development and risk/impact analysis in order to produce recommendations that are consistent with your business needs, objectives and value statements.

## What is the Service

Methods aim to help deliver the best possible value and maximise the benefits to public services when looking at potential improvements to business processes. To do this, it's important to be able to consider all of the potential change options available, evaluating each of them for business, technical and financial feasibility. Methods offer a dynamic service which provides you with clearly defined rationales for proposed changes and supports you to make informed decisions regarding business change investment so you can be confident in the choices you make.

We are specialists in our ability to generate, describe and evaluate each of the options available to you in a way which is consistent with your business requirements, organisational values and strategic objectives, highlighting the impacts and risks associated with each.

## What can it do for you

You'll be able to clearly see all of the viable change options available to you that would resolve your business problem. You'll understand the costs, benefits, risks and impacts of each, across all aspects of your organisation (including your financial, technical and business priorities), enabling you to make the most informed decision possible.

## Service Features

1. Feasibility Assessments give a ballpark estimate of cost and benefits
2. Business Case development to give a holistic, detailed impact analysis
3. Options assessments tailored to your business needs and objectives
4. Recommendations presented with clear costs/benefits
5. Support in the comparison and selection of a solution
6. Clarification and quantification of estimated costs, risks and expected benefits
7. Quality assurance of business case content and/or process
8. Applicable to both commissioning and decommissioning of assets or services
9. Supports embedding the business case as a central programme control
10. Approach is scalable to the size/risk of the investment

## Service Benefits

1. All viable business change options are laid out clearly
2. Non-viable options are removed
3. The benefits of a change are described and made tangible
4. The risks are highlighted and can be monitored
5. The time, resource and money required will be articulated
6. Business problems can be weighed against costs/impacts of change
7. Alignment of options with strategic goals
8. Increased commitment from business managers through effective process change approach
9. Improved benefits management by creating a robust baseline for measurement
10. More accurate organisational confidence through delivery and sustainability assessment

## Contact details

# End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



# Onboarding and offboarding process



## Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.



## Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

# Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



# Customer stories

**Cloud Hosting & Service Modernisation**  
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.

**Cloud-Based ITSM Consolidation**  
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**

**Large-Scale Cloud Migration (100+ Apps / 120TB)**  
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.

**Azure Migration & Modern Workplace Enablement**  
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.

**Cloud ITSM Migration (ServiceNow SaaS)**  
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.

**Cloud-Native Data Pipelines (Azure Integration)**  
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.