



Creative Cloud for enterprise

Supercharge creative teams with generative AI in Creative Cloud.

Demand for content shows no signs of slowing.

Industry-leading tools on one platform:

Creative Cloud for enterprise Edition 4 helps business customers to ideate, deliver high-quality engaging content at scale, and manage their software and related services.



Powerful generative AI to create at light speed.

We've combined the power of Adobe Firefly generative AI with the precision of our Creative Cloud apps and services to supercharge creativity.

Unlimited access to standard generative AI features reduces interruptions in the creative workflow. Plus creative teams can do even more with access to video, images, and audio—all in one place.

Creative teams can work with confidence knowing that Firefly is designed to be safe for business.

90%

say generative AI can save them time and enhance their creative brainstorming process¹



20+ industry-leading apps to create anything your business needs.

Get 20+ creative apps like Adobe Photoshop, Illustrator, and Premiere Pro to create all types of content, from digital campaigns to videos, product designs, and more.



Creative assets to elevate storytelling.

Get unlimited access to Adobe Stock standard photos, illustrations, templates, and more in creative apps.



Connected services to create together.

Streamline creative projects with easy feedback, sharing, and versioning, and ensure collaborators stay on brand with shared templates and libraries.

Benefits of Creative Cloud for teams Pro Edition:

- **Scale creativity:** Generative AI unburdens your team and unlocks creative capacity to support more campaigns.
- **Create with confidence:** Firefly is designed to be safe for business and is reinforced by IP indemnification.²
- **Keep everything on brand:** Create style templates and share them across teams and apps to make collaboration easy and ensure that everyone's generative AI output looks cohesive.
- **Accelerate ideation:** Use generative AI, including new Object Composites³, to visualize concepts and seamlessly blend product images to get to market faster.
- **Augment creativity:** Take your content to the finish line by incorporating high-quality Adobe Stock assets.
- **Elevate video production:** Instantly bring video and visuals to life while experimenting with styles, backgrounds, and composition.
- **Efficiently deploy and manage your creative teams:** Use the Adobe Admin Console to help you manage your software deployment and control users' access to software and services.

¹"Adobe's AI and the Creative Frontier Study Reveals Creators' Views on the Opportunities and Risks of Generative AI," Adobe Blog, 2024.

²Opportunity to obtain an IP indemnity from Adobe for content generated by select workflows powered by Firefly under certain Adobe offers. Terms apply.

³Only available in Creative Cloud for enterprise Edition 4 and certain ETLA plans

⁴Generative credit allocations are per user per month.

⁵Dependant on business IT configuration and internal policies.

Compare Creative Cloud plans

	Creative Cloud for teams Pro Edition	Creative Cloud for enterprise
Products, services, and collaboration features		
Desktop and mobile apps 20+ apps, including Adobe Photoshop, InDesign, Premiere Pro, Adobe Express, and Acrobat Pro	✓	✓
Creative Cloud services Creative services including Adobe Fonts, Adobe Color, Creative Cloud Libraries, and Behance	✓	✓
Store, sync, and share assets 1TB of cloud storage per user plus the option to pool storage and the ability to access file version history for up to 180 days	✓	✓
Adobe Acrobat Pro Comprehensive PDF solution with tools to convert, edit, e-sign, and protect PDFs	✓	✓
Adobe Firefly Use everyday language to create extraordinary results with generative AI.	✓	✓
Object Composites³ Blend product shots and objects into generated scene with complementing tones, colors, lighting, shadows, and textures.		✓
Style Kits³ Create and share a customized template with teammates so they can create image variations that follow the same style.		✓
Standard generative AI features	Unlimited use of standard generative AI features	Unlimited use of standard generative AI features
Premium generative AI features Generative credits enable the use of premium generative AI features powered by Firefly in the applications to which you are entitled. ⁴	All Apps: 3,000	All Apps: 3,000
Adobe Firefly IP indemnification² IP indemnification on content generated by select Firefly powered workflows.	✓	✓
Adobe Stock Access millions of royalty-free photos, vectors, illustrations, templates, videos, audio tracks, and 3D assets in Creative Cloud apps.	Unlimited Adobe Stock standard assets included Adobe Stock premium assets purchased separately	Unlimited Adobe Stock standard assets included Adobe Stock premium assets purchased separately
Adobe Substance 3D Collection Create, capture, and paint 3D materials, and stage and render 3D scenes.	Purchased separately	Purchased separately
License management and deployment		
Manage all Creative Cloud and Acrobat licenses from one place.	✓	✓
Web-based license management tool with ability to reassign licenses	✓	✓
Centralized IT deployment tools (self-install option also available)	✓	✓
Admin roles	System Admin	✓
Advanced asset protection and security		
In-transit asset encryption	✓	✓
Asset storage and at-rest encryption: multitenant storage with dedicated encryption key available	✓	✓
User authentication	Adobe ID, or as defined by Admin	Federated ID with single sign-on, Enterprise ID, or Adobe ID
Corporate ownership of user accounts	✓	✓
Corporate control of assets stored in the cloud	Possible ⁴	Possible ⁴
Asset sharing and restrictions: shared storage, pooled quota, and asset reclamation	Possible ⁴	Possible ⁴
Dedicated help and support		
Online tutorials Thousands of step-by-step guides and videos to help you learn the latest Creative Cloud tools	✓	✓
Technical support	Advanced: 24x7 technical support with dedicated phone line, plus email, chat, and forums	Enterprise: onboarding and 24x7 enterprise support with priority access, plus email, chat, and forums
Expert Sessions 1:1 phone conference sessions with Adobe product experts.	Two per user per year	Unlimited
Flexible purchasing options		
Creative Cloud plans and pricing All plans include creative services, license management, security, and support.	Single App or All Apps plans available	Single App or All Apps plans available
Flexible subscription terms Choose your own prepaid term, from one to three years.	✓	✓
Volume discounts Available for 10+ licenses	✓	✓

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