



# FALCON EXPOSURE MANAGEMENT



IN RESPONSE TO:

## G-Cloud 15 Framework (Lots 1-3)

Service Description

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**CROWDSTRIKE'S RESPONSE**

## G-CLOUD 15 – EXPOSURE MANAGEMENT SERVICE DESCRIPTION

**DOCUMENT CONTROL**

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## INTRODUCTION

### COMPANY OVERVIEW

CrowdStrike is a leader in cloud-delivered, next-generation endpoint and cloud workload protection. CrowdStrike has revolutionized endpoint and workload protection by being the first company to unify NGAV, EDR and a 24/7 managed threat hunting service — all delivered through a single lightweight, intelligent agent. CrowdStrike is the pioneer of the first security cloud, which provides comprehensive visibility and protection at scale for every endpoint and workload. Powered by the proprietary CrowdStrike Threat Graph, the CrowdStrike Security Cloud within the Falcon platform regularly correlates trillions of endpoint-related events per week in real time across the globe.

The CrowdStrike Falcon platform provides robust threat prevention, leveraging AI and ML with advanced detection and response and integrated threat intelligence to protect against the modern threat landscape. The Falcon platform offers the following:

- Complete protection from malware and malware-free attacks
- Unrivalled visibility to discover and investigate current and historic endpoint activities
- Ease-of-use

Many of the world's largest organizations already put their trust in CrowdStrike, including 254 of Fortune 500, 526 of Global 2000, 15 of the Top 20 Global Banks, 5 of the Top 10 Largest Healthcare Providers and 7 of the Top 10 Largest Energy Institutions.

In June 2019, CrowdStrike conducted one of the most successful technology initial public offerings (IPOs), listing on Nasdaq.

## CROWDSTRIKE'S RESPONSE

G-CLOUD 15 – EXPOSURE MANAGEMENT SERVICE DESCRIPTION

## OVERVIEW OF THE G-CLOUD SERVICE

## PLATFORM OVERVIEW

Streamlined, single agent architecture

CrowdStrike's single agent is built on a scalable cloud-native platform that's easy to deploy and manage. Say goodbye to managing multiple cybersecurity products with one, unified solution.

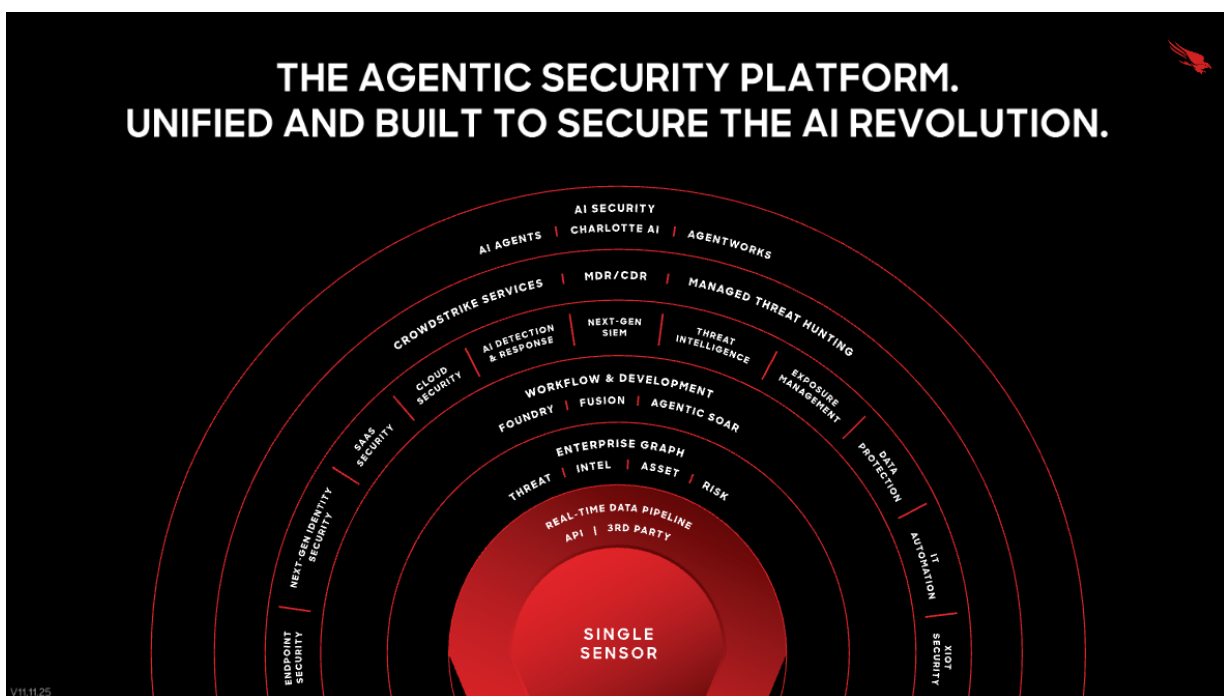
Infused with AI expertise

At CrowdStrike, AI is more than a feature — it's in our DNA. With models trained on trillions of data points every day, we predict and stop threats in their tracks.

Effortless workflows and automation

The power of native automation and generative AI workflows is woven into every corner of our platform. We do the heavy lifting, so you can act swiftly and confidently.

Powered by the CrowdStrike® Security Cloud and world-class AI, the Falcon platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting, and prioritized observability of vulnerabilities.



## FALCON EXPOSURE MANAGEMENT



### CUSTOMER PROBLEM:

Proactive vulnerability and risk management can be a formidable undertaking in the best of times, in no small part due to the maintenance-intensive nature of many traditional vulnerability management (VM) tools. These tools often take weeks or even months to complete a single scan while demanding constant upkeep and care.

Adding to this struggle, the proliferation in type and modality of IT assets has created an explosion of new and ever-shifting attack surfaces. For many security teams, merely knowing what they are responsible for protecting can be a serious challenge, not to mention developing a holistic understanding of these assets, the associated exposures and adversary context. Point solutions attempting to address this can represent another source of fragmentation. As many practitioners know, understanding the asset landscape is half of the battle in effective security.

Furthermore, while the ultimate goal for CISOs and boards of directors is to prevent breaches, most VM tools operate in a silo, lacking meaningful integrations with real-time security tools and the associated benefit of insight and mitigation. With the increasing prominence of zero-days and high-profile exploits, this tooling gap often hampers cross-security collaboration, impeding timely and synchronized actions and leaving more opportunity to attackers.

### Key challenges:

- Legacy VM tools are a burden to maintain and perform slow, disruptive scans
- Organizations struggle to discover and understand overall attack surfaces and adversary context
- Fragmented solutions and lack of visibility impede holistic prioritization and undermine security posture
- Siloed risk management tools don't understand risk and are unable to stop breaches

## CROWDSTRIKE'S RESPONSE

### G-CLOUD 15 – EXPOSURE MANAGEMENT SERVICE DESCRIPTION

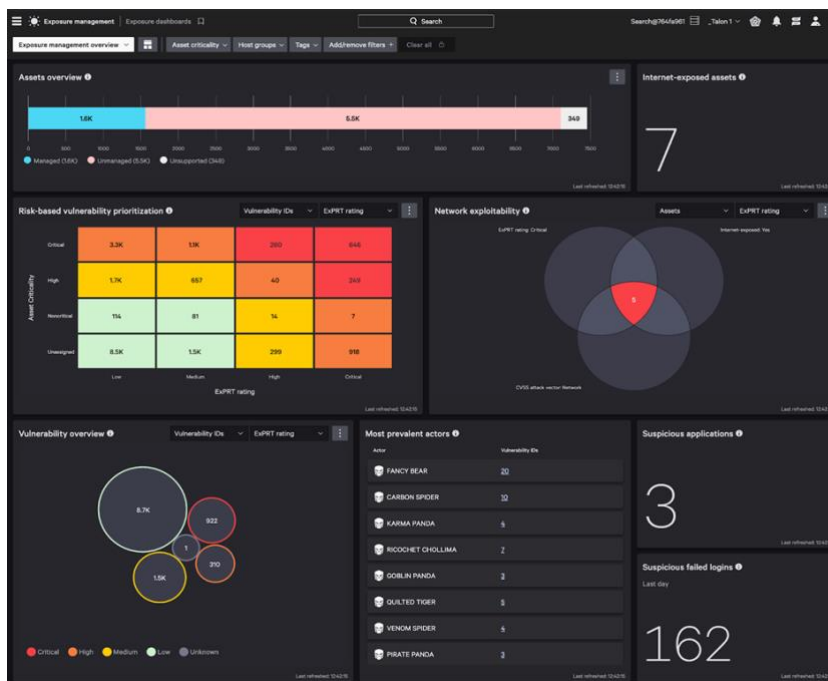
#### WHAT'S NEEDED:

- A comprehensive risk management solution that provides thorough discovery and understanding of the overall asset landscape and attack surface
- A solution that is easy to use and easy to operationalize
- Fast vulnerability and posture assessment to keep up with pace of dynamic asset change and adversary activity
- Risk prioritization that is meaningful and cuts down on noise
- A platform approach with deep data integration that allows exploration of additional insights and facilitates collaboration between VM and SOC teams

#### UNIQUE APPROACH:

CrowdStrike Falcon® Exposure Management is a powerful, groundbreaking product that harnesses the cutting-edge capabilities of the Falcon platform. This innovative solution utilizes the unified, lightweight Falcon agent, which enables real-time, maintenance-free vulnerability assessment. Moreover, it integrates the robust, predictive ExPRT.AI prioritization model, which is trained on world-class threat intelligence and real-life threat detection incidents.

In addition, Falcon Exposure Management offers unparalleled real-time asset discovery and understanding, extensive exposure assessment and consolidated visibility across the entire attack surface.



**CROWDSTRIKE'S RESPONSE**

## G-CLOUD 15 – EXPOSURE MANAGEMENT SERVICE DESCRIPTION

**OUTCOME DELIVERED:**

Falcon Exposure Management empowers security teams to allocate their limited resources strategically, focusing 95% of resources on the 5%<sup>1</sup> of risk exposures that are most likely to be exploited by threat actors.

This comprehensive suite of capabilities assists organizations in effectively staying on top of their internal and external asset exposures, cutting down critical vulnerabilities by 98%<sup>2</sup> using ExPRT.AI, reducing the external attack surface by up to 75%,<sup>3</sup> mitigating risks and fostering effective collaboration within the security team. By combining Falcon Exposure Management with CrowdStrike's cutting-edge real-time security solutions, organizations can safeguard their systems against potential attackers and maintain a strong proactive security posture.

**Product Page:** <https://www.crowdstrike.com/platform/exposure-management/>

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<sup>1</sup> Internal Business Value Metrics

<sup>2</sup> Intermex Customer Case Study

<sup>3</sup> Falcon Surface Data

## DATA PROTECTION

### INFORMATION ASSURANCE

CrowdStrike has obtained several compliance certifications that position the company at the top of the security vendor space. These include both ISO27001:2022 and SOC2 Type II. A summary/breakdown and certificates can be provided upon request. For a full breakdown please visit: <https://www.crowdstrike.com/why-crowdstrike/crowdstrike-compliance-certification/>

### DATA BACKUP AND RESTORATION

The offering from CrowdStrike is a SaaS platform and hence localised backups are all covered as part of the native service offering. All information needed about data management is outlined in the Business Continuity section of this Service Definition.

If the customer wishes they can also retrieve all data from within the platform and store it at an alternative location, this data can be retrieved in near real time or weekly in bulk. Several API's exist that allow data to be extracted more surgically for backup or other purposes.

### BUSINESS CONTINUITY

CrowdStrike has a documented Business Continuity Plan (BCP). The plan covers every aspect of restoring and recovering the service given a catastrophic data centre failure as well as protecting the confidentiality and integrity of the data. Disaster recovery provisions are included within our BCP.

CrowdStrike hosts the Falcon platform across multiple discrete and redundant data centre's; each data centre has its own power, networking and connectivity, and is housed in separate facilities. High speed, low-latency networks between data centre's support near real-time replication of data, and transparent fail-over in the event of a single data centre outage. The entire process is seamless and transparent to customers.

A summary of the BCP plan elements can be shared with the customer upon request.

### PRIVACY BY DESIGN

The CrowdStrike Falcon Platform was designed not only with privacy in mind but as a platform to protect organizations data. Additionally, cybersecurity plays a key role in data protection and GDPR compliance. CrowdStrike's next-generation product offerings, professional services, and global expertise can help organizations meet their GDPR obligations.

CrowdStrike understands that organizations must consider regulatory requirements when choosing vendors. That is why CrowdStrike helps customers enhance their cybersecurity and data protection posture while meeting a wide range of compliance needs. Choosing CrowdStrike as a vendor can be a critical component for helping fulfil GDPR compliance.

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- Proudly protects many of the world's largest organisations
- Participates in and has certified its compliance with the EU-U.S. Data Privacy Framework to ensure the adequacy of cross-border transfers
- Meets TRUSTe's Privacy Certification requirements
- We abide by the EU's General Data Protection Regulation (GDPR), and as a data processor,

we provide our customers with a GDPR compliant data processing addendum, which we will need to incorporate in the Call Off Contract. In particular, CrowdStrike Products are hosted on a data centre located in the EU. CrowdStrike's Affiliates worldwide, and its Sub processors, may remotely access Buyer's Data for the purposes described in Exhibit A to the CrowdStrike Terms and Conditions and the CrowdStrike Data Protection Addendum. CrowdStrike Products also leverage a crowdsourcing model for certain customer data to improve its offerings for the benefit of all customers, as described fully at the CrowdStrike Terms and Conditions, Exhibit A, Section 2. CrowdStrike is available to answer any customer questions about this and to ensure this is accurately described in any Call Off Contract. Please contact CrowdStrike if you require further information.