



GeolQ Analytics: Location Intelligence Transformation Accelerator

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

GeolQ Analytics: Location Intelligence Transformation Accelerator

Service Description

A premium consulting service for enterprises seeking to harness location and geospatial analytics to drive actionable business intelligence and enhance decision-making.

Features

- Comprehensive assessment of existing geospatial data ecosystem
- Design and development of tailored location analytics solutions
- Integration of location intelligence with enterprise BI platforms
- Advanced geospatial data visualization and dashboarding
- Automated geo-data ingestion, cleansing, and enrichment
- Deployment of real-time location-based analytics capabilities
- Custom geospatial reporting and predictive modeling
- Enablement of self-service analytics for business users
- Security and governance frameworks for geospatial data
- Training and change management to maximize adoption

Benefits

- Unlock new business insights from location-based data sources
- Enable faster, more informed strategic decision-making
- Improve operational efficiency via real-time geospatial analytics
- Boost customer engagement using location-driven personalization
- Break down silos by integrating location intelligence into core systems
- Accelerate time-to-value with expert-led analytics deployment
- Reduce costs through automation and process optimization
- Increase competitive advantage with predictive location modeling
- Strengthen compliance with robust data governance
- Empower teams with skills for ongoing analytics innovation

Constraints

Requires access to relevant enterprise data and stakeholder engagement. Cloud or on-premises hosting options must be confirmed.

CONTACT US

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