

G-Cloud 15 Service Description

Data Strategy Development and Implementation

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A data strategy will give your organisation a strong foundation to make better decisions that drive progress and enable you to leverage the power of data. Together we'll set the vision for your data-enabled and AI-assisted future, define achievable objectives and build a roadmap to deliver your transformation.

What is the Service

We'll assesses the capabilities you already have and the steps your teams can take to enhance those. We will bring your data strategy in alignment with the organisational strategy, identifying how data can enable you to deliver on your business objectives.

Our user researchers will unearth use cases we can collaborate on with your team, to enhance their capabilities for the future whilst still delivering value today.

We'll ensure we align governance practices that will deliver the change sustainably and in compliance with legislation. And we'll use effective communication plans throughout to make sure everyone at all levels of your organisation can answer the question "why do we care about data?"

What can it do for you

We are your strategic delivery partner, building your internal capability iteratively, at a pace that works in your context. By working alongside you and your team, our approach empowers you with increased capabilities that means you can continue delivering, long after we've gone. Let's take the first step of your data transformation together.

Service Features

1. Set a vision for your data-enabled, AI-assisted future
2. Develop your data strategy, objectives and transformation roadmap
3. Expertise in Target Operating Model design and data ethics frameworks
4. Discover, assess feasibility and prioritise use cases through user research
5. Baseline your organisational data maturity through industry-standard assessments
6. Implement data governance & information management tools, processes, and policies
7. Assess, quantify and improve data literacy at all levels
8. Deliver role descriptions, skills and capabilities matrix, and support recruitment
9. Design comprehensive training plans for data skills
10. Co-deliver a change programme that implements your data strategy

Service Benefits

1. Drives progress and transformation through better, data-driven decisions
2. Equips you to achieve your organisational objectives using data
3. Engages and energise your teams with relatable use cases
4. Baselines your data maturity using industry standard frameworks
5. Better insights through improved data quality, reliability and availability
6. Accelerates transformation by enabling everyone to leverage your data
7. Increases technical and delivery capabilities across your whole team
8. Provides best practice from across the public sector and industry
9. Supplemental services, including data platform design and data science development
10. Builds understanding, enthusiasm and commitment to strategy at all levels

Contact details

End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.

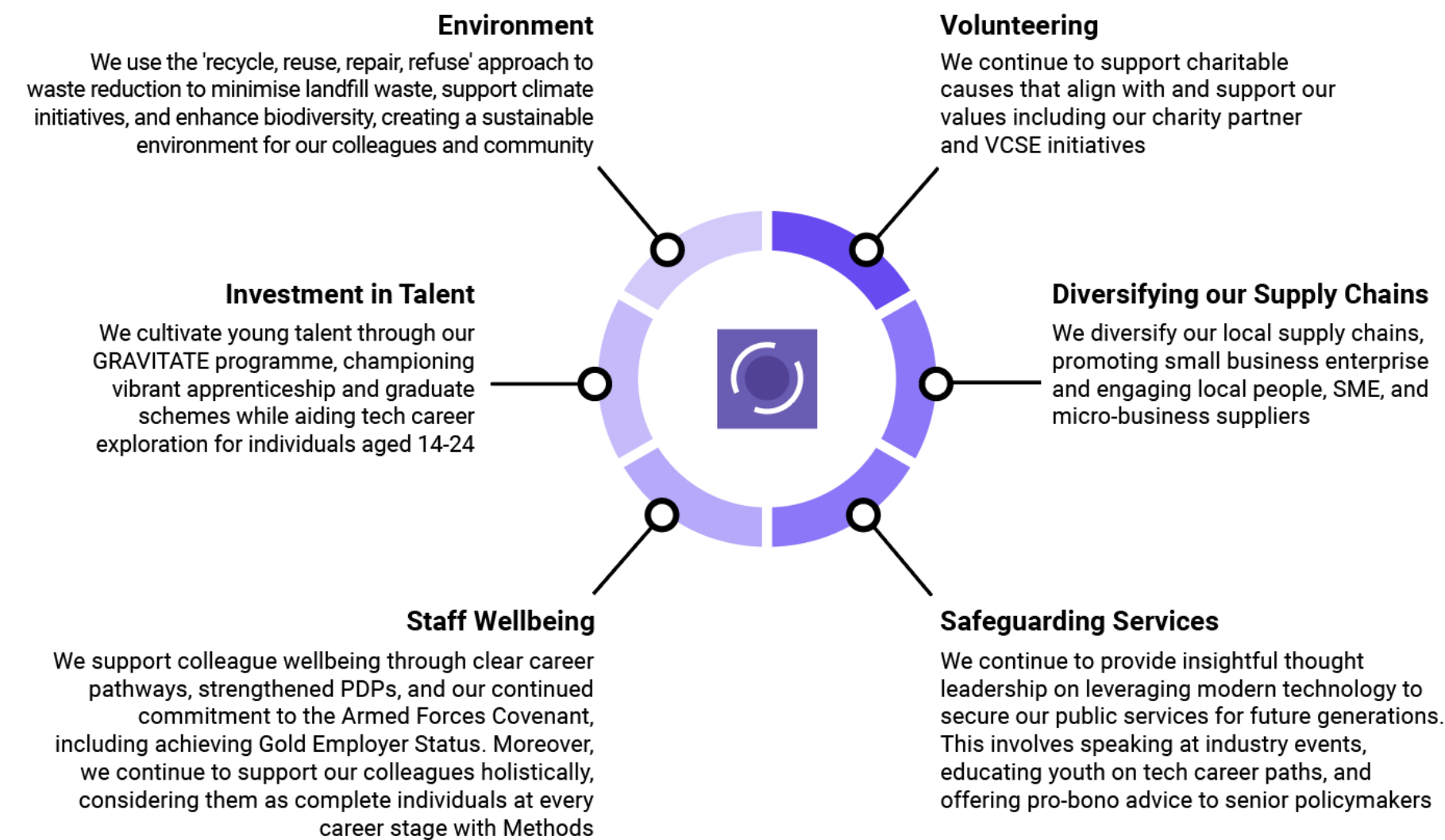


Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories



Cloud Hosting & Service Modernisation
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.



Cloud-Based ITSM Consolidation
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**



Large-Scale Cloud Migration (100+ Apps / 120TB)
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.



Azure Migration & Modern Workplace Enablement
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.



Cloud ITSM Migration (ServiceNow SaaS)
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.



Cloud-Native Data Pipelines (Azure Integration)
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.