

G-Cloud 15 Service Description



Product Management Coaching

Product Management Coaching

We offer tailored product coaching programs for individuals and organisations in the public sector. We embed a product-led mindset, assess capability, and provide personalised coaching objectives. Our workshops, training, and community support enhance collaboration and skill development. We help organisations understand their product capability and nurture talent for future success.

What is the Service

Our product management coaching services are designed especially for product managers in the public sector. Our team of experienced product managers have a deep understanding of the dynamics and intricacies of digital transformation and can help you develop and nurture your talent to navigate and achieve valuable outcomes and results.

We understand and have first-hand experience of the unique challenges and complexities that come with product management in the public sector, and this underpins our tailored coaching programs.

What can it do for you

We recognise that every individual and organisation is different, and our tailored approach is what sets us apart. Our coaching programs are designed to address unique needs.

We can help mature existing product management communities or work with leaders to establish new capability in an organisation. Our work is delivered in various forms, from ad-hoc/one-off sessions through to longer-term mentoring relationships depending on the need of your organisation.

As product management coaches, we work with individuals and teams to

- Embed a product-led mindset and approach at an organisation, team and individual level
- Create an understanding of the Product Manager role and the value it can bring
- assess capability against product management core skills in the D&D framework to understand challenges and goals
- define personalised coaching objectives around gaps or development areas
- Establish and develop essential skills and knowledge through coaching sessions, workshops and sharing best practices
- Craft and deliver tailored workshops and training (1:1/group) to address specific challenges and enhance collaboration among team or community members
- Set up and facilitate communities of practice to enable momentum to continue
- Continuous support, beyond coaching sessions - access to resources, a community of like-minded professionals and real-life experience

We believe that a skilled and capable product team is vital in any organisation developing digital products and services. Our expertise can help organisations understand the maturity of their product capability and develop a plan to grow and nurture talent. We invest in understanding the needs of your product team, ensuring individuals are equipped with the latest methodologies, tools, and best practices in product management.

Our approach ensures that your teams have the right knowledge and skills to continue developing high-quality products and services in the future, as well as supporting the progression of individuals through the product management career path and fostering a long-term partnership built on trust and shared success.

Service Features

1. Product Management tools and techniques
2. Building knowledge and capability around Service Standard Assessments
3. Product lifecycle phases (Discovery/Alpha/Beta/Live/Retire)
4. Digital Leadership
5. Skills and capability maturity assessment
6. Organisational change
7. Building and supporting product communities of practice
8. Collaboration and agile ways of working
9. Team and individual development plans and opportunities
10. 1:1 coaching, team coaching and workshops

Service Benefits

1. Improves in-house capability, bringing more opportunities within the organisation
2. Enables people development and career growth
3. Embeds techniques and ways of working aligned to industry best-practices
4. Improves ability to assure products and services against Government standards and frameworks
5. Embeds product culture and mindset across the organisation
6. Ensures user-centric outcomes and delivering value

Contact details

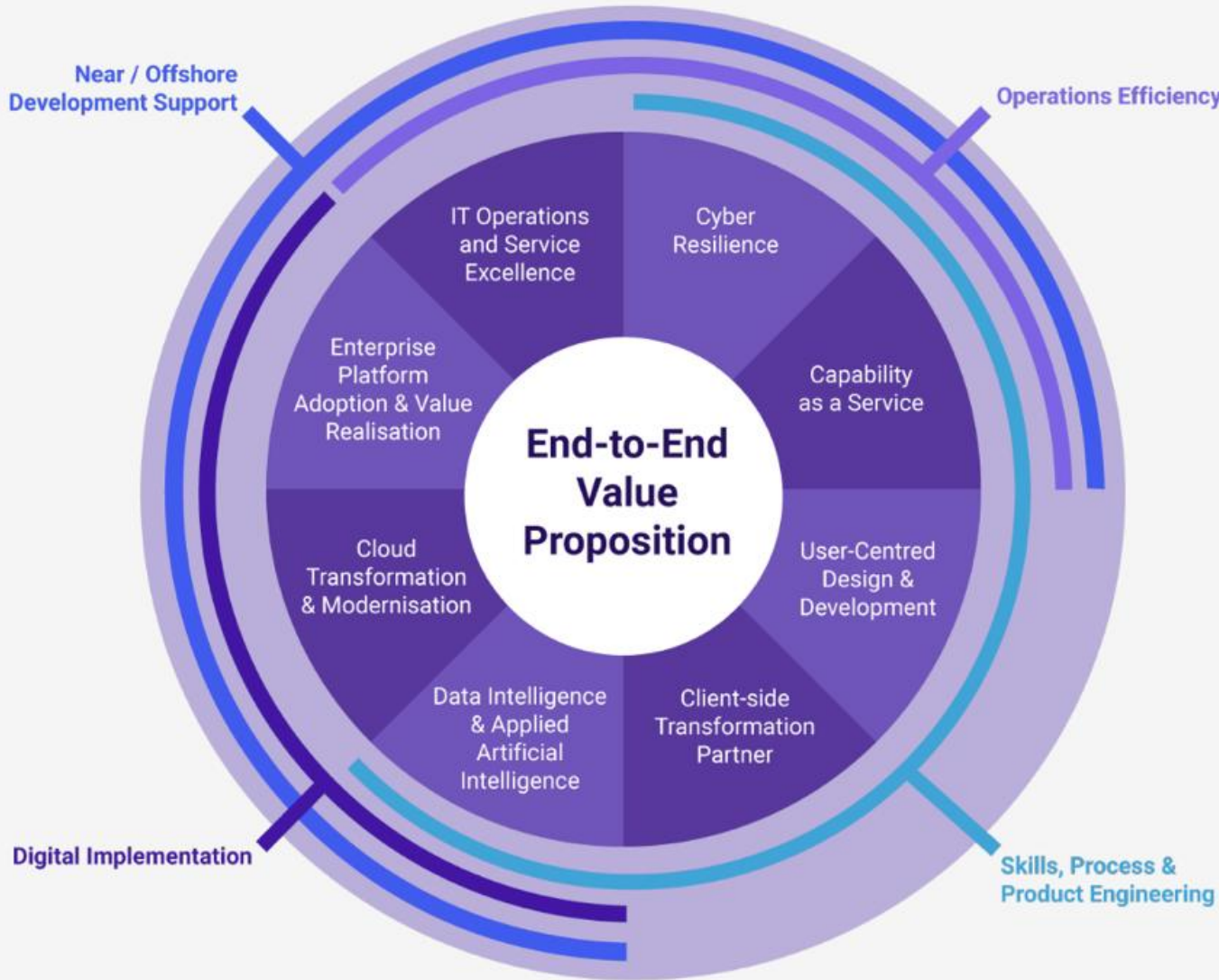
End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

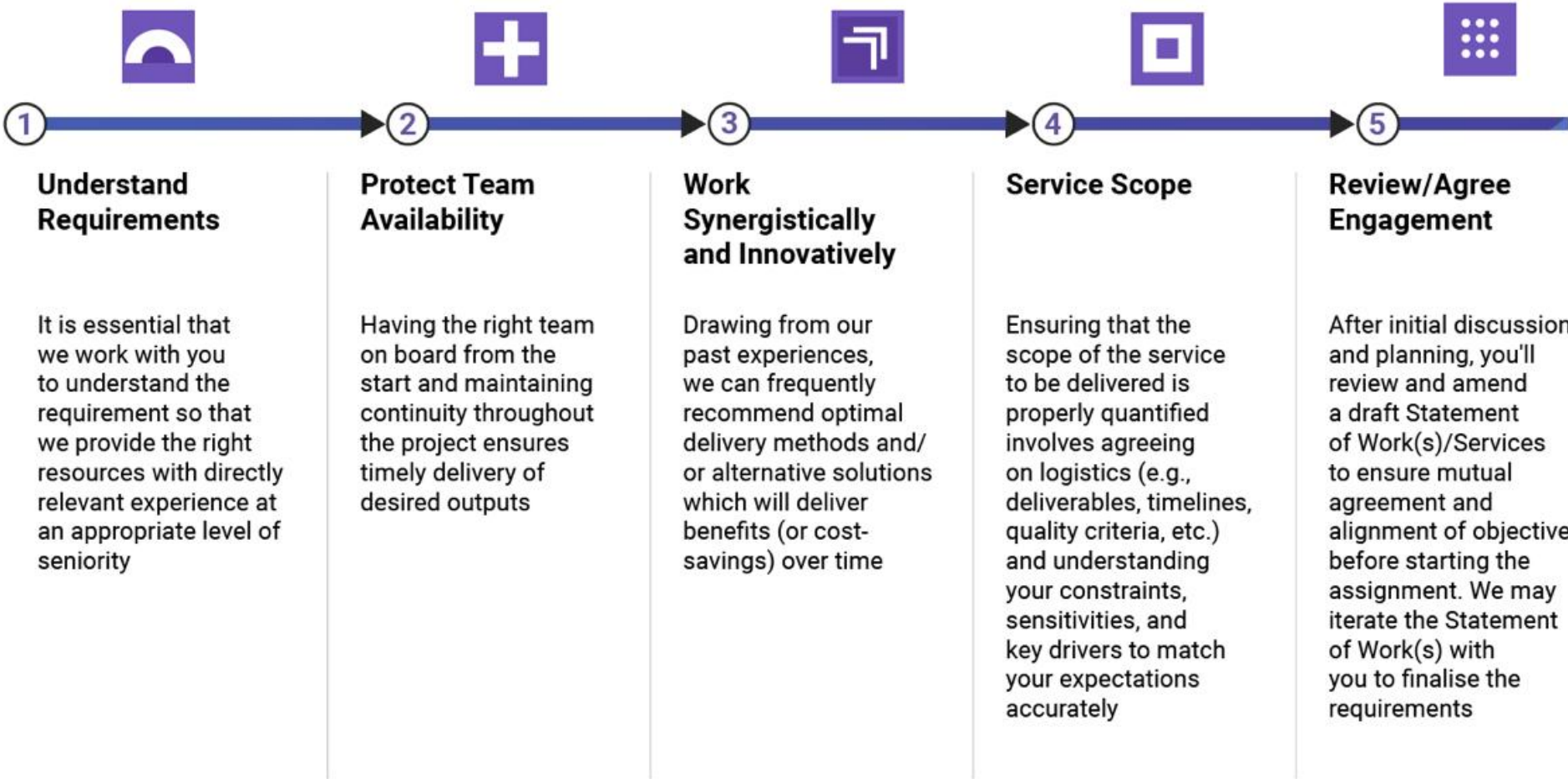
Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.

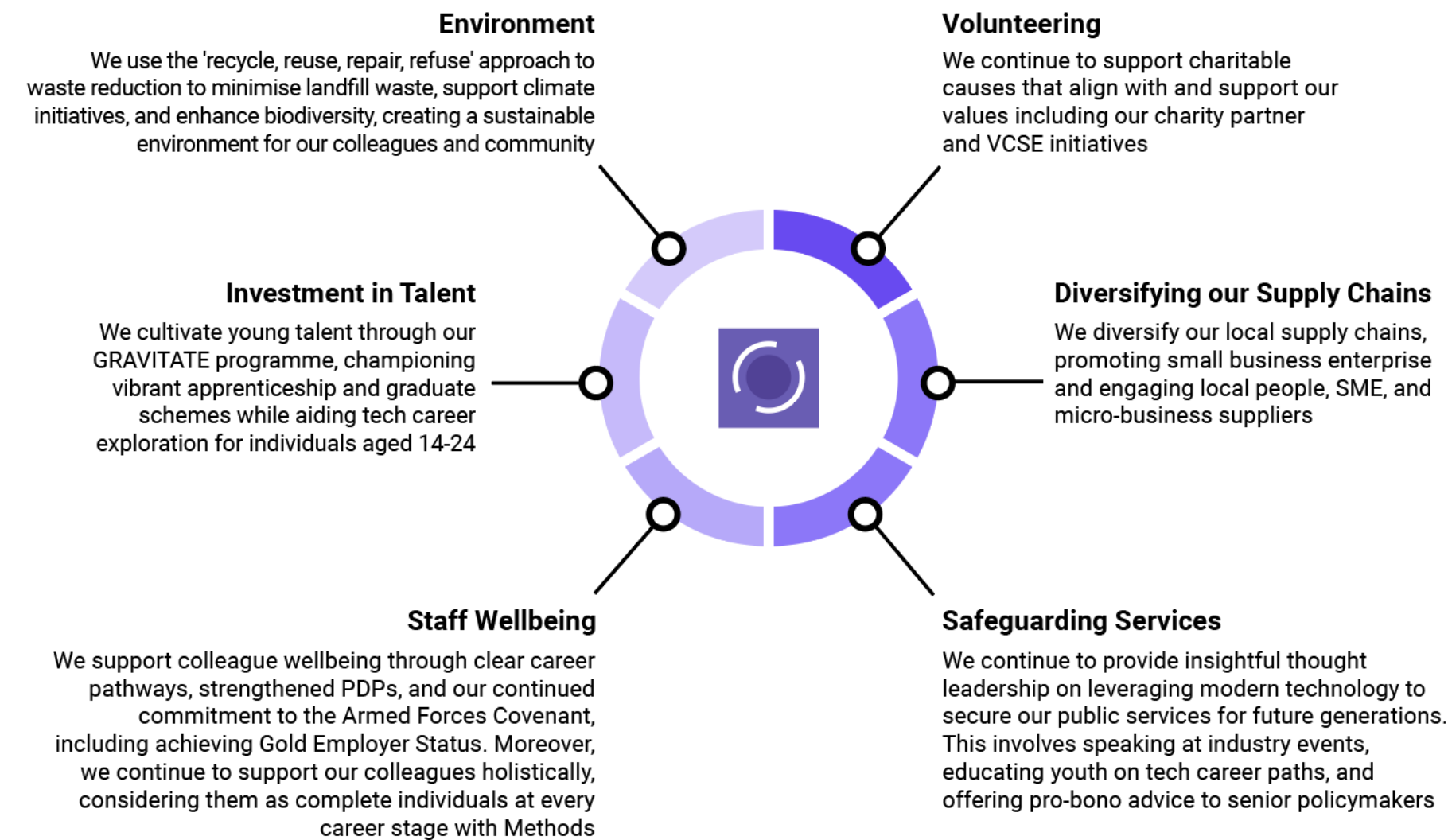


Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories



Cloud Hosting & Service Modernisation
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.



Cloud-Based ITSM Consolidation
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**



Large-Scale Cloud Migration (100+ Apps / 120TB)
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.



Azure Migration & Modern Workplace Enablement
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.



Cloud ITSM Migration (ServiceNow SaaS)
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.



Cloud-Native Data Pipelines (Azure Integration)
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.