

G-Cloud 15 Service Description

AI Strategy Development and Implementation

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This service guides your organisation through a structured process to harness AI effectively. It starts with a Discovery phase to understand your specific organisational needs, before building a deep understanding of the organisation's data assets and capabilities, assessing technology stacks for AI readiness, and identifying potential AI use cases to drive transformation.

What is the Service

AI Strategy Development and Implementation takes a comprehensive approach to developing your organisation's AI capabilities.

Starting with an initial Discovery phase, we assess your existing data assets, technology stack, and potential AI use cases that align with your strategic objectives. This phase helps us to understand your unique needs and prepare a tailored AI strategy. We then move to the Strategy Formulation phase, where we develop a detailed roadmap based on identified AI opportunities and challenges.

Our approach to prioritisation of AI use cases will evaluate the benefits and ROI that the solutions can deliver and determine where efforts are best placed through conducting a cost-benefit. The Implementation phase involves deploying AI solutions, integrating them seamlessly with your existing systems, and measuring their impact against predefined goals.

Throughout the process, we maintain a focus on user-centred design and agile development methodologies, ensuring the AI strategy is flexible and responsive to your organisation's evolving needs. This structured, phased approach helps ensure that your AI initiatives are strategic, impactful, and aligned with broader organisational outcomes, fostering innovation and transformation across all levels of your organisation.

What can it do for you

This service will develop a bespoke AI strategy that integrates seamlessly with your organisational processes and infrastructure, ensuring that AI deployments are strategic, manageable, and aligned with organisational outcomes. It focuses on enhancing internal AI capabilities, improving service delivery, and achieving operational efficiencies through tailored AI solutions.

Service Features

- 1. Detailed organisational AI readiness assessment
- 2. Responsible, ethical AI use cases, aligned with organisational goals
- 3. Strategic AI roadmap creation with quantified benefits
- 4. Custom AI solution development
- 5. Data governance and architecture improvement
- 6. Skills and capability assessments for AI adoption
- 7. Estimation of benefits and ROI analysis of AI initiatives
- 8. Integration of AI tools within existing tech stacks
- 9. Evaluation of AI risks and security requirements
- 10. Training and up-skilling programmes in AI literacy and skills

Service Benefits

- 1. Identifies and aligns AI investments with your strategic objectives
- 2. Enhances decision-making and operational efficiency
- 3. Drives innovation and transformation across your organisation
- 4. Improves data utilisation and analytical capabilities
- 5. Builds a sustainable and scalable AI infrastructure
- 6. Reduces time-to-value for AI projects
- 7. Increases ROI from AI and data science investments
- 8. Strengthens data governance and security
- 9. Empowers teams with AI and data science skills
- 10. Supports continuous improvement in AI capabilities

Contact details

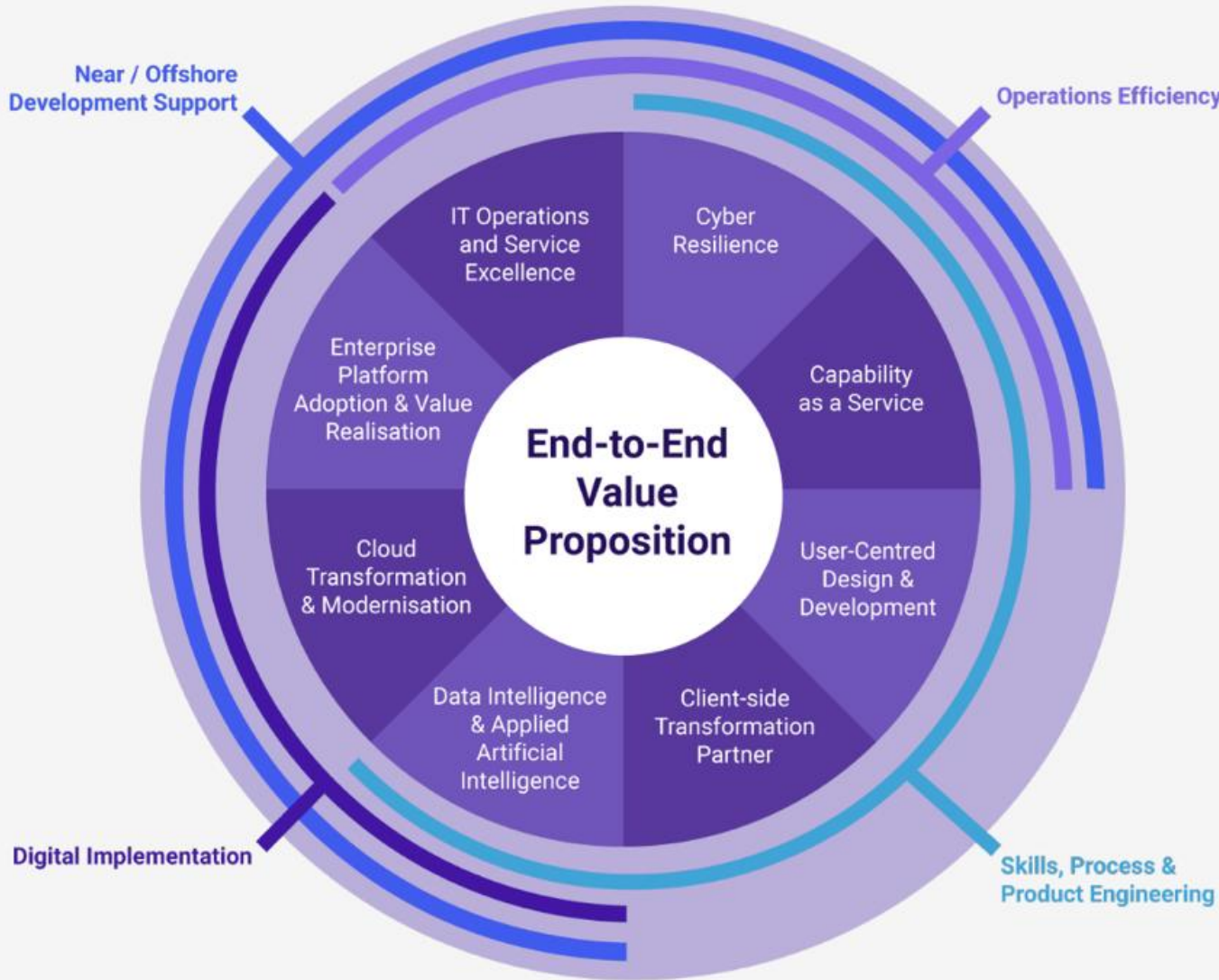
End-to-end transformation and innovation experts

Applying our skills in innovation and collaboration from across the Methods Group, to deliver end-to-end business and technical solutions that are people-centred, safe, and designed for the future.

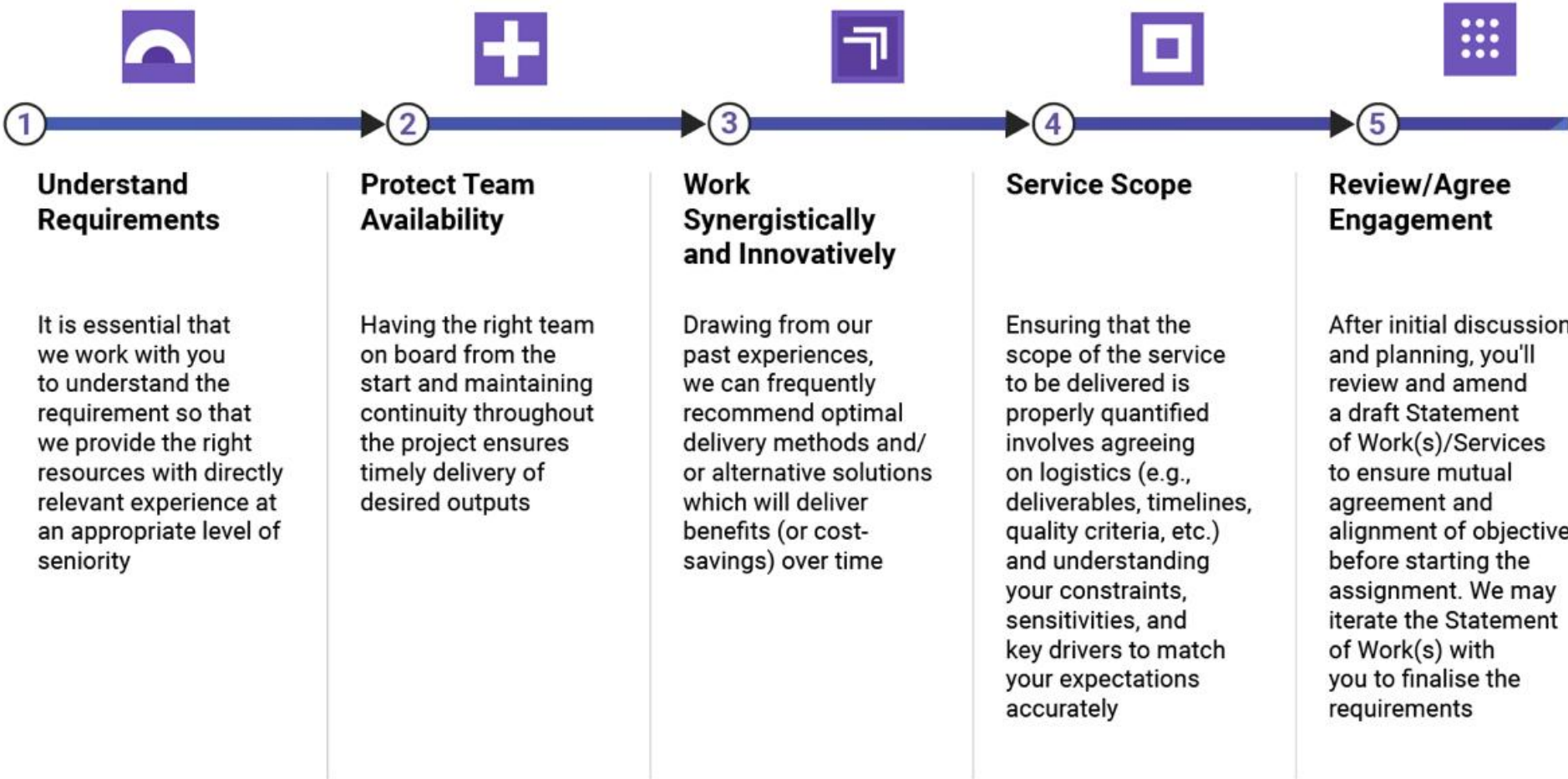
Methods provide collaborative and innovative solutions to help Central Government adapt to the changing landscape and deliver better outcomes for citizens.

With a focus on driving interoperability and innovation in UK Central Government, we have helped multiple organisations in the sector modernise their IT architecture, systems, strategy, and operating models to improve organisational resilience and service delivery.

Methods deliver wide-ranging services and thought leadership to support delivery including:



Onboarding and offboarding process



Ordering and Invoicing

Once we have agreed a Statement of Work(s) we will sign the appropriate agreement and complete a Call Off contract with an attached Statement of Work(s), and submission of a Purchase Order. We will then set up a mutually acceptable start date and commence work.

Payment terms are 30 days or less as may be agreed.

Please note - we are unable to accept Government Procurement Card (GPC) payments.

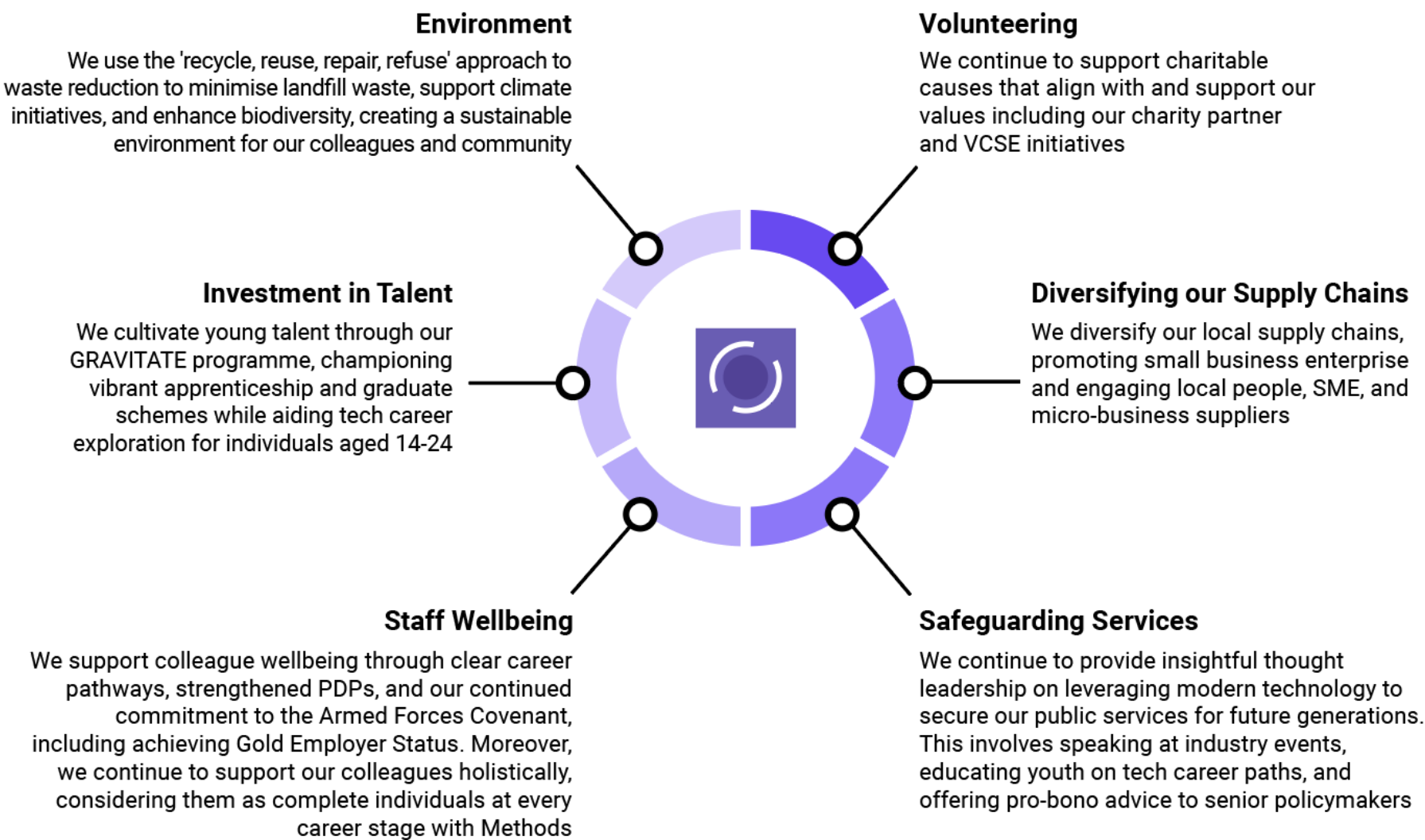


Customer Responsibilities

For any given requirement, we will identify any dependencies on the customer (e.g. access to key stakeholders, facilities, documentation, etc.) and agree these at the start of the work.

Making a difference

The work we do each day is focused on delivering a positive difference for the public sector for the benefit of society as a whole.



Customer stories

Cloud Hosting & Service Modernisation

Modernised digital services using secure cloud hosting, streamlined legacy workflows, and improved data insights. Delivered faster decisions, reduced manual effort, and a more transparent, **user-friendly experience** for internal teams and external users.

Cloud-Based ITSM Consolidation

Unified multiple service desks onto a cloud-based ITSM platform, standardising processes and automating workflows. Improved incident, change, and problem management, **boosting overall service reliability, efficiency, and organisational visibility.**

Large-Scale Cloud Migration (100+ Apps / 120TB)

Delivered cloud migration of **100+ legacy applications** and **120TB of data** with **100% availability.** Strengthened compliance, improved transparency, and significantly enhanced operational resilience across critical digital services.

Azure Migration & Modern Workplace Enablement

Migrated data centres to Azure and deployed modern workplace cloud services, delivering secure, scalable infrastructure. Achieved improved user experience, strengthened security posture, and **£1m savings** - all with zero service disruption.

Cloud ITSM Migration (ServiceNow SaaS)

Successfully migrated from a legacy ITSM tool to a modern, cloud-based ServiceNow platform. Delivered scalable, robust service operations, strengthened governance, and enabled faster, more consistent digital service delivery across the organisation.

Cloud-Native Data Pipelines (Azure Integration)

Built automated Azure Data Factory pipelines into a Lakehouse architecture, using Bronze/Silver/Gold layers and Delta with CI/CD. Delivered secure daily refreshes, improved data quality, lower manual effort, and more efficient reporting.