



Intelligent Business Rules Acceleration for Cloud Apps

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Intelligent Business Rules Acceleration for Cloud Apps

Service Description

Expert-led service to design, implement, and optimize business rules engines for enterprises building or modernizing applications on cloud-native PaaS platforms.

Features

- Discovery and analysis of current business processes and rules
- Business rules modeling using leading cloud-based PaaS platforms
- Custom rules engine configuration tailored to enterprise requirements
- Integration with existing and new application development workflows
- Automated testing and validation of business logic and scenarios
- Deployment of scalable, cloud-native rules management solutions
- User and administrator training on rules authoring and maintenance
- Continuous improvement roadmap and performance tuning guidance
- Comprehensive documentation of implemented business logic flows
- Ongoing support and enhancements for business rules lifecycle

Benefits

- Accelerates application development cycles by automating business logic
- Reduces operational risk through clearly defined, tested business rules
- Enables quick adaptation to regulatory or market changes with flexible logic
- Empowers business users to author and maintain rules with minimal IT reliance
- Streamlines compliance and auditability with transparent rule management
- Enhances consistency across applications and services
- Optimizes resource usage with scalable, cloud-native solutions
- Improves collaboration between IT and business stakeholders
- Future-proofs business logic for evolving enterprise needs
- Drives greater return on investment in PaaS and application development

Constraints

Requires cloud PaaS platform access and stakeholder availability for workshops.

CONTACT US

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