



Teams - Virtual Event Application

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Teams - Virtual Event Application

Service Description

Address limitations in hosting engaging, large-scale virtual events. Address Managing registrations, delivering interactive experiences, and ensuring smooth streaming. Implement Teams Virtual Event solutions that provide reliable performance, integrated tools, and audience engagement features to deliver professional, impactful online events.

Features

- Large-Scale Hosting – Support thousands of attendees for global events.
- Interactive Q&A – Engage participants with moderated question sessions.
- Live Polling – Collect instant feedback during presentations and discussions.
- Custom Branding – Personalize event experience with logos and themes.
- Event Registration – Manage attendee sign-ups and confirmations easily.
- Integrated Chat – Enable real-time conversations alongside presentations.
- HD Streaming – Deliver high-quality video and audio for all viewers.
- Recording and Playback – Provide on-demand access after the event ends.
- Analytics Dashboard – Track engagement, attendance, and performance metrics.
- Secure Access – Ensure compliance with enterprise-grade security controls.

Benefits

- Global Reach – Connect audiences worldwide without travel limitations.
- Cost Efficiency – Reduce expenses for venues, logistics, and travel.
- Enhanced Engagement – Interactive tools keep participants actively involved.
- Scalable Solution – Host small webinars or large enterprise events easily.
- Time Savings – Streamline event planning and execution with integrated tools.
- Data-Driven Insights – Analytics improve future event strategies and outcomes.
- Brand Visibility – Custom branding strengthens organizational identity online.
- On-Demand Access – Recorded sessions extend event value beyond live broadcast.
- Secure Environment – Enterprise-grade compliance ensures data and attendee safety.

- Seamless Integration – Works with Microsoft 365 for unified workflows.

CONTACT US

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