



Virtual Event Experience Transformation

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Virtual Event Experience Transformation

Service Description

End-to-end design, deployment, and optimisation of engaging virtual event platforms for enterprises seeking seamless, interactive, and scalable conference and collaboration experiences.

Features

- Custom event platform configuration to align with brand and objectives
- Integration of live streaming, breakout rooms, and interactive Q&A sessions
- Automated registration, ticketing, and attendee management workflows
- Robust analytics dashboard for real-time audience engagement tracking
- Secure, scalable hosting environment with global reach and compliance
- Built-in networking lounges and virtual expo booths for rich connections
- Accessible design supporting multi-device, international, and inclusive audiences
- Seamless integration with productivity suites and collaboration tools
- Pre-event rehearsal, technical support, and dedicated event success managers
- End-to-end post-event analytics, reporting, and recommendations for improvement

Benefits

- Elevates audience engagement with immersive, interactive experiences
- Streamlines event logistics and reduces administrative overhead
- Improves data-driven decision making through detailed engagement analytics
- Ensures consistent brand experience across all virtual event elements
- Enables global reach while maintaining compliance and data security
- Facilitates genuine networking and lead generation opportunities
- Enhances inclusivity and accessibility for all types of participants
- Maximizes ROI through efficient platform workflows and automation
- Provides peace of mind with expert technical support and event guidance
- Delivers actionable insights for continuous event experience improvement

Constraints

Requires stable internet connections and modern devices; client content and presenters must be identified in advance.

CONTACT US

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