



INSIGHT DIRECT (UK) Ltd.

Azure AI Envisioning and Realisation Service

Table of Contents

1. Insight.....	3
2. Insight for the Public Sector	3
Your End-to-End Digital Transformation Partner	3
Core Areas of Expertise.....	3
Our Approach: Consulting, Lifecycle, & Managed Services.....	3
3. Service Offering.....	4
Service Description.....	4
Service Overview.....	4
Service Summary	4
Insight's Azure Practice	5
Insight's Azure Services	5
4. Further Information	6

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Service Offering

Service Description

“Transform ideas into AI-powered solutions on Azure – from vision to realisation.”

Insights Azure AI Envisioning and Realisation is a comprehensive service designed to help organisations conceptualise, design, and implement AI-driven solutions within the Azure ecosystem.

Service Overview

Our Azure AI Envisioning and Realisation Service enables customers to identify high-value use cases, develop tailored AI strategies, and accelerate deployment using Microsoft tools and best practices. By leveraging this service, businesses gain improved operational efficiency, enhanced decision-making capabilities, and scalable AI solutions aligned with their strategic objectives. Choosing this service ensures expert guidance, reduced implementation risk, and a faster path to realising tangible business outcomes through AI innovation on Azure.

Service Summary

Insights – Azure AI Envisioning and Realisation Service provides structured guidance through three key phases:

- Strategy & Envisioning
- Solution Design & Prototyping
- Realisation & Deployment

Starting with collaborative workshops, Insight helps organisations define their AI vision, identify high-impact use cases, and create a tailored roadmap aligned with business priorities—ensuring a clear, actionable plan that reduces risk and maximises ROI.

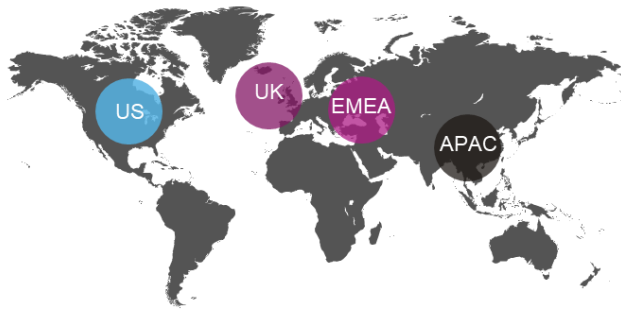
The next phase accelerates innovation by designing and prototyping solutions using Azure AI/ML tools, validating feasibility, and refining requirements through stakeholder engagement.

Finally, Insight can assist to operationalise AI solutions by deploying scalable, secure systems and integrating them with existing processes and IT environments.

As a trusted AI Solution integrator, Insight brings deep expertise, proven frameworks, and a pragmatic approach that delivers measurable outcomes and rapid value realisation empowering clients to confidently navigate their AI journey and achieve transformative business results.

Insight's Azure Practice

Insight's Azure Practice



2023 Microsoft US Partner of the Year for Solution Assessments
2022 Microsoft Partner of the Year for Manufacturing

2021 Microsoft US Application Innovation Partner of the Year
2021 Microsoft Worldwide Migration to Azure Partner of the Year



Databricks Consulting and
SI Partner of the Year 2020



Intel Innovation Partner
of the Year 2020-2022



Americas Investment
Partner of the Year 2020

- Global Scale & Reach - US, **UK & EMEA** & APAC
- Azure Expert MSP - Solutions Partner - Advanced Specialisations
- Dedicated Azure Teammates
- 300+ Azure Certified Teammates

Solution Partner Designations

- Business Applications
- Security
- Data & AI
- Infrastructure Azure
- Digital & App Innovation Azure



Insight's Azure Services

Our three-step process helps you align business goals with public cloud benefits, build cloud skills and a centre of excellence, create a secure and optimised platform, and migrate workloads to the cloud.

	Discover & Plan	Build & Integrate	Run & Innovate
Enable Digital Business Deploy a secure & optimised Azure platform, and migrate workloads	• Azure Discovery Workshop • Azure Hybrid Cloud Assessment • ICAT Road Map Planning • ICAT Rapid Migration Service	• Azure Foundation Landing Zone Setup • Azure Enterprise Landing Zone Setup • Azure Migration Service • Azure Virtual Desktop PoC • AVD Foundation Setup • Azure Backup Setup Service • Azure Disaster Recovery with ASR • Azure VMware Solution • Azure Local (HCI)	• CloudCare for Azure • OneCall Support Service for Azure • Azure Well Architected Review • Azure Enterprise Architecture Review • Azure Managed Services
Accelerate Change & Innovation Optimise Azure platform with Cloud-native Technologies	• Azure Cloud-Native Workshop • Azure Application Modernisation • Azure Data Modernisation • Azure DevOps Adoption	• Azure AI Services • Insight Lens for Gen AI Accelerator • Azure Infrastructure as Code • Azure Modern Data Warehouse • Azure Business Intelligence • Azure Data Governance • Azure ARC	• CloudCare for Azure • OneCall Support Service for Azure • Azure Well Architected Review • Azure Enterprise Architecture Review • Azure Managed Services
Optimise Investment Incorporate governance for optimised Azure Architecture, Security, Performance & Costs	• Azure Well Architected Review	• Cloud FinOps Accelerator • Azure Bespoke Projects • Azure Marketplace	• CloudCare for Azure • OneCall Support Service for Azure • Azure Governance Service • Azure Well Architected Review • Azure Managed Services

No matter where you are in your Azure journey, our consulting services will help you envision new opportunities and roadmap your future Azure projects.

<https://uk.insight.com/Azure>

4. Further Information



Contact us

For more information, please contact your
Insight Account Manager.

0344 846 3333 | pstenderteam@insight.com

uk.insight.com

