

G-Cloud 15 Service Description



Data Strategy

Data Strategy

Methods’ Data Strategy service uses our deep expertise to design data strategies that optimise and enhance capabilities and resources of organisations, delivering increased productivity. We outline the application of data and information, providing an evidence base to change and innovate, driving improved decision making and service delivery.

What is the Service

We enable organisations to use data to deliver change and transformation, realise their strategic ambitions and solve difficult problems by unlocking the benefits their data has to offer. This may be by leveraging emerging technology, exploiting new techniques, or maximising value from your existing data estate. We deliver the framework and direction for all data led initiatives to follow, setting organisations on the path to become a data driven organisation, covering the strategic and operational aspects of any organisation.

In practical terms we design data strategies to enable employees across the organisation to use the right data at the right time, ensuring it is in the right format to enable evidence-based decision making.

What can it do for you

By having a robust data strategy in place, you will be able to maximise the use of your data, reduce duplication by taking a more strategic approach and identify the key data inputs that will enable you to realise your organisational strategic intentions. This includes the goals and objectives for how you can measure progress and ensure data is managed and used in the most effective and efficient way.

Service Features

1. Stakeholder identification: SRO, Internal teams, supporters / challengers
2. Review of current business processes
3. Review of current Data sources
4. Review of current Data / technology assets
5. Review of current Business capabilities / policies
6. Define desired future state
7. Gap analysis in data architecture, technology, tools, processes and people
8. Business case development if investment is required
9. Implementation roadmap
10. Write and socialise the strategy facilitating ‘buy in’

Service Benefits

1. Develop more strategic approaches to handling and managing data
2. Define and meet your data reporting and visualisation requirements
3. Identify a data architecture and master data approach
4. Support appropriate data sharing within and outside of your organisation
5. Quantify future savings from data migrations
6. Increase the flexibility of your relationship with vendors
7. Understand implications for data of emerging technologies such as AI

Contact details

End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.

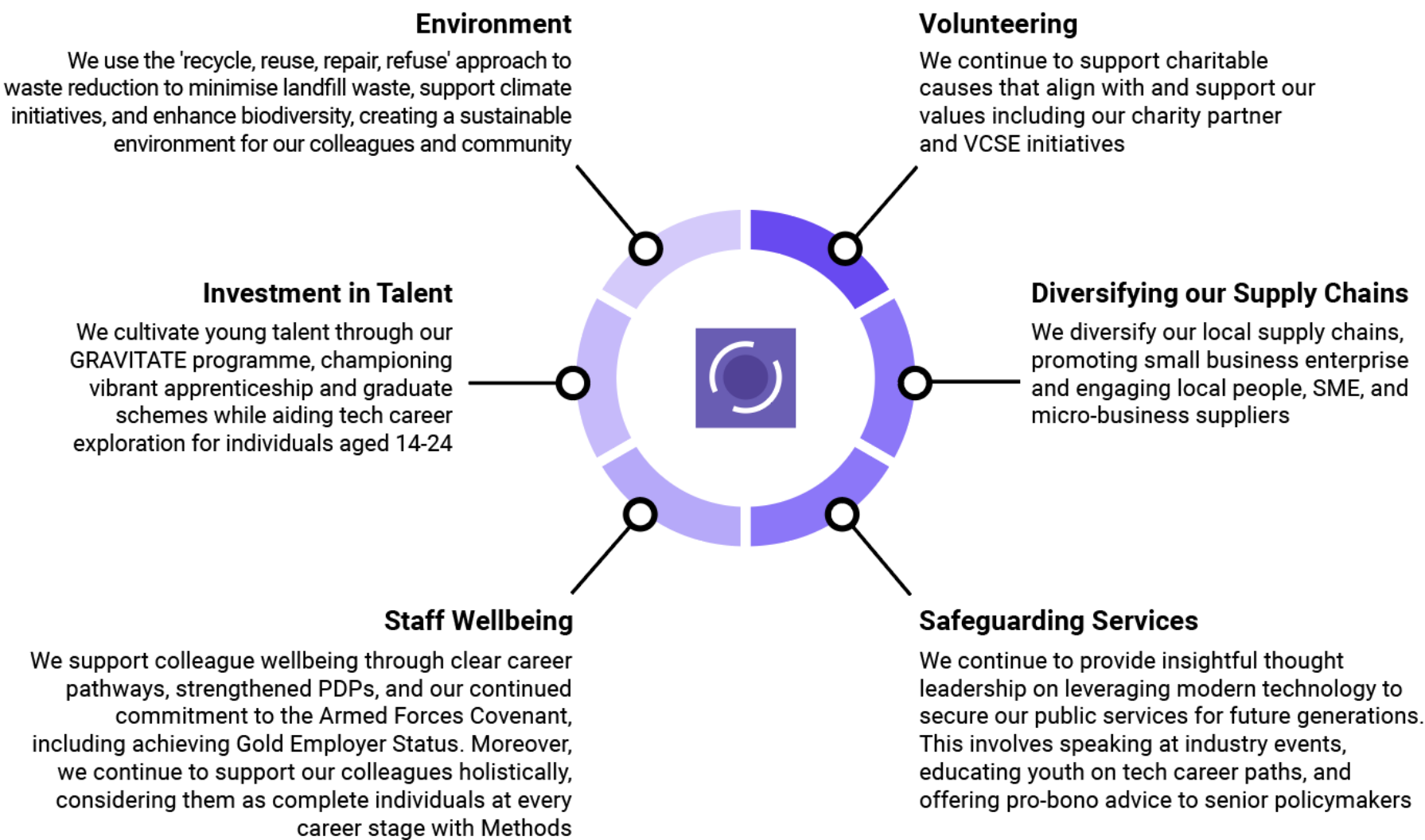


Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories



Cloud Hosting & Service Modernisation
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.



Cloud-Based ITSM Consolidation
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**



Large-Scale Cloud Migration (100+ Apps / 120TB)
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.



Azure Migration & Modern Workplace Enablement
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.



Cloud ITSM Migration (ServiceNow SaaS)
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.



Cloud-Native Data Pipelines (Azure Integration)
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.