



PRODUCT OVERVIEW

Cloud Cost Assessment

CDW's Cloud Cost Assessment service provides clear insights into your cloud spend, identifies cost-saving opportunities, and helps you optimize usage without sacrificing performance — enabling smarter, more efficient investments in public cloud spending.

Challenge: Customers struggle with cloud cost management due to limited visibility, overspending, complex pricing, and poor governance, while deployments often face challenges like sprawl, misconfigurations, skill gaps, and integration issues increasing resource utilisation.

FROM OVERSPEND TO OPTIMISATION AND CONTROL

Solution: With CDW customers can assess their cloud spend, benchmark it against best practices, and take control with actionable insights and governance to optimize costs and drive efficiency.

Overview: Our Cloud Cost Assessment helps optimize cloud spend by identifying inefficiencies and providing actionable recommendations for cost control and long-term efficiency.

Features



Comprehensive Cost Analysis

Assess current cloud spend across multiple providers and platforms like Azure, AWS and GCP.



Usage & Efficiency Optimization

Identify and gain valuable insight on underutilized, idle resources or over-provisioned services.



Cost Allocation & Tagging Strategy

To implement best practices for resource tagging and cost allocation.



Multi-Cloud Support

Actionable insights for Azure, AWS, GCP with worldwide reach, regardless of location or time zones.



Benchmarking & Best Practices

Compare spending patterns against industry standards and cloud provider recommendations.



Actionable Recommendations

Tailored, data-driven suggestions for cost optimisation, including switching pricing models.

BENEFITS

- **Significant Cost Savings**
Identify and eliminate wasteful spend to reduce overall cloud costs without impacting performance.
- **Improved Financial Visibility & Control**
Gain clear insights into where and how cloud budgets are being used, enabling better forecasting and accountability.
- **Optimized Cloud Resource Utilization**
Optimize resources to only pay for what is necessary.
- **Stronger Governance & Cost Management Practices**
Implement policies, tagging standards, and FinOps alignment to maintain cost efficiency and operational discipline.

THE CDW DIFFERENCE

CDW, recognised as the world's leading value-added reseller, offers managed solutions and professional services on a global scale. CDW is an exemplary partner for your business journey. With certified experts specializing in various vendors and solutions, we deliver comprehensive professional services aimed at optimising, assessing, and enhancing your environments. This empowers customers to drive business transformation confidently and enables data-driven decisions and outcomes.

Take control of your cloud spend today. Contact CDW to discuss how we can unlock insights and actions to optimise costs and drive long term value.