



Predictive Analytics Accelerator for Business Impact

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Predictive Analytics Accelerator for Business Impact

Service Description

A comprehensive consulting package empowering organizations to unlock advanced analytics, enabling data-driven decisions, future trend forecasting, and transformative business intelligence.

Features

- Strategic analytics roadmap tailored for unique business goals
- Deployment of advanced predictive analytics models and frameworks
- Integration of structured and unstructured data sources
- Automated data cleansing and preparation pipelines
- Customizable KPI dashboards and real-time insights
- Machine learning use case identification and implementation
- Scalable cloud-based analytics platform design
- Training workshops for business and technical teams
- Continuous model monitoring and performance optimization
- Data governance and security best-practice alignment

Benefits

- Enable proactive decision-making with real-time predictive insights
- Identify new revenue streams and market opportunities
- Reduce operational risk via data-driven scenario planning
- Elevate customer experience with behavioral trend analysis
- Increase ROI from existing data assets and IT infrastructure
- Empower teams with self-service analytics capabilities
- Accelerate digital transformation without disrupting operations
- Improve forecast accuracy for supply chain and demand planning
- Strengthen compliance through robust data governance
- Foster a culture of innovation and continuous improvement

Constraints

Requires sufficient historical data and access to key business systems.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

