



Virtual Event Experience Transformation Consulting

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Virtual Event Experience Transformation Consulting

Service Description

Expert advisory and implementation to reimagine and deliver engaging, secure virtual event platforms for enterprises seeking impactful collaboration and superior attendee experiences.

Features

- In-depth stakeholder workshops to clarify objectives and event goals
- Assessment of current collaboration and conferencing technology landscape
- Tailored selection and integration of virtual event applications
- Design and delivery of immersive, interactive event formats
- Expert facilitation of virtual and hybrid event sessions
- End-to-end technical support and seamless platform management
- Custom analytics dashboards for real-time and post-event insights
- Scalable event security protocols, including access and data protection
- Branding and content strategy aligned to target audience engagement
- Post-event review with actionable recommendations and ROI measurement

Benefits

- Elevate event engagement with professional-grade virtual experiences
- Accelerate time-to-value through expert-led event technology adoption
- Enhance collaboration for dispersed teams and external participants
- Reduce IT overhead with managed deployment and end-user support
- Gain actionable insights from custom analytics to refine strategies
- Minimize security risks through robust, enterprise-grade controls
- Strengthen corporate image with branded, seamless event delivery
- Drive measurable business impact through targeted event objectives
- Provide a platform for knowledge sharing and thought leadership
- Future-proof event delivery with scalable, adaptable virtual solutions

Constraints

Requires client access to collaboration platforms. Subject to platform licensing and event size limits.

CONTACT US

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