



Okta Customer Identity

Indicative Pricing – to be refined based on specific requirements, user numbers, and duration of contract

Okta Customer Identity

Build secure, seamless experiences for your customers. Customer Identity is offered on a per Monthly Active User per Year basis. This is a total sum of MAU each month added up over the course of 12 months. Machine to Machine is priced on annual token count. Click on each tile to jump to the specific slide.

Enterprise (Base SKU) Enterprise Starts at £28.92K/year	Multi-Factor Authentication Adaptive MFA Starts at £5.62K/year	API Access Management API Access Management Starts at £5.62K/year	Workflows Light (50 flows) £0.48/MAU (Starts at £0K) Medium (150 flows) £0.64/MAU Unlimited £0.80/MAU	Okta Access Gateway Okta Access Gateway Starts at £5.62K/year
Single Sign-On SSO Unlimited Apps Starts at £5.62K/year SSO 5 Apps Starts at £1.2K/year	Inbound Federation Inbound Federation Starts at £5.62K/year	M2M Tokens M2M Tokens Starts at £3.21K/year	Okta Identity Governance Okta Identity Governance £36K-48K. Varies by LCM + workflow tiers (Light/Unlimited)	DynamicScale DynamicScale Starts at £120k for 5x
	Directory Integration Directory Integration Starts at £13.65K/year	Lifecycle Management LCM Unlimited Apps Starts at £26.5K/year LCM 1.2.5.10 OIN Apps Starts at £6.42K/year		

Product Features NOT included in Customer Identity SKUs:

- Okta branded UI (Okta Mobile)
- On Prem MFA and RADIUS Agent, SWA
- Internal IT Apps (HR, Email, Expenses)



OKTA CUSTOMER IDENTITY

Enterprise

Build secure, seamless identity experiences for your customers

Starting at
£28,920

Annually
pricing varies by aMAU tier

Key Benefits



Create frictionless experiences to meet modern customer expectations



Bring your apps to market quicker without compromising on security



Focus on your core business while saving precious development time

Key Features

- Enterprise-grade Authentication
- Flexible and highly scalable User Management
- API Access Management (1 Authorization server)
- Unlimited OIDC and SAML applications
- Customizable user experience
- Centralized administration and monitoring
- Basic MFA: Okta Verify OTP, Google Auth
- Developer tooling: APIs, SDKs, Widget
- FastPass (Available with OIE)





OKTA CUSTOMER IDENTITY

Single Sign-On Integrations

Connect to the apps of your choice

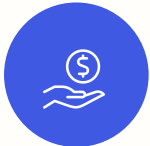
Starting at
£1,200

Annually
pricing varies by aMAU tier

Key Benefits



Avoid vendor lock-in; choose from 6,500+ pre-built integrations with cloud and on-premises systems



Reduce operational costs while increasing customer engagement with portals.



Deploy easily with our integration wizard, while continuous monitoring and updates ensure high availability

Key Features

- Access to pre-built app integrations in the OIN
- Outbound federation (SAML, OIDC) to OIN applications
- Custom SAML assertion attributes to OIN applications

Product Requirement: Requires Enterprise



Multi-Factor Authentication

Strong Customer Authentication for every use case

Starting at
£5,620

Annually
pricing varies by aMAU tier

Key Benefits



Use Okta's broad set of factor options to support every security use case



Enforce strong authentication using MFA at any point in the user journey



Drive developer efficiency and admin control with Okta MFA dashboards

Key Features

- Support for factors including knowledge based, possession and biometric factors (FIDO2.0)
- Fine grained MFA policy control that drives enrollment, authentication and recovery
- Integration with 3rd party factors e.g Yubikey etc.
- Support for custom MFA flows using standards
- Support for per-user multiple factors
- Stateful and stateless MFA API

Product Requirement: Requires Enterprise



OKTA CUSTOMER IDENTITY

Adaptive Multi-Factor Authentication

Contextual access management for all your critical resources

Starting at
£10,840

Annually
pricing varies by aMAU tier

Key Benefits



Comprehensive risk analysis based on a broad range of signals



Broad set of customer authentication options for every security use-case



Threat intelligence powered by Okta's customer network

Key Features

- Risk policies engine powered by both AI/ML and heuristics
- Rich set of risk signals built around device, location, IP, Travel, Proxies etc.
- Passwordless authentication
- Wide range of out-of-the-box and BYO factors, including biometrics to meet every use-case
- Easy integration with APIs, Pre-built SDKs etc.
- Integration with third party security products

Product Requirement: Requires Enterprise



MFA Factor Packaging

Use the table below to determine which MFA factors (authenticators) are included per SKU:

Workforce Identity – Single Sign-On Customer Identity – Enterprise	Workforce Identity – MFA/Adaptive MFA Customer Identity – MFA/Adaptive MFA
Okta Verify OTP Google Authenticator Duo Security Symantec VIP RSA SecurID Registered device (via Okta Verify) Security Question* Custom SAML/OIDC factor (Early Access)* Email OTP Email Magic Link	Everything in SSO, plus... SMS OTP Voice OTP Okta Verify Push** Yubikey WebAuthn (and U2F) Custom OTP Smart Card Authenticator
	MFA enrollment policies
	Adaptive MFA includes all contextual policies

***Note: customers should contact Okta Support to enable these factors on their org.**

****Okta Verify Push with Number Challenge requires Adaptive MFA**

Email OTP is enabled for all customers by default.



Inbound Federation

Add the ability for your app to accept authentication from an external SAML or OIDC identity provider (IDP).

Starting at
£5,620

Annually
pricing varies by aMAU tier

Key Benefits



Developer friendly API's, SDK's and custom branding.



Integrate Okta with external SAML Identity Providers.



Implement real-time user creation (Just in Time provisioning) during federation.

Key Features

- Supports standards based federation (SAML, OIDC)
- Import and Update user profiles
- High availability agent based architecture
- Just In Time User creation
- Centralized Administration of users
- Secure access
- Self Service out of the box

Product Requirement: Requires Enterprise



OKTA CUSTOMER IDENTITY

Directory Integration

Simplify Partner integrations for B2B applications

Starting at
£13,650

Annually
pricing varies by aMAU tier

Key Benefits



Reduce administrative overhead of managing multiple user stores. While accelerating partner onboarding.



Integrate with an unlimited number of directories across your customers.



Developer friendly API's, SDK's and custom branding.

Key Features

- Supports Active Directory and LDAP
- Import and Update user profiles
- Delegated Authentication and Administration
- Provision users back to local directory
- High availability agent based architecture
- Just In Time User creation
- Centralized Administration of users
- Secure access
- Self Service out of the box

Product Requirement: Requires Enterprise



API Access Management

Extend your security policies to your APIs

Starting at
£5,620

Annually

*pricing varies by aMAU tier
Machine to Machine is separate SKU

Key Benefits



Integrate with your existing API Gateway in minutes instead of days



Use OAuth 2.0 to standardize on tools, SDKs, training, and best practices to move faster and securely



Centralize your authorization policy to ensure security and compliance, while allowing developers to choose their tools

Key Features

- Standard OAuth 2.0 with Extensions
- Compatible with most tools, SDKs, and programming frameworks out of the box
- Reduces need to become OAuth 2.0 experts
- Create, maintain, and audit policies centrally regardless of the tools and technologies used
- Customize authorization policy by team, product, use case, partner, customer, or employee
- Can leverage LCM to provision/deprovision API access automatically

Product Requirement: Requires Enterprise

Note: Enterprise entitles a customer to use the Default Custom Authorization Server that is available out-of-the-box. API Access Management is required to create additional Custom Authorization Servers beyond the default server.



Lifecycle Management

Automate user journeys

Starting at

£6,420

Annually (LCM 1 App)

pricing varies by aMAU tier

Key Benefits



Free up developers by avoiding custom integration code, and launch projects faster



Automate manual tasks like provisioning and deprovisioning with more than 120 pre-built integrations



Maintain a source of truth by syncing user information between Okta and 3rd-party apps, or combine data in Okta's Universal Directory

Key Features

- Automatically provision and deprovision users to 3rd-party or custom apps.
- Assign apps based on group membership or user attribute.
- Integrate with your CRM or marketing stack by scheduling recurring imports from CSVs.
- Easily migrate customer profile data from existing user stores and enjoy fine-grained control over how profiles are mastered.
- Provision and deprovision Okta users and groups into AD / LDAP.
- Org2Org provisioning

Product Requirement: Requires Enterprise



Lifecycle Management – Additional Information

Lifecycle Management with 1,2,5, or 10 OIN Apps

Starting at
£6,420

Annually for 1 OIN App
pricing varies by aMAU tier

- Custom application setup with On-prem provisioning (OPP) or System for Cross-Domain Identity Management (SCIM)
- **Limited to 1,2,5, or 10 OIN Apps**

Lifecycle Management Unlimited OIN Apps

Starting at
£26,500

Annually
pricing varies by aMAU tier

- Custom application setup with On-prem provisioning (OPP) or System for Cross-Domain Identity Management (SCIM)
- **Unlimited OIN Apps**

For OCI, both the LCM 1,2,5,10 OIN App SKU and the Unlimited SKU contain OPP & SCIM

Note: LCM OIN App Counts Do NOT Apply for: Multiple tenants of an app (3 Salesforce apps = 1 OIN app), SAML JIT, Custom integration with On-Prem Provisioning or SCIM, Okta Org2Org (any Org2Org integration, with or without API based provisioning enabled)



OKTA CUSTOMER IDENTITY

Workflows

No code/ low code platform to automate complex identity processes, at scale

Starting at

£4,819

Annually

pricing varies by MAU tier

Key Benefits



Enable anyone to automate identity-based processes and drive seamless user experiences



Mitigate risks from manual/custom scripts



Accelerate time to market with operational sustainability

Key Features

- **Pre-built Connectors:** Use out-of-the-box app connectors such as Google Workspace, Office365, OneTrust, Marketo, and Jamf
- **Connect to Any API:** Call any REST API endpoint not found in our connector catalog
- **Trigger Events Instantly or on a Schedule:** Eliminate scripts by setting triggers
- **Perform Data Manipulation:** Format and clean data as it passes between apps. Compose messages by dragging and dropping fields
- **Out-of-the-Box Templates:** Leverage pre-built flows from automating on/off-boarding, securing apps, and more

Product Requirement: Must match Enterprise quantity



Workflows Dedicated Infrastructure Add-On

Dedicated Kubernetes cluster pool for heaviest Workflows users

EA Offering

Starting at

£241,000

Annually

pricing varies by aMAU tier

Key Benefits



Higher volume usage



Greater reliability supporting business-critical automations

Key Features

- Dedicated Kubernetes cluster pool exclusively for your Workflows orgs
- Independent scaling separate from the shared Workflows environment
- Relaxed system limits
- Less resource contention and throttling
- 99.99% availability SLA

Product Requirement: Must match Enterprise quantity



OKTA CUSTOMER IDENTITY

Okta Identity Governance

Manage digital identities and access rights for all your users

£48,000 (Unlimited)
or **£36,000 (Light)**

per 10K aMAU
*pricing varies by aMAU tier &
LCM / Workflows usage*

Key Benefits



Converged IAM and Governance solution that provides an unparalleled comprehensive view of every user's access patterns and automates processes to meet compliance requirements.



Improve enterprises' security posture by providing visibility and control to who has access to which digital resources within their organization.



Intelligent, easy to use and efficient Identity Governance solutions that lets you orchestrate access governance to reduce management workload by automating tasks and providing process workflows.

Key Features

OCI OIG Light	OCI OIG Unlimited
50 workflows (org level)*	Unlimited workflows (org level)*
LCM for 5 apps **	LCM for unlimited apps**
Self service access requests	
Access Certification for users and apps	
Out of the box reporting	
Advanced Directory Management (ADM) included, with:	
Realms and realm assignments	
Dedicated partner admin controls	
Partner admin portal	

Product Requirement: Must match Enterprise quantity



OKTA CUSTOMER IDENTITY

Okta Access Gateway

Embed modern authentication into web apps, without changing code

Starting at
£5,620

Annually
pricing varies by aMAU tier

Key Benefits



Embed modern SSO, Adaptive MFA, and Cloud security into traditional web apps



Integrate customer apps fast without changing code to support OAuth



Reduce costs and operational burden from legacy SSO solutions

Key Features

- Secure access to traditional web apps with Okta SSO and MFA
- Secure custom web apps, pages, and web portals using traditional integration standards: Header-based, Kerberos, IWA, and Certificate-based authentication
- Implement granular authorization policies
- Support complex deployments with native support for multiple tenants and data centers
- Support On-Premise, IaaS, and Multi-Cloud environments

Product Requirement: Requires Enterprise

Requires 1 seat of Training – Implement Okta Access Gateway; Professional Services recommended

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OKTA CUSTOMER IDENTITY

DynamicScale

Ensure a seamless, reliable end-user experience for peak performance at any scale

Starting at
£120,000

Annually
pricing varies by multiplier

Key Benefits



Seamless end-user experience even during surges in traffic



Okta's industry-leading reliability and scalability for optimal performance



Availability to increase rate limits from 5x to 1000x the default limits

Key Features

- Support for up to 500,000 authentications per minute
- Annual protection for seasonal or sustained high-capacity traffic in Production environments
- Temporary availability for testing purposes in a sandbox tenant
- Adjust rate limits to allow for seamless adaptation to changing requirements

Product Requirement: Requires Enterprise

Note: rate limit multipliers of 50x+ require **60** days to fully provision to a customer org

