

G-Cloud 15 Service Description

Strategy & Roadmap

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Our service uses a collaborative and iterative approach to developing your strategy. We help you explore your ambitions and goals, and ensure your strategy is supported by tangible delivery plans. We co-produce the products with clients, ensuring they are achievable and aligned to the business and technology.

What is the Service

Our strategy development service is designed to help organisations understand their landscape and context, and prioritise the strategic goals and objectives that will realise their vision and mission. At the heart of our approach is an ethos of collaboration and co-production. We utilise VMOST, a strategic planning tool, to develop the skeleton of a strategy, and then iterate it through research and consultation.

Planning and implementation are core to our strategy development process. We put together a roadmap and action plan as the strategy is being written. This helps test and refine the strategy, and leaves you with the insight, knowledge and plans you need to execute your strategy.

What can it do for you

This service allows you to develop clarity about your purpose and direction. It will link your overarching vision as an organisation through to the projects and activities that will be undertaken to realise your strategy and achieve your goals. This gives you an aspirational picture of the future, a sense of direction, and robust plans for getting there.

Service Features

- 1. Applies learning from across different sectors
- 2. Benefits/value-led approach to strategy development
- 3. Development of vision
- 4. Development of contextual understanding and situational awareness
- 5. Collaborative and iterative approach
- 6. Planning of projects and activities
- 7. Dynamic and interactive strategy
- 8. Capability analysis

Service Benefits

- 1. Aspirational and visionary goal setting
- 2. Insight into public sector best practice
- 3. Understanding of the art of the possible
- 4. Golden thread between vision and delivery activities
- 5. Strategic understanding of benefits, risks and costs
- 6. View of the capabilities required to deliver
- 7. Clear and robust roadmap to implementation
- 8. Clear outline of work required to deliver the strategy
- 9. Greater understanding of how technology and data can realise goals
- 10. Agile collaborative delivery, co-production, coaching and knowledge and skills transfer

Contact details

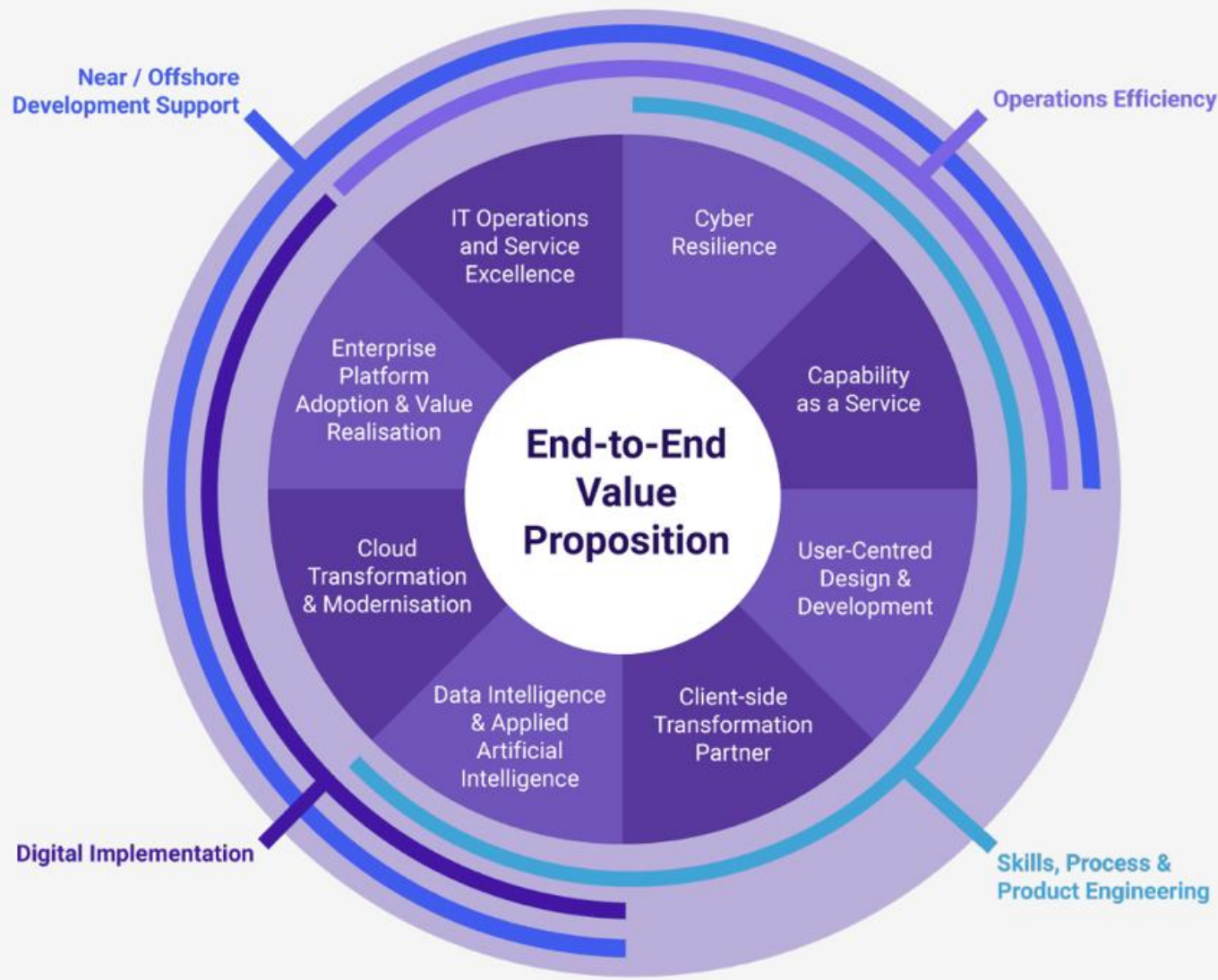
End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

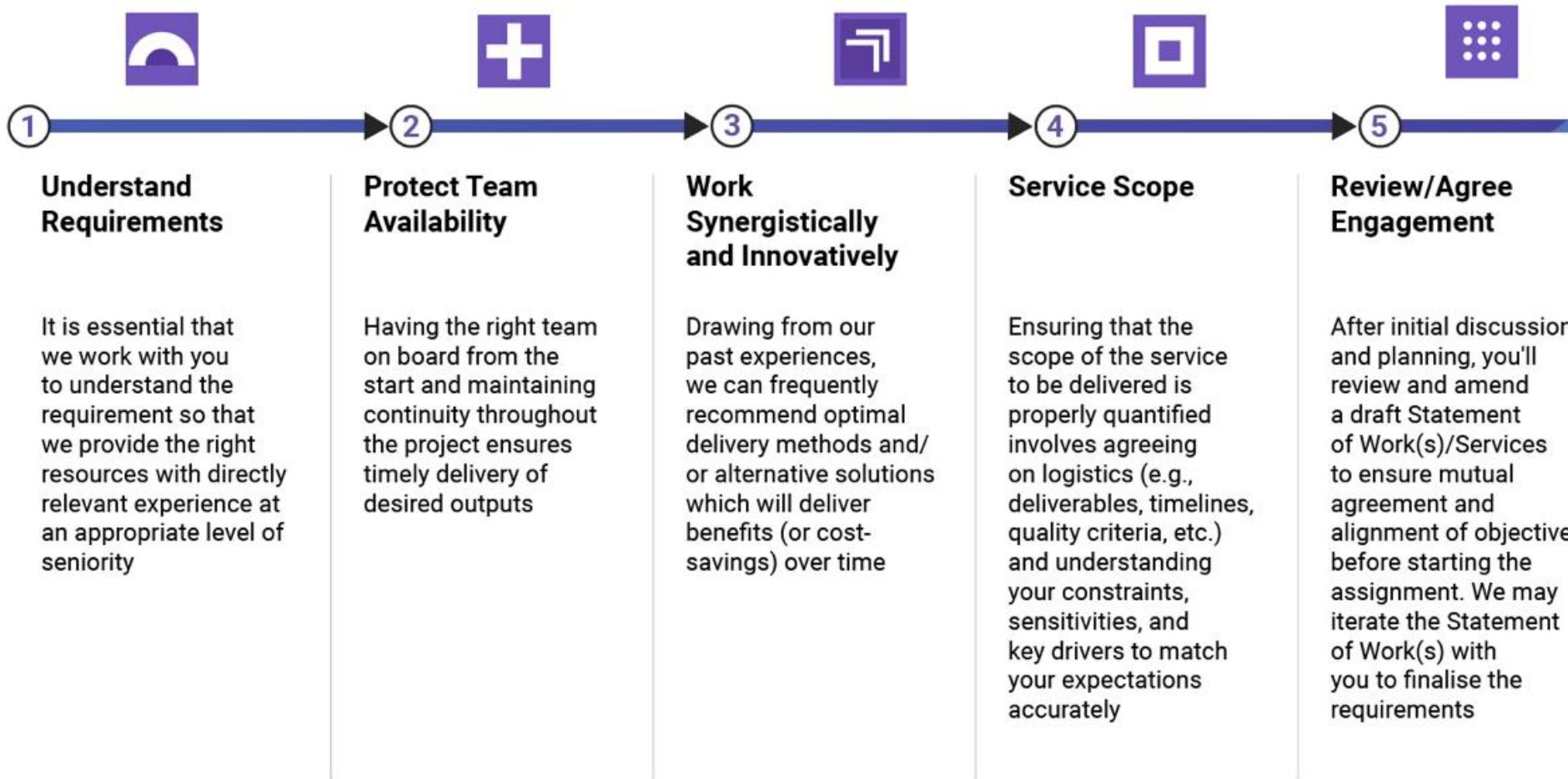
Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



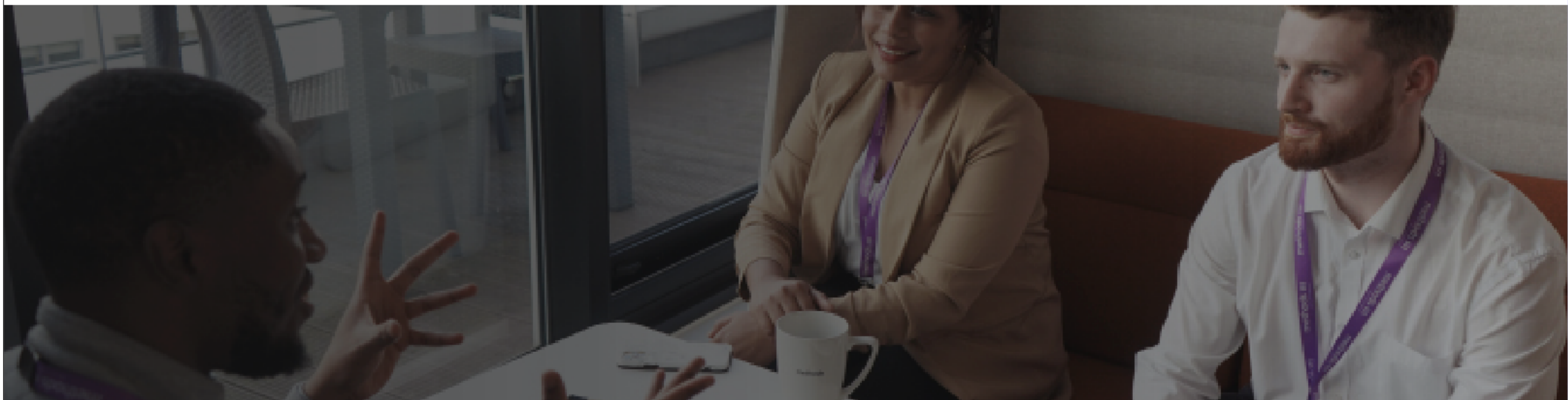
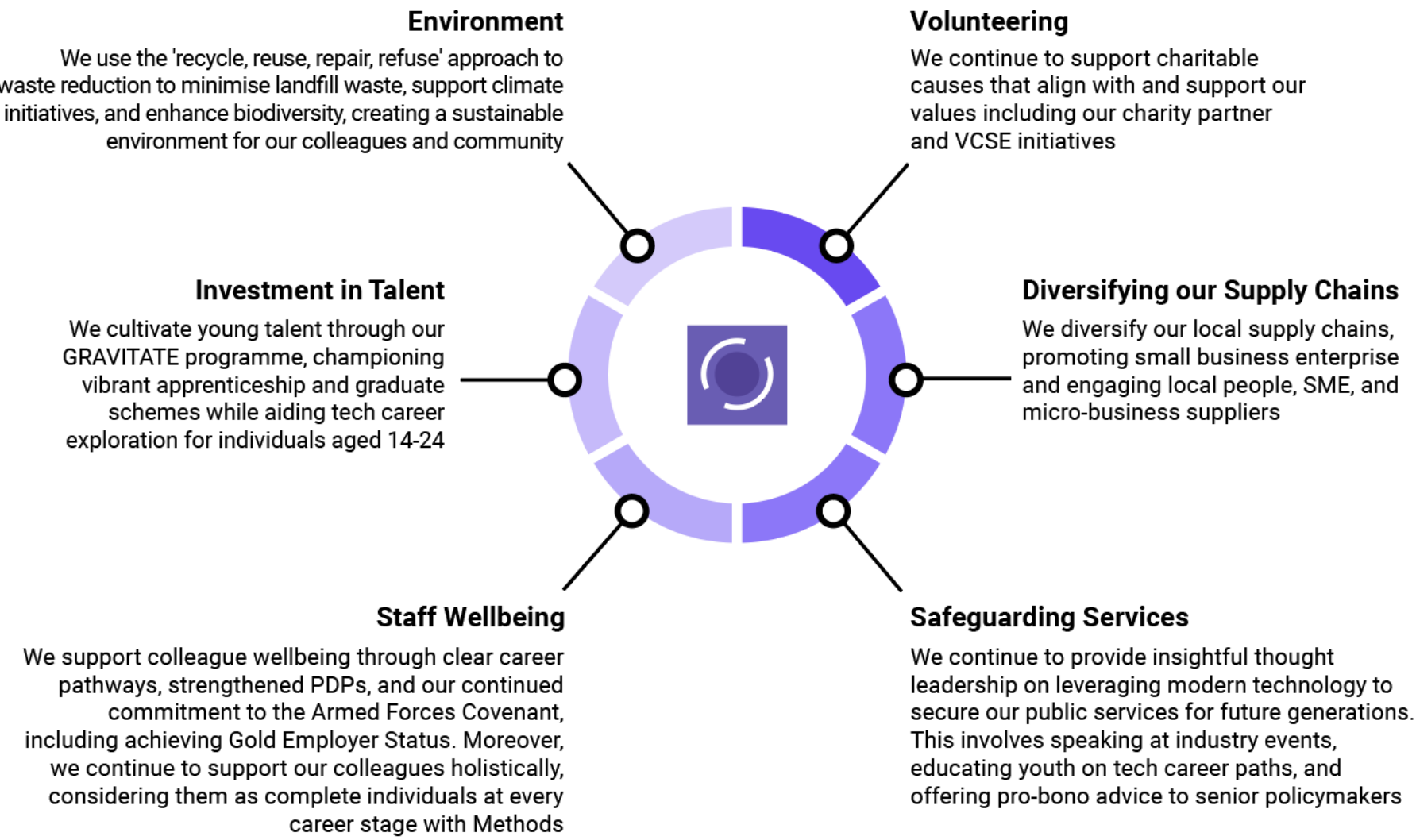
-  **Ordering and Invoicing**
Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.
-  **Customer Responsibilities**
For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories



Cloud Hosting & Service Modernisation
Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.



Cloud-Based ITSM Consolidation
Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting** overall **service reliability, efficiency, and organisational visibility**.



Large-Scale Cloud Migration (100+ Apps / 120TB)
Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability**. Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.



Azure Migration & Modern Workplace Enablement
Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.



Cloud ITSM Migration (ServiceNow SaaS)
Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.



Cloud-Native Data Pipelines (Azure Integration)
Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.