



Salesforce

GCloud 15 Pricing Information

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

1. Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

2. Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

3. Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Service Pricing – Lot 1

1. Salesforce Heroku

Salesforce - Heroku	Unit Price	
Description	Unit	1+
Heroku - 1 Dyno Unit (Per Month)	Subscription/Month	£18.13
Heroku - 1,000 Add-on Credits - Data ¹	Subscription/Month	£783.36
Heroku - 1,000 Add-on Credits - Partner ²	Subscription/Month	£825.03
Heroku - 1,000 Add-on Credits - General ³	Subscription/Month	£825.03
Heroku - 250k Connect Rows	Subscription/Month	£400.01
Heroku - 1 Private Space	Subscription/Month	£750.02
Heroku - Dev Starter Package	Subscription/Month	£2,000.06
Heroku - Prod Starter Package	Subscription/Month	£30,000.96
Description	Unit	1-4
Heroku Shield - 250k Connect Rows	Subscription/Month	£400.01
Heroku Shield - 1 Private Space	Subscription/Month	£1,825.06

Percentage Based Products	Unit Price	
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ⁴	% of Net Price	5%
Sandbox (Partial Copy) ⁴	% of Net Price	20%
Sandbox (Full Copy) ⁴	% of Net Price	30%

Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

2. Salesforce Agentforce 360 Platform

Agentforce 360 Platform		Unit Price by Volume Band (subscribers from-to)							
Description	Unit	1-24	25-49	50-99	100-999	1000+			
Lightning Platform (Administrator)	User/Month	£31.25	£28.13	£25.00	£23.98	£22.50			
Description	Unit	1-49	50-199	200-599	600-999	1000-1999	2000-4999	5000-7999	8000+
Employee Apps and Community (Add-On)	User/Month	£11.25	£10.42	£8.33	£7.92	£6.67	£5.83	£4.79	£4.17
Description	Unit	1-49	50-199	200-599	600-999	1000-1999	2000-4999	5000-7999	8000+
Lightning Platform Starter	User/Month	£9.22	£7.79	£6.97	£6.35	£5.74	£5.21	£4.17	£3.54
Employee Apps and Community-only*	User/Month	£10.04	£9.02	£7.79	£6.76	£5.53	£5.20	£3.28	£3.74
Description	Unit	1-24	25-49	50-99	100-999	1000+			
Lightning Platform Plus	User/Month	£41.86	£37.21	£32.55	£31.78	£29.89			
Description	Unit	1-99	100-199	200-499	500-999	1000+			
Lightning Platform Custom Object Pack	User/Month	£28.13	£25.50	£24.38	£23.75	£23.13			
Description	Unit	1-70	71-200	201-700	701-2000	2001-3000	3001-10000	10001-30000	30001+
External Apps- Enterprise Edition - Logins (per Month)	Login/Month	£7.63	£6.88	£6.25	£4.88	£3.75	£3.38	£1.88	£1.25
External Apps - Enterprise Edition - Members	User/Month	£17.79	£16.04	£14.58	£11.38	£8.75	£7.88	£4.38	£2.92
External Apps - Unlimited Edition - Logins (per Month)	Login/Month	£7.63	£6.88	£6.25	£4.88	£3.75	£3.38	£1.88	£1.25
External Apps - Unlimited Edition - Members	User/Month	£17.79	£16.04	£14.58	£11.38	£8.75	£7.88	£4.38	£2.92
Description	Unit	1+							

High Volume Platform Events	Subscription/ Month	£376.05
Developer Productivity	Subscription/ Month	£20.83

Percentage Based Products	0.00	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

3. Salesforce Lightning Agentforce 360 Platform

Lightning Agentforce 360 Platform		Unit Price by Volume Band (subscribers from-to)							
Description	Unit	1-24	25-49	50-99	100-999	1000+			
Lightning Platform (Administrator)	User/Month	£31.25	£28.13	£25.00	£23.98	£22.50			
Description	Unit	1-49	50-199	200-599	600-999	1000-1999	2000-4999	5000-7999	8000+
Employee Apps and Community (Add-On)	User/Month	£11.25	£10.42	£8.33	£7.92	£6.67	£5.83	£4.79	£4.17
Description	Unit	1-49	50-199	200-599	600-999	1000-1999	2000-4999	5000-7999	8000+
Lightning Platform Starter	User/Month	£9.22	£7.79	£6.97	£6.35	£5.74	£5.21	£4.17	£3.54
Employee Apps and Community-only*	User/Month	£10.04	£9.02	£7.79	£6.76	£5.53	£5.20	£3.28	£3.74
Description	Unit	1-24	25-49	50-99	100-999	1000+			
Lightning Platform Plus	User/Month	£41.86	£37.21	£32.55	£31.78	£29.89			
Description	Unit	1-99	100-199	200-499	500-999	1000+			
Lightning Platform Custom Object Pack	User/Month	£28.13	£25.50	£24.38	£23.75	£23.13			
Description	Unit	1-70	71-200	201-700	701-2000	2001-3000	3001-10000	10001-30000	30001+
External Apps- Enterprise Edition - Logins (per Month)	Login/Month	£7.63	£6.88	£6.25	£4.88	£3.75	£3.38	£1.88	£1.25
External Apps - Enterprise Edition - Members	User/Month	£17.79	£16.04	£14.58	£11.38	£8.75	£7.88	£4.38	£2.92
External Apps - Unlimited Edition - Logins (per Month)	Login/Month	£7.63	£6.88	£6.25	£4.88	£3.75	£3.38	£1.88	£1.25
External Apps - Unlimited Edition - Members	User/Month	£17.79	£16.04	£14.58	£11.38	£8.75	£7.88	£4.38	£2.92

Description	Unit	1+
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High Volume Platform Events	Subscription/Month	£376.05
Developer Productivity	Subscription/Month	£20.83

Percentage Based Products	0.00	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

4. Service Pricing – Lot 2

1. Salesforce Add-Ons

Add-ons	Unit Price by Volume Band (subscribers from-to)					
Description	Unit	1+				
Knowledge	User/Month	£26.25				
Live Agent*	User/Month	£13.75				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Salesforce Mobile App - Plus	User/Month	£17.71	£17.29	£16.67	£12.50	£8.33
Mobile Publisher for Employees and Members	User/Month	£3.67	£3.50	£3.42	£2.58	£1.33
Description	Unit	1+				
Big Objects (50M)	Subscription/Month	£791.69				
Einstein Next Best Action Additional Requests	Subscription/Month	£39.58				
Lightning Console	Subscription/Month	£19.79				
Web Services API	User/Month	£9.53				
Description	Unit	1-25000	25001-50000	50001+		
Mobile Publisher for Logins (Per Month)	Login/Month	£0.19	£0.15	£0.11		
Description	Unit	1-49	50-199	200+		
Additional API Calls - 10,000 per day	Subscription/Month	£13.99	£12.93	£9.74		
Salesforce Maps for Community Logins	Login/Month	£5.42	£5.00	£4.33		

Salesforce Maps for Community Members	Member/Month	£13.75	£12.50	£10.83
Salesforce Maps	User/Month	£42.50	£35.00	£30.63
Salesforce Maps: Advanced	User/Month	£75.00	£58.34	£51.04
Salesforce Maps Territory Planning*	User/Month	£59.38	£41.25	£33.75
Description	Unit	1-49	50-199	200+
Salesforce Maps Live Tracking - Mobile*	User/Month	£16.67	£14.79	£13.13
Description	Unit	1+		
Additional Scheduled Analytics Bundle (price is per org)*	Subscription/Month	£175.01		
Analytics - 5 Additional Dynamic Dashboards (price is per org)	Subscription/Month	£87.50		
Data Storage (50MB) (price is per org)	Subscription/Month	£13.81		
Data Storage (500MB) (price is per org)	Subscription/Month	£43.39		
Data Storage (10GB) (price is per org)	Subscription/Month	£304.59		
File Storage (10GB) (price is per org)	Subscription/Month	£23.44		
File Storage (1TB) (price is per org)	Subscription/Month	£187.51		
Salesforce Scheduler	Subscription/Month	£19.79		
Platform Cache	Subscription/Month	£0.00		
Salesforce Connect (price is per connection)	Subscription/Month	£2,129.23		
Public Communities Page Views (1 million/month)	Subscription/Month	£2,770.92		
Salesforce Customer Identity - EE (25,000 Unique Users/month)	Subscription/Month	£1,385.46		
Identity Connect*	User/Month	£0.99		
Identity Verification Credits	Subscription/Month	£989.62		

Salesforce Inbox*	User/Month	£13.96
Quip - Starter	User/Month	£6.33
Quip Plus	User/Month	£17.71
Quip for Customer 360*	User/Month	£20.63
Quip Advanced Shield	% of Net Price	30%
Quip Advanced Antivirus Scanning	% of Net Price	10%
Quip Advanced Event Monitoring	% of Net Price	10%
Quip Advanced Governance	% of Net Price	10%
Einstein Vision and Language (1 Million Predictions/Month)*	Subscription/Month	£2,533.41
Survey Response Pack (1,000)	Subscription/Year	£195.51
Change Data Capture	Subscription/Month	£3,958.46
Sales Enablement - Enterprise Edition*	User/Month	£19.79
Sales Enablement - Unlimited Edition*	User/Month	£19.79
Scratch Org	Subscription/Month	£20.83

Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Sales Enablement for Community Members*	Member/Month	£2.63	£2.08	£1.50	£1.21	£0.54	£0.38	£0.29
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001+
Sales Enablement for Community Logins (Per Month)*	Login/Month	£0.77	£0.47	£0.30	£0.27	£0.15	£0.08	£0.05
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+

In-App Walkthroughs- Enterprise Edition (No Third-Party Terms)*	User/Month	£11.04	£10.42	£8.96	£7.81	£6.25	£4.58	£2.71
In-App Walkthroughs - Unlimited Edition (No Third-Party Terms)*	User/Month	£11.04	£10.42	£8.96	£7.81	£6.25	£4.58	£2.71

Percentage Based Products	0	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

2. Salesforce Lightning Add-Ons

Lightning Add-ons		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1+				
Knowledge	User/Month	£26.25				
Live Agent*	User/Month	£13.75				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Salesforce Mobile App - Plus	User/Month	£17.71	£17.29	£16.67	£12.50	£8.33
Mobile Publisher for Employees and Members	User/Month	£3.67	£3.50	£3.42	£2.58	£1.33
Description	Unit	1+				
Big Objects (50M)	Subscription/Month	£791.69				
Einstein Next Best Action Additional Requests	Subscription/Month	£39.58				
Lightning Console	Subscription/Month	£19.79				
Web Services API	User/Month	£9.53				
Description	Unit	1-25000	25001-50000	50001+		
Mobile Publisher for Logins (Per Month)	Login/Month	£0.19	£0.15	£0.11		
Description	Unit	1-49	50-199	200+		
Additional API Calls - 10,000 per day	Subscription/Month	£13.99	£12.93	£9.74		
Salesforce Maps for Community Logins	Login/Month	£5.42	£5.00	£4.33		
Salesforce Maps for Community Members	Member/Month	£13.75	£12.50	£10.83		
Salesforce Maps	User/Month	£42.50	£35.00	£30.63		

Salesforce Maps: Advanced	User/Month	£75.00	£58.34	£51.04
Salesforce Maps Territory Planning*	User/Month	£59.38	£41.25	£33.75
Description	Unit	1-49	50-199	200+
Salesforce Maps Live Tracking - Mobile*	User/Month	£16.67	£14.79	£13.13
Description	Unit	1+		
Additional Scheduled Analytics Bundle (price is per org)*	Subscription/Month	£175.01		
Analytics - 5 Additional Dynamic Dashboards (price is per org)	Subscription/Month	£87.50		
Data Storage (50MB) (price is per org)	Subscription/Month	£13.81		
Data Storage (500MB) (price is per org)	Subscription/Month	£43.39		
Data Storage (10GB) (price is per org)	Subscription/Month	£304.59		
File Storage (10GB) (price is per org)	Subscription/Month	£23.44		
File Storage (1TB) (price is per org)	Subscription/Month	£187.51		
Salesforce Scheduler	Subscription/Month	£19.79		
Platform Cache	Subscription/Month	£0.00		
Salesforce Connect (price is per connection)	Subscription/Month	£2,129.23		
Public Communities Page Views (1 million/month)	Subscription/Month	£2,770.92		
Salesforce Customer Identity - EE (25,000 Unique Users/month)	Subscription/Month	£1,385.46		
Identity Connect*	User/Month	£0.99		
Identity Verification Credits	Subscription/Month	£989.62		
Salesforce Inbox*	User/Month	£13.96		
Quip - Starter	User/Month	£6.33		

Quip Plus	User/Month	£17.71
Quip for Customer 360*	User/Month	£20.63
Quip Advanced Shield	% of Net Price	30%
Quip Advanced Antivirus Scanning	% of Net Price	10%
Quip Advanced Event Monitoring	% of Net Price	10%
Quip Advanced Governance	% of Net Price	10%
Einstein Vision and Language (1 Million Predictions/Month)*	Subscription/Month	£2,533.41
Survey Response Pack (1,000)	Subscription/Year	£195.51
Change Data Capture	Subscription/Month	£3,958.46
Sales Enablement - Enterprise Edition*	User/Month	£19.79
Sales Enablement - Unlimited Edition*	User/Month	£19.79
Scratch Org	Subscription/Month	£20.83

Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Sales Enablement for Community Members*	Member/Month	£2.63	£2.08	£1.50	£1.21	£0.54	£0.38	£0.29
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001+
Sales Enablement for Community Logins (Per Month)*	Login/Month	£0.77	£0.47	£0.30	£0.27	£0.15	£0.08	£0.05
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
In-App Walkthroughs- Enterprise Edition (No Third-Party Terms)*	User/Month	£11.04	£10.42	£8.96	£7.81	£6.25	£4.58	£2.71
In-App Walkthroughs - Unlimited Edition (No Third-Party Terms)*	User/Month	£11.04	£10.42	£8.96	£7.81	£6.25	£4.58	£2.71

Percentage Based Products	0	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

3. Salesforce Agentforce

Data 360 & Agentforce	Unit Price by Volume Band (subscribers from-to)					
Description	Unit	1-99	100-199	200-499	500-999	1000+
Flex Credits (100k)	User/Year	£375.01	£362.51	£354.18	£345.84	£325.01
Education Cloud - Sales - Agentforce 1 Edition	User/Month	£373.76	£310.63	£287.51	£264.38	£230.01
Education Cloud - Service - Agentforce 1 Edition	User/Month	£339.39	£281.88	£258.76	£241.26	£206.88
Nonprofit Cloud - Sales - Agentforce 1 Edition	User/Month	£161.96	£134.61	£124.59	£114.57	£99.67
Nonprofit Cloud - Service - Agentforce 1 Edition	User/Month	£147.07	£122.15	£112.13	£104.55	£89.65
Health Cloud - Sales - Agentforce 1 Edition	User/Month	£373.76	£310.63	£287.51	£264.38	£230.01
Health Cloud - Service - Agentforce 1 Edition	User/Month	£339.39	£281.88	£258.76	£241.26	£206.88
Public Sector - Service - Agentforce 1 Edition	User/Month	£268.34	£209.42	£187.84	£166.26	£144.67
Agentforce for Public Sector Add-on - Performance Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Public Sector Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Public Sector Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Education Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Education Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Nonprofit Add-on - Enterprise Edition	User/Month	£81.25	£68.75	£62.50	£60.00	£51.25
Agentforce for Nonprofit Add-on - Unlimited Edition	User/Month	£81.25	£68.75	£62.50	£60.00	£51.25
Agentforce for Health Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Health Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50

Data 360		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1+				
Data 360 Provisioning	User/Month	£0.00				
Customer Data 360 Starter - Performance Edition	User/Month	£3,291.77				
Customer Data 360 Starter - Enterprise Edition	User/Month	£3,291.77				
Customer Data 360 Starter - Unlimited Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Performance Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Enterprise Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Unlimited Edition	User/Month	£3,291.77				
Private Connect for Data 360	User/Month	£35.00				
Private Connect for Data 360 - Marketing	User/Month	£35.00				
Description	Unit	1-3	4-6	7-10	11+	
Data Space - Platform	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Data Space - Marketing	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Data 360 One Additional Connection	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Description	Unit	1-99	100-199	200-499	500-999	1000+
Customer Data 360 - Data Services Card (100K Credits)	User/Year	£370.85	£358.34	£329.18	£312.51	£287.51
Customer Data 360 - Data Storage (1024 GB)	User/Year	£19.17	£19.17	£19.17	£19.17	£19.17
Customer Data 360 for Marketing - Data Services Card (100K Credits)	User/Year	£370.85	£358.34	£329.18	£312.51	£287.51
Customer Data 360 for Marketing - Data Storage (1024 GB)	User/Month	£19.17	£19.17	£19.17	£19.17	£19.17

Customer Data 360 for Marketing - Ad Audiences	User/Month	£38.33	£35.00	£31.67	£26.67	£23.33
Data 360 - Sub-second Real-Time Profile & Entities (10K)	User/Month	£35.94	£33.86	£32.81	£31.77	£30.21
Data 360 for Marketing - Sub-second Real-Time Profile & Entities (10K)	User/Month	£35.94	£33.86	£32.81	£31.77	£30.21
Data 360 One Companion	User/Month	Custom	Custom	Custom	Custom	Custom
Data 360 Profiles (1000)	User/Month	£160.01	£152.00	£140.00	£130.00	£116.00
Data 360 Enterprise Profiles	User/Month	£280.01	£266.01	£245.01	£227.51	£203.01

4. Salesforce Data 360 - Data Engineering

Data 360 & Agentforce		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Flex Credits (100k)	User/Year	£375.01	£362.51	£354.18	£345.84	£325.01
Education Cloud - Sales - Agentforce 1 Edition	User/Month	£373.76	£310.63	£287.51	£264.38	£230.01
Education Cloud - Service - Agentforce 1 Edition	User/Month	£339.39	£281.88	£258.76	£241.26	£206.88
Nonprofit Cloud - Sales - Agentforce 1 Edition	User/Month	£161.96	£134.61	£124.59	£114.57	£99.67
Nonprofit Cloud - Service - Agentforce 1 Edition	User/Month	£147.07	£122.15	£112.13	£104.55	£89.65
Health Cloud - Sales - Agentforce 1 Edition	User/Month	£373.76	£310.63	£287.51	£264.38	£230.01
Health Cloud - Service - Agentforce 1 Edition	User/Month	£339.39	£281.88	£258.76	£241.26	£206.88
Public Sector - Service - Agentforce 1 Edition	User/Month	£268.34	£209.42	£187.84	£166.26	£144.67
Agentforce for Public Sector Add-on - Performance Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Public Sector Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Public Sector Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Education Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Education Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Nonprofit Add-on - Enterprise Edition	User/Month	£81.25	£68.75	£62.50	£60.00	£51.25
Agentforce for Nonprofit Add-on - Unlimited Edition	User/Month	£81.25	£68.75	£62.50	£60.00	£51.25
Agentforce for Health Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Health Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50

Data 360		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1+				
Data 360 Provisioning	User/Month	£0.00				
Customer Data 360 Starter - Performance Edition	User/Month	£3,291.77				
Customer Data 360 Starter - Enterprise Edition	User/Month	£3,291.77				
Customer Data 360 Starter - Unlimited Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Performance Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Enterprise Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Unlimited Edition	User/Month	£3,291.77				
Private Connect for Data 360	User/Month	£35.00				
Private Connect for Data 360 - Marketing	User/Month	£35.00				
Description	Unit	1-3	4-6	7-10	11+	
Data Space - Platform	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Data Space - Marketing	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Data 360 One Additional Connection	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Description	Unit	1-99	100-199	200-499	500-999	1000+
Customer Data 360 - Data Services Card (100K Credits)	User/Year	£370.85	£358.34	£329.18	£312.51	£287.51
Customer Data 360 - Data Storage (1024 GB)	User/Year	£19.17	£19.17	£19.17	£19.17	£19.17
Customer Data 360 for Marketing - Data Services Card (100K Credits)	User/Year	£370.85	£358.34	£329.18	£312.51	£287.51

Customer Data 360 for Marketing - Data Storage (1024 GB)	User/Month	£19.17	£19.17	£19.17	£19.17	£19.17
Customer Data 360 for Marketing - Ad Audiences	User/Month	£38.33	£35.00	£31.67	£26.67	£23.33
Data 360 - Sub-second Real-Time Profile & Entities (10K)	User/Month	£35.94	£33.86	£32.81	£31.77	£30.21
Data 360 for Marketing - Sub-second Real-Time Profile & Entities (10K)	User/Month	£35.94	£33.86	£32.81	£31.77	£30.21
Data 360 One Companion	User/Month	Custom	Custom	Custom	Custom	Custom
Data 360 Profiles (1000)	User/Month	£160.01	£152.00	£140.00	£130.00	£116.00
Data 360 Enterprise Profiles	User/Month	£280.01	£266.01	£245.01	£227.51	£203.01

5. Salesforce Data 360 – Marketing

Data 360 & Agentforce		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Flex Credits (100k)	User/Year	£375.01	£362.51	£354.18	£345.84	£325.01
Education Cloud - Sales - Agentforce 1 Edition	User/Month	£373.76	£310.63	£287.51	£264.38	£230.01
Education Cloud - Service - Agentforce 1 Edition	User/Month	£339.39	£281.88	£258.76	£241.26	£206.88
Nonprofit Cloud - Sales - Agentforce 1 Edition	User/Month	£161.96	£134.61	£124.59	£114.57	£99.67
Nonprofit Cloud - Service - Agentforce 1 Edition	User/Month	£147.07	£122.15	£112.13	£104.55	£89.65
Health Cloud - Sales - Agentforce 1 Edition	User/Month	£373.76	£310.63	£287.51	£264.38	£230.01
Health Cloud - Service - Agentforce 1 Edition	User/Month	£339.39	£281.88	£258.76	£241.26	£206.88
Public Sector - Service - Agentforce 1 Edition	User/Month	£268.34	£209.42	£187.84	£166.26	£144.67
Agentforce for Public Sector Add-on - Performance Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Public Sector Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Public Sector Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Education Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Education Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Nonprofit Add-on - Enterprise Edition	User/Month	£81.25	£68.75	£62.50	£60.00	£51.25
Agentforce for Nonprofit Add-on - Unlimited Edition	User/Month	£81.25	£68.75	£62.50	£60.00	£51.25
Agentforce for Health Add-on - Enterprise Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50
Agentforce for Health Add-on - Unlimited Edition	User/Month	£87.50	£73.75	£68.75	£66.25	£57.50

Data 360		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1+				
Data 360 Provisioning	User/Month	£0.00				
Customer Data 360 Starter - Performance Edition	User/Month	£3,291.77				
Customer Data 360 Starter - Enterprise Edition	User/Month	£3,291.77				
Customer Data 360 Starter - Unlimited Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Performance Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Enterprise Edition	User/Month	£3,291.77				
Customer Data 360 Starter for Marketing - Unlimited Edition	User/Month	£3,291.77				
Private Connect for Data 360	User/Month	£35.00				
Private Connect for Data 360 - Marketing	User/Month	£35.00				
Description	Unit	1-3	4-6	7-10	11+	
Data Space - Platform	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Data Space - Marketing	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Data 360 One Additional Connection	User/Month	£2,708.42	£2,541.75	£2,375.08	£2,208.40	
Description	Unit	1-99	100-199	200-499	500-999	1000+
Customer Data 360 - Data Services Card (100K Credits)	User/Year	£370.85	£358.34	£329.18	£312.51	£287.51
Customer Data 360 - Data Storage (1024 GB)	User/Year	£19.17	£19.17	£19.17	£19.17	£19.17
Customer Data 360 for Marketing - Data Services Card (100K Credits)	User/Year	£370.85	£358.34	£329.18	£312.51	£287.51

Customer Data 360 for Marketing - Data Storage (1024 GB)	User/Month	£19.17	£19.17	£19.17	£19.17	£19.17
Customer Data 360 for Marketing - Ad Audiences	User/Month	£38.33	£35.00	£31.67	£26.67	£23.33
Data 360 - Sub-second Real-Time Profile & Entities (10K)	User/Month	£35.94	£33.86	£32.81	£31.77	£30.21
Data 360 for Marketing - Sub-second Real-Time Profile & Entities (10K)	User/Month	£35.94	£33.86	£32.81	£31.77	£30.21
Data 360 One Companion	User/Month	Custom	Custom	Custom	Custom	Custom
Data 360 Profiles (1000)	User/Month	£160.01	£152.00	£140.00	£130.00	£116.00
Data 360 Enterprise Profiles	User/Month	£280.01	£266.01	£245.01	£227.51	£203.01

6. Salesforce CRM Analytics

CRM Analytics		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
CRM Analytics Growth	User/Month	£73.31	£38.50	£35.00	£31.50	£28.00
CRM Analytics Plus	User/Month	£90.88	£61.88	£56.38	£50.88	£41.25
CRM Analytics for Financial Services (No Third-Party Terms)	User/Month	£90.01	£70.13	£63.25	£59.13	£50.88
CRM Analytics for Public Sector Solutions	User/Month	£82.50	£70.13	£63.25	£59.13	£50.88
Description	Unit	1+				
Analytics - Additional Data Rows (100 Million)	Subscription/Month	£2,266.74				
CRM Analytics Plus - Additional Stories (1,000)	Subscription/Month	£1,412.38				
Description	Unit	1-99	100-199	200-499	500-999	1000+
CRM Analytics for Community Members	User/Month	£13.79	£12.50	£11.88	£11.56	£9.79
CRM Analytics for Community Logins	Login/Month	£5.76	£4.92	£4.75	£4.08	£3.75
CRM Analytics for Healthcare	User/Month	£90.01	£66.00	£60.50	£52.25	£48.13
Einstein Next Best Action Additional Requests (No Third-Party Terms)	Subscription/Month	£30.96	£23.33	£20.83	£17.08	£15.83

7. Salesforce Agentforce CRM

Agentforce CRM	Unit Price by Volume Band (subscribers from-to)					
Description	Unit	1-99	100-199	200-499	500-999	1000+
Sales & Service Agentforce - Enterprise Edition	User/Month	£122.84	£109.45	£99.50	£86.66	£77.41
Sales & Service Agentforce - Unlimited Edition	User/Month	£251.47	£201.88	£180.63	£162.92	£134.59

Percentage Based Products	0.00	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

8. Salesforce Lightning Agentforce CRM

Lightning Agentforce CRM	Unit Price by Volume Band (subscribers from-to)					
Description	Unit	1-99	100-199	200-499	500-999	1000+
Sales & Service Agentforce - Enterprise Edition	User/Month	£122.84	£109.45	£99.50	£86.66	£77.41
Sales & Service Agentforce - Unlimited Edition	User/Month	£251.47	£201.88	£180.63	£162.92	£134.59

Percentage Based Products	0.00	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

9. Salesforce Agentforce Digital Experiences

Agentforce Digital Experiences		Unit Price by Volume Band (subscribers from-to)						
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001-100000
Customer Community - Members	Member/Month	£3.21	£2.46	£1.96	£1.46	£0.92	£0.71	£0.33
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001-1000000
Customer Community - Logins	Login/Month	£1.32	£0.85	£0.58	£0.47	£0.35	£0.22	£0.10
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001-100000
Customer Community Plus - Members	Member/Month	£9.38	£7.00	£5.50	£3.88	£2.25	£1.63	£0.75
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-15000	15001-50000	50001-100000
Customer Community Plus - Logins	Login/Month	£3.25	£1.75	£1.20	£1.00	£0.70	£0.45	£0.35
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Partner Community - Members	Member/Month	£17.71	£13.54	£11.46	£9.58	£6.25	£3.33	£2.08
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-15000	15001-20000	20001+
Partner Community - Logins	Login/Month	£5.75	£4.33	£2.92	£2.42	£1.50	£1.00	£0.83

Description - Partner Community for Energy & Utilities Cloud	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001+
Partner Community for Energy & Utilities Cloud - Logins - EE	Login/Month	£10.00	£8.33	£6.67	£4.83	£2.67	£1.67	£1.33
Partner Community for Energy & Utilities Cloud - Logins - UE	Login/Month	£10.00	£8.33	£6.67	£4.83	£2.67	£1.67	£1.33

Description - Partner Community for Energy & Utilities Cloud	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Partner Community for Energy & Utilities Cloud - Members - EE	User/ Month	£29.17	£25.00	£23.13	£19.17	£12.92	£8.33	£5.00
Partner Community for Energy & Utilities Cloud - Members - UE	User/ Month	£29.17	£25.00	£23.13	£19.17	£12.92	£8.33	£5.00

Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000
Partner Relationship Management	Subscription/Month	£190.01	£165.01	£127.50	£105.00	£60.00	£27.50

Description	Unit	1+
Additional 20 Objects for Customer Community	Subscription/Month	£0.40
Additional 20 Objects for Customer Community Plus	Subscription/Month	£1.58
Additional 20 Objects for Partner Relationship Management	Subscription/Month	£43.50
Additional 20 Objects for Partner Community	Subscription/Month	£3.96
Public Communities Page Views (1 million/month)	Subscription/Month	£2,770.92
Description	Unit	1+
Lightning Platform Expansion for Community Cloud	per Org/Month	£11,833.71

Percentage Based Products	0.00	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%

Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

10. Salesforce Lightning Agentforce Digital Experiences

Lightning Agentforce Digital Experiences		Unit Price by Volume Band (subscribers from-to)						
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001-100000
Customer Community - Members	Member/Month	£3.21	£2.46	£1.96	£1.46	£0.92	£0.71	£0.33
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001-1000000
Customer Community - Logins	Login/Month	£1.32	£0.85	£0.58	£0.47	£0.35	£0.22	£0.10
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001-100000
Customer Community Plus - Members	Member/Month	£9.38	£7.00	£5.50	£3.88	£2.25	£1.63	£0.75
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-15000	15001-50000	50001-100000
Customer Community Plus - Logins	Login/Month	£3.25	£1.75	£1.20	£1.00	£0.70	£0.45	£0.35
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Partner Community - Members	Member/Month	£17.71	£13.54	£11.46	£9.58	£6.25	£3.33	£2.08
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-15000	15001-20000	20001+
Partner Community - Logins	Login/Month	£5.75	£4.33	£2.92	£2.42	£1.50	£1.00	£0.83

Description - Partner Community for Energy & Utilities Cloud	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001+
Partner Community for Energy & Utilities Cloud - Logins - EE	Login/Month	£10.00	£8.33	£6.67	£4.83	£2.67	£1.67	£1.33

Partner Community for Energy & Utilities Cloud - Logins - UE	Login/Month	£10.00	£8.33	£6.67	£4.83	£2.67	£1.67	£1.33
Description - Partner Community for Energy & Utilities Cloud	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Partner Community for Energy & Utilities Cloud - Members - EE	User/Month	£29.17	£25.00	£23.13	£19.17	£12.92	£8.33	£5.00
Partner Community for Energy & Utilities Cloud - Members - UE	User/Month	£29.17	£25.00	£23.13	£19.17	£12.92	£8.33	£5.00

Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000
Partner Relationship Management	Subscription/Month	£190.01	£165.01	£127.50	£105.00	£60.00	£27.50

Description	Unit	1+
Additional 20 Objects for Customer Community	Subscription/Month	£0.40
Additional 20 Objects for Customer Community Plus	Subscription/Month	£1.58
Additional 20 Objects for Partner Relationship Management	Subscription/Month	£43.50
Additional 20 Objects for Partner Community	Subscription/Month	£3.96
Public Communities Page Views (1 million/month)	Subscription/Month	£2,770.92
Description	Unit	1+
Lightning Platform Expansion for Community Cloud	per Org/Month	£11,833.71

Percentage Based Products	0.00	Unit Price
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Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

11. Salesforce GOV.UK Frontend

The Salesforce GOV.UK Frontend is a community-supported application (via AppExchange) for which there is no charge, however, it is dependent on the use of "Agentforce Digital Experiences" (previously Salesforce Experience Cloud), costings for which can be found against the appropriate separate listing.

12. Salesforce Agentforce for Industries

Agentforce for Industries		Unit Price by Volume Band (subscribers from-to)				
Description - Financial & Grants	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Financial Services - Sales & Service - Enterprise Edition	User/Month	£153.86	£110.84	£102.09	£99.17	£87.50
Financial Agentforce Service - Bank Teller - Enterprise Edition*	User/Month	£46.89	£30.00	£26.88	£23.13	£20.00
Agentforce Financial Services - Sales & Service - Unlimited Edition	User/Month	£223.13	£183.76	£166.26	£153.13	£131.25
Financial Agentforce Service - Bank Teller - Unlimited Edition*	User/Month	£46.89	£30.00	£26.88	£23.13	£20.00
External Apps for Financial Services - Members	Member/Month	£53.13	£24.38	£23.13	£21.88	£18.13
External Apps for Financial Services - Logins (Per Month)	Login/Month	£21.25	£9.75	£9.25	£8.75	£7.25
Agentforce Financial Services - Starter - Enterprise Edition*	User/Month	£115.34	£85.13	£76.50	£71.63	£63.94
Agentforce Financial Services - Starter - Unlimited Edition*	User/Month	£184.29	£149.07	£125.63	£115.00	£99.69
Grants Program Management - Enterprise Edition*	User/Month	£29.56	£19.17	£17.92	£15.83	£13.33
Grants Program Management - Unlimited Edition*	User/Month	£29.56	£19.17	£17.92	£15.83	£13.33
Grants Foundation - Enterprise Edition*	User/Month	£106.67	£100.00	£91.67	£86.67	£83.34
Grants Foundation - Unlimited Edition*	User/Month	£160.42	£134.17	£125.42	£113.75	£96.25

Description - Net Zero	Unit	1+				
Agentforce Net Zero Starter - LP*	Per Org/Month	£1,900.06				
Agentforce Net Zero Growth	Per Org/Month	£7,583.58				
Description - Health	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Health - Enterprise Edition - Agentforce Sales	User/Month	£136.61	£124.59	£113.75	£102.92	£97.50
Agentforce Health - Unlimited Edition - Agentforce Sales	User/Month	£212.51	£187.51	£158.34	£145.84	£129.17
Agentforce Health - Enterprise Edition - Agentforce Service	User/Month	£136.61	£124.59	£113.75	£102.92	£97.50
Agentforce Health - Unlimited Edition - Agentforce Service	User/Month	£212.51	£187.51	£158.34	£145.84	£129.17
Agentforce Health - Enterprise Edition	User/Month	£153.86	£113.75	£102.09	£99.17	£93.34
Agentforce Health - Unlimited Edition	User/Month	£236.26	£196.88	£175.01	£166.26	£144.38
Description - Data 360 for Health	Unit	1-999	1000-4999	5000-9000	10000+	
Customer Data 360 for Agentforce Health - Data Services Card (100K Credits)*	Subscription/Year	£650.60	£381.10	£288.59	£251.92	
Description - Data 360 for Health	Unit	1+				
Customer Data 360 for Agentforce Health - Data Storage (1024 GB)*	Subscription/Month	£65.00				
Customer Data 360 Starter for Agentforce Health*	User/Month	£5,250.17				

Description	Unit	1-20	21-100	101-500	501-2500	2501+		
External Apps for Agentforce Health - EE - Members	User/Month	£29.38	£25.63	£23.75	£20.00	£13.75		
External Apps for Agentforce Health - UE - Members	User/Month	£29.38	£25.63	£23.75	£20.00	£13.75		
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001+		
External Apps for Agentforce Health - EE - Logins	Login/Month	£21.25	£13.31	£8.84	£5.78	£3.77		
External Apps for Agentforce Health - UE - Logins	Login/Month	£21.25	£13.31	£8.84	£5.78	£3.77		
Description - Public Sector	Unit	1-99	100-199	200-499	500-999	1000+		
Public Sector Mobile Inspections - Enterprise Edition*	User/Month	£46.88	£36.25	£35.00	£33.75	£31.25		
Public Sector Mobile Inspections - Unlimited Edition*	User/Month	£46.88	£36.25	£35.00	£33.75	£31.25		
Description - Public Sector	Unit	1-99	50-199	200-599	600-999	1000-1999	2000-4999	5000+
Employee Experience for Public Sector - Enterprise Edition	User/Month	£7.00	£5.88	£5.38	£4.88	£4.38	£3.88	£3.38
Employee Experience for Public Sector - Unlimited Edition	User/Month	£7.00	£5.88	£5.38	£4.88	£4.38	£3.88	£3.38
Description - Public Sector	Unit	1+						
Business Rules Engine - Public Sector Foundation (3K calls/annum) ¹	Subscription/Month	£0.00						
Business Rules Engine - Public Sector Foundation Advanced (6K calls/annum) ²	Subscription/Month	£0.00						

Description - Energy & Utilities - Enterprise Edition	Unit	1+
Agentforce Energy & Utilities Growth - Sales - EE	User/Month	£217.72
Agentforce Energy & Utilities Growth - Service - EE	User/Month	£197.92
Agentforce Energy & Utilities Growth - Sales & Service - EE	User/Month	£237.51
Description	Unit	1+
Partner Community for Agentforce Energy & Utilities - EE - Logins	Login/Month	£15.83
Description	Unit	1+
Partner Community for Agentforce Energy & Utilities - EE - Members	User/Month	£39.58
Description	Unit	1+
Contract Lifecycle Management for Agentforce Energy & Utilities - EE	User/Month	£59.38
Field Service Plus for Agentforce Energy & Utilities - EE	User/Month	£221.67
Description - Energy & Utilities - Unlimited Edition	Unit	1+
Agentforce Energy & Utilities Growth - Sales - UE	User/Month	£356.26
Agentforce Energy & Utilities Growth - Service - UE	User/Month	£336.47
Agentforce Energy & Utilities Growth - Sales & Service - UE	User/Month	£376.05

Description	Unit	1+				
Partner Community for Agentforce Energy & Utilities - UE - Logins	Login/Month	£15.83				
Description	Unit	1+				
Partner Community for Agentforce Energy & Utilities - UE - Members	User/Month	£39.58				
Description	Unit	1+				
Contract Lifecycle Management for Agentforce Energy & Utilities - UE	User/Month	£59.38				
Field Service Plus for Agentforce Energy & Utilities - UE	User/Month	£356.26				
Description Agentforce Education (formerly Education Cloud)	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Education - Enterprise Edition	User/Month	£145.84	£128.34	£102.09	£90.42	£78.75
Agentforce Education - Unlimited Edition	User/Month	£192.51	£166.26	£153.13	£135.63	£118.13
Description - Government Case Connect	Unit	1+				
Government Case Connect - Unlimited Edition*	Subscription/Month	£291.68				

Salesforce Agentforce Commerce		Unit Price by Volume Band (subscribers from-to)	
Description - Salesforce Commerce	Unit	1+	
B2B Commerce Orders - Growth - LP*	Order	£4.95	
B2B Commerce Orders - Plus*	Order	£6.93	
B2B Commerce Orders - Starter*	Order	£3.96	
Description	Unit	1+	
Additional Storefront - B2B Commerce	Subscription/Month	£3,166.77	
Description	Unit	1+	
B2B Commerce - Additional 1,000 Products	Subscription/Month	£166.67	
Description	Unit	1+	
B2B Commerce External Logins (Per Month) - Enterprise Edition	Login/Month	£3.17	
B2B Commerce External Logins (Per Month) - Unlimited Edition	Login/Month	£3.17	
Commerce Portal - Enterprise Edition - Logins (Per Month)*	Login/Month	£0.79	
Commerce Portal - Unlimited Edition - Logins (Per Month)*	Login/Month	£0.79	
Description	Unit	1+	
B2B Commerce External Users - Enterprise Edition	User/Month	£7.92	
B2B Commerce External Users - Unlimited Edition	User/Month	£7.92	
Commerce Portal - Enterprise Edition - Members*	User/Month	£1.58	
Commerce Portal - Unlimited Edition - Members*	User/Month	£1.58	
Description	Unit	1+	
B2B Commerce Internal Users - Enterprise Edition	User/Month	£79.17	
B2B Commerce Internal Users - Unlimited Edition	User/Month	£79.17	

Description - B2C Commerce	Unit	1+
B2C Commerce - Plus - PPO ³	Order	£79.17
Description	Unit	1+
B2C Commerce - Starter - GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£98.96
B2C Commerce - Starter - Additional GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£103.91
Description	Unit	1+
B2C Commerce - Growth - GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£197.92
B2C Commerce - Growth - Additional GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£197.92
Description	Unit	1+
B2C Commerce - Plus - GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£296.88
B2C Commerce - Plus - Additional GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£296.88
Description	Unit	1+
B2C Commerce - Additional Production Realm	Subscription/Month	£15,833.84
B2C Commerce - Designated Test Realm	Subscription/Month	£7,916.92
Description	Unit	1+
B2C Commerce - SSL Certificate Slot	Subscription/Month	£166.67
B2C Commerce - Sandbox	Subscription/Month	£395.85
Description - Order Management	Unit	1+
Order Management - Business Users - Enterprise Edition	User/Month	£79.17
Order Management - Business Users - Unlimited Edition	User/Month	£79.17
Description - Order Management	Unit	1+
Order Management - Growth - Orders (1,000) ⁵	Unit	£380.00

Order Management - Starter - Orders (1,000) ⁵	Unit	£228.00
Description - Order Management	Unit	1+
Omnichannel Inventory - Additional Locations (100)	Subscription/Month	£6,333.54

Percentage Based Products		Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description - Sandbox	Unit	%
Sandbox (Developer Pro) ⁶	% of Net Price	5%
Sandbox (Partial Copy) ⁶	% of Net Price	20%
Sandbox (Full Copy) ⁶	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description - Success	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Agentforce Marketing Account Engagement	% of Net Price	18%

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Business Rules Engine - Public Sector Foundation (3K calls/annum)	Quantity equal to Full Public Sector Foundation on the org
2 - Business Rules Engine - Calls (1M)	Quantity equal to Full Public Sector Foundation - Advance on the org
3 - B2C Commerce - Plus - PPO	Discount Levels apply to annual number of orders
4 - B2C Commerce - Starter - GMV 4 - B2C Commerce - Starter - Additional GMV 4 - B2C Commerce - Growth - GMV 4 - B2C Commerce - Growth - Additional GMV 4 - B2C Commerce - Plus - GMV 4 - B2C Commerce - Plus - Additional GMV	Table represents SKU quantity. Each 1 quantity is the equivalent of £10,000 GMV. Discount Levels apply to annual amount of GMV.
5 - Order Management - Growth - Orders (1,000) 5 - Order Management - Starter - Orders (1,000)	Table represents SKU quantity. Each 1 quantity is the equivalent of 1,000 orders. Discount Levels apply to annual number of SKUs
6 - Sandbox (Developer Pro) 6 - Sandbox (Partial Copy) 6 - Sandbox (Full Copy)	% of NET price for Agentforce Sales, Agentforce Service, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types). Enterprise Edition (EE) includes 1 Sandbox (Partial Copy). Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

13. Salesforce Lightning Agentforce for Industries

Lightning Agentforce for Industries		Unit Price by Volume Band (subscribers from-to)				
Description - Financial & Grants	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Financial Services - Sales & Service - Enterprise Edition	User/Month	£153.86	£110.84	£102.09	£99.17	£87.50
Financial Agentforce Service - Bank Teller - Enterprise Edition*	User/Month	£46.89	£30.00	£26.88	£23.13	£20.00
Agentforce Financial Services - Sales & Service - Unlimited Edition	User/Month	£223.13	£183.76	£166.26	£153.13	£131.25
Financial Agentforce Service - Bank Teller - Unlimited Edition*	User/Month	£46.89	£30.00	£26.88	£23.13	£20.00
External Apps for Financial Services - Members	Member/Month	£53.13	£24.38	£23.13	£21.88	£18.13
External Apps for Financial Services - Logins (Per Month)	Login/Month	£21.25	£9.75	£9.25	£8.75	£7.25
Agentforce Financial Services - Starter - Enterprise Edition*	User/Month	£115.34	£85.13	£76.50	£71.63	£63.94
Agentforce Financial Services - Starter - Unlimited Edition*	User/Month	£184.29	£149.07	£125.63	£115.00	£99.69
Grants Program Management - Enterprise Edition*	User/Month	£29.56	£19.17	£17.92	£15.83	£13.33
Grants Program Management - Unlimited Edition*	User/Month	£29.56	£19.17	£17.92	£15.83	£13.33
Grants Foundation - Enterprise Edition*	User/Month	£106.67	£100.00	£91.67	£86.67	£83.34
Grants Foundation - Unlimited Edition*	User/Month	£160.42	£134.17	£125.42	£113.75	£96.25

Description - Net Zero	Unit	1+				
Agentforce Net Zero Starter - LP*	Per Org/Month	£1,900.06				
Agentforce Net Zero Growth	Per Org/Month	£7,583.58				
Description - Health	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Health - Enterprise Edition - Agentforce Sales	User/Month	£136.61	£124.59	£113.75	£102.92	£97.50
Agentforce Health - Unlimited Edition - Agentforce Sales	User/Month	£212.51	£187.51	£158.34	£145.84	£129.17
Agentforce Health - Enterprise Edition - Agentforce Service	User/Month	£136.61	£124.59	£113.75	£102.92	£97.50
Agentforce Health - Unlimited Edition - Agentforce Service	User/Month	£212.51	£187.51	£158.34	£145.84	£129.17
Agentforce Health - Enterprise Edition	User/Month	£153.86	£113.75	£102.09	£99.17	£93.34
Agentforce Health - Unlimited Edition	User/Month	£236.26	£196.88	£175.01	£166.26	£144.38
Description - Data 360 for Health	Unit	1-999	1000-4999	5000-9000	10000+	
Customer Data 360 for Agentforce Health - Data Services Card (100K Credits)*	Subscription/Year	£650.60	£381.10	£288.59	£251.92	
Description - Data 360 for Health	Unit	1+				
Customer Data 360 for Agentforce Health - Data Storage (1024 GB)*	Subscription/Month	£65.00				
Customer Data 360 Starter for Agentforce Health*	User/Month	£5,250.17				

Description	Unit	1-20	21-100	101-500	501-2500	2501+		
External Apps for Agentforce Health - EE - Members	User/Month	£29.38	£25.63	£23.75	£20.00	£13.75		
External Apps for Agentforce Health - UE - Members	User/Month	£29.38	£25.63	£23.75	£20.00	£13.75		
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001+		
External Apps for Agentforce Health - EE - Logins	Login/Month	£21.25	£13.31	£8.84	£5.78	£3.77		
External Apps for Agentforce Health - UE - Logins	Login/Month	£21.25	£13.31	£8.84	£5.78	£3.77		
Description - Public Sector	Unit	1-99	100-199	200-499	500-999	1000+		
Public Sector Mobile Inspections - Enterprise Edition*	User/Month	£46.88	£36.25	£35.00	£33.75	£31.25		
Public Sector Mobile Inspections - Unlimited Edition*	User/Month	£46.88	£36.25	£35.00	£33.75	£31.25		
Description - Public Sector	Unit	1-99	50-199	200-599	600-999	1000-1999	2000-4999	5000+
Employee Experience for Public Sector - Enterprise Edition	User/Month	£7.00	£5.88	£5.38	£4.88	£4.38	£3.88	£3.38
Employee Experience for Public Sector - Unlimited Edition	User/Month	£7.00	£5.88	£5.38	£4.88	£4.38	£3.88	£3.38
Description - Public Sector	Unit	1+						
Business Rules Engine - Public Sector Foundation (3K calls/annum) ¹	Subscription/Month	£0.00						
Business Rules Engine - Public Sector Foundation Advanced (6K calls/annum) ²	Subscription/Month	£0.00						

Description - Energy & Utilities - Enterprise Edition	Unit	1+
Agentforce Energy & Utilities Growth - Sales - EE	User/Month	£217.72
Agentforce Energy & Utilities Growth - Service - EE	User/Month	£197.92
Agentforce Energy & Utilities Growth - Sales & Service - EE	User/Month	£237.51
Description	Unit	1+
Partner Community for Agentforce Energy & Utilities - EE - Logins	Login/Month	£15.83
Description	Unit	1+
Partner Community for Agentforce Energy & Utilities - EE - Members	User/Month	£39.58
Description	Unit	1+
Contract Lifecycle Management for Agentforce Energy & Utilities - EE	User/Month	£59.38
Field Service Plus for Agentforce Energy & Utilities - EE	User/Month	£221.67
Description - Energy & Utilities - Unlimited Edition	Unit	1+
Agentforce Energy & Utilities Growth - Sales - UE	User/Month	£356.26
Agentforce Energy & Utilities Growth - Service - UE	User/Month	£336.47
Agentforce Energy & Utilities Growth - Sales & Service - UE	User/Month	£376.05

Description	Unit	1+				
Partner Community for Agentforce Energy & Utilities - UE - Logins	Login/Month	£15.83				
Description	Unit	1+				
Partner Community for Agentforce Energy & Utilities - UE - Members	User/Month	£39.58				
Description	Unit	1+				
Contract Lifecycle Management for Agentforce Energy & Utilities - UE	User/Month	£59.38				
Field Service Plus for Agentforce Energy & Utilities - UE	User/Month	£356.26				
Description Agentforce Education (formerly Education Cloud)	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Education - Enterprise Edition	User/Month	£145.84	£128.34	£102.09	£90.42	£78.75
Agentforce Education - Unlimited Edition	User/Month	£192.51	£166.26	£153.13	£135.63	£118.13
Description - Government Case Connect	Unit	1+				
Government Case Connect - Unlimited Edition*	Subscription/Month	£291.68				

Salesforce Agentforce Commerce		Unit Price by Volume Band (subscribers from-to)	
Description - Salesforce Commerce	Unit	1+	
B2B Commerce Orders - Growth - LP*	Order	£4.95	
B2B Commerce Orders - Plus*	Order	£6.93	
B2B Commerce Orders - Starter*	Order	£3.96	
Description	Unit	1+	
Additional Storefront - B2B Commerce	Subscription/Month	£3,166.77	
Description	Unit	1+	
B2B Commerce - Additional 1,000 Products	Subscription/Month	£166.67	
Description	Unit	1+	
B2B Commerce External Logins (Per Month) - Enterprise Edition	Login/Month	£3.17	
B2B Commerce External Logins (Per Month) - Unlimited Edition	Login/Month	£3.17	
Commerce Portal - Enterprise Edition - Logins (Per Month)*	Login/Month	£0.79	
Commerce Portal - Unlimited Edition - Logins (Per Month)*	Login/Month	£0.79	
Description	Unit	1+	
B2B Commerce External Users - Enterprise Edition	User/Month	£7.92	
B2B Commerce External Users - Unlimited Edition	User/Month	£7.92	
Commerce Portal - Enterprise Edition - Members*	User/Month	£1.58	
Commerce Portal - Unlimited Edition - Members*	User/Month	£1.58	
Description	Unit	1+	
B2B Commerce Internal Users - Enterprise Edition	User/Month	£79.17	
B2B Commerce Internal Users - Unlimited Edition	User/Month	£79.17	

Description - B2C Commerce	Unit	1+
B2C Commerce - Plus - PPO ³	Order	£79.17
Description	Unit	1+
B2C Commerce - Starter - GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£98.96
B2C Commerce - Starter - Additional GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£103.91
Description	Unit	1+
B2C Commerce - Growth - GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£197.92
B2C Commerce - Growth - Additional GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£197.92
Description	Unit	1+
B2C Commerce - Plus - GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£296.88
B2C Commerce - Plus - Additional GMV (10,000) ⁴	Gross Merchandised Value (GMV)	£296.88
Description	Unit	1+
B2C Commerce - Additional Production Realm	Subscription/Month	£15,833.84
B2C Commerce - Designated Test Realm	Subscription/Month	£7,916.92
Description	Unit	1+
B2C Commerce - SSL Certificate Slot	Subscription/Month	£166.67
B2C Commerce - Sandbox	Subscription/Month	£395.85
Description - Order Management	Unit	1+
Order Management - Business Users - Enterprise Edition	User/Month	£79.17
Order Management - Business Users - Unlimited Edition	User/Month	£79.17
Description - Order Management	Unit	1+
Order Management - Growth - Orders (1,000) ⁵	Unit	£380.00

Order Management - Starter - Orders (1,000) ⁵	Unit	£228.00
Description - Order Management	Unit	1+
Omnichannel Inventory - Additional Locations (100)	Subscription/Month	£6,333.54

Percentage Based Products		Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description - Sandbox	Unit	%
Sandbox (Developer Pro) ⁶	% of Net Price	5%
Sandbox (Partial Copy) ⁶	% of Net Price	20%
Sandbox (Full Copy) ⁶	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description - Success	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Agentforce Marketing Account Engagement	% of Net Price	18%

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Business Rules Engine - Public Sector Foundation (3K calls/annum)	Quantity equal to Full Public Sector Foundation on the org
2 - Business Rules Engine - Calls (1M)	Quantity equal to Full Public Sector Foundation - Advance on the org
3 - B2C Commerce - Plus - PPO	Discount Levels apply to annual number of orders
4 - B2C Commerce - Starter - GMV 4 - B2C Commerce - Starter - Additional GMV 4 - B2C Commerce - Growth - GMV 4 - B2C Commerce - Growth - Additional GMV 4 - B2C Commerce - Plus - GMV 4 - B2C Commerce - Plus - Additional GMV	Table represents SKU quantity. Each 1 quantity is the equivalent of £10,000 GMV. Discount Levels apply to annual amount of GMV.
5 - Order Management - Growth - Orders (1,000) 5 - Order Management - Starter - Orders (1,000)	Table represents SKU quantity. Each 1 quantity is the equivalent of 1,000 orders. Discount Levels apply to annual number of SKUs
6 - Sandbox (Developer Pro) 6 - Sandbox (Partial Copy) 6 - Sandbox (Full Copy)	% of NET price for Agentforce Sales, Agentforce Service, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types). Enterprise Edition (EE) includes 1 Sandbox (Partial Copy). Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

14. Salesforce Agentforce Marketing

Salesforce Agentforce Marketing		Pro Edition	Corporate Edition
Description - Platform	Unit	Per Unit	Per Unit
Agentforce Marketing Engagement	Subscription/Year	£3,875.12	£18,480.59
Description - Utilisation	Unit	Per Unit	Per Unit
Super Messages - excluding SMS/MMS (1,000) ¹	Per pack	£0.92	£0.92
SMS/MMS Mobile Messages (1,000) ¹	Per pack	£1.00	£1.00
WhatsApp Business Messaging (1,000) ²	Per pack		£1.25
Email File Attachments (1,000)	Per pack	£3.83	£3.83
Additional Contacts (1,000)	Subscription/Year	£59.19	£118.37
Description - Options	Unit	Per Unit	Per Unit
Journey Builder (Professional)	Subscription/Year	£3,125.10	Incl.
Journey Builder Contacts (1,000)	Subscription/Year	£8.32	Incl.
Agentforce Marketing Advertising Professional*	Subscription/Year	£7,000.22	£16,000.51
Agentforce Marketing Advertising Professional - Contacts (1,000)*	Subscription/Year	£14.57	£29.54
Agentforce Marketing Advertising - Additional Audiences	Subscription/Year	£1,000.03	£1,000.03
Additional Business Unit (+1)	Subscription/Year	£3,652.62	£3,652.62
Private Domain	Subscription/Year	£1,187.54	£1,187.54
Einstein Engagement*	Subscription/Year	£10,000.32	Incl.
Einstein Engagement Contacts (1,000)*	Subscription/Year	£29.58	Incl.
Einstein Send Time Optimization	Subscription/Year	£0.00	£0.00
Field Level Encryption	Subscription/Year	£118,753.80	£118,753.80
Field Level Encryption Contacts (1,000)	Subscription/Year	£29.58	£29.58
Bring Your Own Key for Encryption at Rest	Subscription/Year	£0.00	£0.00

SSL Certificate	Subscription/Year	£225.01	£225.01
Intelligence Reports for Engagement Advanced	% of Net Price	24%	30%
Description - Integrations	Unit	Per Unit	Per Unit
Distributed Marketing	Subscription/Year	£475.02	£475.02
Distributed Marketing for Partner Community Members	Subscription/Year	£142.50	£142.50
Distributed Marketing for Partner Community Logins	Subscription/Year	£57.00	£57.00
Description - Additional Usage	Unit	Per Unit	Per Unit
SMS Short Code One Time Setup - (FI, NL, NZ, UK)	One time fee	£833.36	£833.36
SMS/MMS Code Lease - No charge with Edition	Subscription/Year	£0.00	£0.00
Salesforce SMS Long Code Lease - Rate Group A	Subscription/Year	£150.00	£150.00
Salesforce SMS Short Code Setup - Rate Group B	Subscription/Year	£500.02	£500.02
Salesforce SMS Short Code Lease - Rate Group C	Subscription/Year	£1,000.03	£1,000.03
Salesforce Message Credits - WhatsApp for Marketing (1,000)	Per pack	£1.25	£1.25
Salesforce Message Credits - Email (1,000)	Per pack	£1.42	£1.42
Salesforce Message Credits - SMS (1,000)	Per pack	£1.00	£1.00
Additional Users (per user)	Subscription/Year	£500.02	£500.02
Additional Automations (+50K/year)	Subscription/Year	£8,333.60	£8,333.60
API Calls (+3.65M/year)	Subscription/Year	£250.01	£250.01
Additional Data Storage (+10 GB)	Subscription/Year	£5,000.16	£5,000.16
Sender Authentication Package	Subscription/Year	£2,083.40	£2,083.40
Private IP / Dedicated IP	Subscription/Year	£1,250.04	£1,250.04
Description - Support and Training	Unit	Per Unit	Per Unit
Premier Success Plan - Agentforce Marketing Engagement	% of Net Price	18%	18%
Audit Trail	% of Net Price	10%	10%

Salesforce Agentforce Marketing - Integrations		Pro Edition	Corporate Edition
Description - Integrations	Unit	Per Unit	Per Unit
Integration for Google Analytics 360	Subscription/Year	£7,362.74	£7,362.74
Integration for Google Analytics 360 Contacts (1,000)	Subscription/Year	£12.49	£12.49
Integration for Google Analytics 360 (Free)*	Subscription/Year	£0.00	£0.00

Salesforce Agentforce Marketing Intelligence		Pro Edition	Corporate Edition
Description - Platform	Unit	Per Unit	Per Unit
Agentforce Marketing Intelligence Platform*	Subscription/Year	£24,300.78	£76,002.43
API User (20,000 calls per day per user)	Subscription/Year	£9,500.30	£9,500.30
Archived Data Rows (1M)	Subscription/Year	£1,900.06	£1,900.06
DirectConnect	Subscription/Year	£33,251.06	£33,251.06
Additional Admin	Subscription/Year	£4,750.15	£4,750.15
Additional Power User	Subscription/Year	£1,662.55	£1,662.55
Additional Viewer	Subscription/Year	£285.01	£285.01
Additional Data Rows (1M)	Subscription/Year	£7,125.23	£7,125.23
Granular Data Center (1TB) - Agentforce Marketing Intelligence	Subscription/Year	£29,440.94	£29,440.94
Media Planning Center	% of Net Price	16%	16%
Additional Workspace	Subscription/Year	£1,140.04	£1,140.04

Salesforce Agentforce Marketing - Account Engagement		Pro Edition	Enterprise Edition	Unlimited Edition
Description	Unit	Per Unit	Per Unit	Per Unit
Agentforce Marketing Account Engagement - Growth	Subscription/Year	£11,875.38	£11,875.38	£7,937.75
Agentforce Marketing Account Engagement - Advanced	Subscription/Year		£38,281.22	£26,708.85

Premium - Additional Contacts (10,000)	Subscription/Year		£2,640.08	£2,136.07
Business Unit	Subscription/Year		£15,175.49	£15,175.49
Email - Custom Object Integration (4)	Subscription/Year	£2,936.34	£2,936.34	£2,936.34
API Access (100,000/day)*	Subscription/Year	£3,480.11	£3,480.11	£3,480.11
API Access (100,000/day) - LP*	Subscription/Year	£3,480.11	£3,480.11	£3,480.11
Email - Advanced Email Analytics	Subscription/Year	£3,275.30	£3,275.30	£3,275.30
File Hosting (500MB)	Subscription/Year	£950.03	£950.03	£950.03
Dedicated IP Address	Subscription/Year	£3,450.11	£3,450.11	£3,450.11
Engagement History Dashboards - Additional User	Subscription/Year	£237.51	£237.51	£237.51
Inbound Marketing (SEO 100 & Competitor 10)*	Subscription/Year	£950.03	£950.03	£950.03
Google Adwords Integration*	Subscription/Year	£3,800.12	Incl.	Incl.
Custom User Roles (Unlimited)*	Subscription/Year		£4,750.15	
Agentforce Marketing Account Engagement - Expansion Pack	Subscription/Year	£3,800.12	£3,800.12	£3,800.12
Database - Expansion Pack - LP*	Subscription/Year	£3,800.12	£3,800.12	£3,800.12
Automation Rules (50)	Subscription/Year	£1,900.06	£1,900.06	£1,900.06
BCC Email Compliance	Subscription/Year		£3,800.12	£3,800.12
Premier Success Plan	% of Net Price	18%	18%	18%
Premier Success Plan (Support) - SP*	% of Net Price	18%	18%	18%
Premier Success Plan - Agentforce Marketing Account Engagement	% of Net Price	18%	18%	18%
Loyalty Management		Enterprise Edition		
Description	Unit	Per Unit		
Loyalty Management Starter	Subscription/Year	£110,003.52		

Loyalty Management Growth	Subscription/Year	£192,506.16
Loyalty Management Starter - Events	Per pack of 1M events	£2,000.06
Loyalty Management - Historical Events	Subscription/Year	£0.00

Salesforce Feedback Management		Enterprise / Unlimited Edition
Description	Unit / Org	Per Unit / Org
Feedback Management Starter	Subscription/Year	£58,591.87
Feedback Management Growth	Subscription/Year	£199,646.39

Data 360 for Agentforce Marketing		Pro Edition	Enterprise Edition	Unlimited Edition
Description	Unit	Per Unit	Per Unit	Per Unit
Customer Data 360 Starter for Marketing	Subscription/Year		£50,001.60	£50,001.60
Customer Data 360 for Marketing - Ad Audiences	Subscription/Year	£811.03	£811.03	£811.03
Customer Data 360 for Marketing - Data Services Card (100K Credits)	Per pack	£370.85	£370.85	£370.85
Customer Data 360 for Marketing - Data Storage (1024 GB)	Per pack	£825.03	£825.03	£825.03
Data Space - Marketing	Subscription/Year	£32,001.02	£32,001.02	£32,001.02
Agentforce Marketing Customer Data Platform		Corporate Edition		
Percentage Based Products	Unit	%		
Premier Success Plan	% of Net Price	30%		
Premier Priority*	% of Net Price	6%		
Audit Trail	% of Net Price	10%		

Agentforce Marketing Shield	% of Net Price	30%
Agentforce Marketing Shield - Dedicated Database	% of Net Price	30%

Agentforce Marketing Personalisation		Corporate Edition	Enterprise Edition
Description - Agentforce Marketing Personalisation	Unit	Per Unit	Per Unit
Agentforce Marketing Personalization - Growth (EMEA) combined quantity ³	Subscription/Year	£34,201.09	£34,201.09
Agentforce Marketing Personalization - Growth - Named Profiles combined quantity ³	Subscription/Year	£2,611.58	£2,611.58
Agentforce Marketing Personalization - Unique Visitors combined quantity ³	Subscription/Year	£2,850.09	£2,850.09

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Super Messages - excluding SMS/MMS (1,000)	Utilization units must be used before the End Date set forth in the Usage Details Table. No rollover will be permitted. Usage fees do not include taxes or overage fees. Customer will be invoiced for any applicable taxes or overage fees as set forth in the Agreement and the Order Form. Usage will be calculated based on Central Standard Time. Additional units may be purchased at any time during the term of the Order Form; however, if Customer fails to order additional units prior to exhausting its then-current unit volume, the applicable overage rates for such units as set forth in the Order Form will apply.
1 - SMS/MMS Mobile Messages (1,000)	A detailed description of SMS/MMS Mobile Messages and how they may be used, including the corresponding multipliers by market, can be found at https://sfdc.co/mc-multipliers . The following terms apply to this product: NOTICE - Overage Billing. For Customers with Contract Start Dates beginning on or after May 17, 2022: Multipliers are subject to change upwards or downwards at any time, notwithstanding anything to the contrary in the Main Services Agreement. SFDC will provide Customer with at least 30 days' notice of any increase in multipliers, and any such increase will not apply until after the expiration of the applicable notice period.

15. Salesforce Lightning Agentforce Marketing

Lightning Agentforce Marketing		Pro Edition	Corporate Edition
Description - Platform	Unit	Per Unit	Per Unit
Agentforce Marketing Engagement	Subscription/Year	£3,875.12	£18,480.59
Description - Utilisation	Unit	Per Unit	Per Unit
Super Messages - excluding SMS/MMS (1,000) ¹	Per pack	£0.92	£0.92
SMS/MMS Mobile Messages (1,000) ¹	Per pack	£1.00	£1.00
WhatsApp Business Messaging (1,000) ²	Per pack		£1.25
Email File Attachments (1,000)	Per pack	£3.83	£3.83
Additional Contacts (1,000)	Subscription/Year	£59.19	£118.37
Description - Options	Unit	Per Unit	Per Unit
Journey Builder (Professional)	Subscription/Year	£3,125.10	Incl.
Journey Builder Contacts (1,000)	Subscription/Year	£8.32	Incl.
Agentforce Marketing Advertising Professional*	Subscription/Year	£7,000.22	£16,000.51
Agentforce Marketing Advertising Professional - Contacts (1,000)*	Subscription/Year	£14.57	£29.54
Agentforce Marketing Advertising - Additional Audiences	Subscription/Year	£1,000.03	£1,000.03
Additional Business Unit (+1)	Subscription/Year	£3,652.62	£3,652.62
Private Domain	Subscription/Year	£1,187.54	£1,187.54
Einstein Engagement*	Subscription/Year	£10,000.32	Incl.
Einstein Engagement Contacts (1,000)*	Subscription/Year	£29.58	Incl.
Einstein Send Time Optimization	Subscription/Year	£0.00	£0.00
Field Level Encryption	Subscription/Year	£118,753.80	£118,753.80
Field Level Encryption Contacts (1,000)	Subscription/Year	£29.58	£29.58

Bring Your Own Key for Encryption at Rest	Subscription/Year	£0.00	£0.00
SSL Certificate	Subscription/Year	£225.01	£225.01
Intelligence Reports for Engagement Advanced	% of Net Price	24%	30%
Description - Integrations	Unit	Per Unit	Per Unit
Distributed Marketing	Subscription/Year	£475.02	£475.02
Distributed Marketing for Partner Community Members	Subscription/Year	£142.50	£142.50
Distributed Marketing for Partner Community Logins	Subscription/Year	£57.00	£57.00
Description - Additional Usage	Unit	Per Unit	Per Unit
SMS Short Code One Time Setup - (FI, NL, NZ, UK)	One time fee	£833.36	£833.36
SMS/MMS Code Lease - No charge with Edition	Subscription/Year	£0.00	£0.00
Salesforce SMS Long Code Lease - Rate Group A	Subscription/Year	£150.00	£150.00
Salesforce SMS Short Code Setup - Rate Group B	Subscription/Year	£500.02	£500.02
Salesforce SMS Short Code Lease - Rate Group C	Subscription/Year	£1,000.03	£1,000.03
Salesforce Message Credits - WhatsApp for Marketing (1,000)	Per pack	£1.25	£1.25
Salesforce Message Credits - Email (1,000)	Per pack	£1.42	£1.42
Salesforce Message Credits - SMS (1,000)	Per pack	£1.00	£1.00
Additional Users (per user)	Subscription/Year	£500.02	£500.02
Additional Automations (+50K/year)	Subscription/Year	£8,333.60	£8,333.60
API Calls (+3.65M/year)	Subscription/Year	£250.01	£250.01
Additional Data Storage (+10 GB)	Subscription/Year	£5,000.16	£5,000.16
Sender Authentication Package	Subscription/Year	£2,083.40	£2,083.40
Private IP / Dedicated IP	Subscription/Year	£1,250.04	£1,250.04
Description - Support and Training	Unit	Per Unit	Per Unit
Premier Success Plan - Agentforce Marketing Engagement	% of Net Price	18%	18%
Audit Trail	% of Net Price	10%	10%

Salesforce Agentforce Marketing - Integrations		Pro Edition	Corporate Edition
Description - Integrations	Unit	Per Unit	Per Unit
Integration for Google Analytics 360	Subscription/Year	£7,362.74	£7,362.74
Integration for Google Analytics 360 Contacts (1,000)	Subscription/Year	£12.49	£12.49
Integration for Google Analytics 360 (Free)*	Subscription/Year	£0.00	£0.00

Salesforce Agentforce Marketing Intelligence		Pro Edition	Corporate Edition
Description - Platform	Unit	Per Unit	Per Unit
Agentforce Marketing Intelligence Platform*	Subscription/Year	£24,300.78	£76,002.43
API User (20,000 calls per day per user)	Subscription/Year	£9,500.30	£9,500.30
Archived Data Rows (1M)	Subscription/Year	£1,900.06	£1,900.06
DirectConnect	Subscription/Year	£33,251.06	£33,251.06
Additional Admin	Subscription/Year	£4,750.15	£4,750.15
Additional Power User	Subscription/Year	£1,662.55	£1,662.55
Additional Viewer	Subscription/Year	£285.01	£285.01
Additional Data Rows (1M)	Subscription/Year	£7,125.23	£7,125.23
Granular Data Center (1TB) - Agentforce Marketing Intelligence	Subscription/Year	£29,440.94	£29,440.94
Media Planning Center	% of Net Price	16%	16%
Additional Workspace	Subscription/Year	£1,140.04	£1,140.04

Salesforce Agentforce Marketing - Account Engagement		Pro Edition	Enterprise Edition	Unlimited Edition
Description	Unit	Per Unit	Per Unit	Per Unit
Agentforce Marketing Account Engagement - Growth	Subscription/Year	£11,875.38	£11,875.38	£7,937.75
Agentforce Marketing Account Engagement - Advanced	Subscription/Year		£38,281.22	£26,708.85

Premium - Additional Contacts (10,000)	Subscription/Year		£2,640.08	£2,136.07
Business Unit	Subscription/Year		£15,175.49	£15,175.49
Email - Custom Object Integration (4)	Subscription/Year	£2,936.34	£2,936.34	£2,936.34
API Access (100,000/day)*	Subscription/Year	£3,480.11	£3,480.11	£3,480.11
API Access (100,000/day) - LP*	Subscription/Year	£3,480.11	£3,480.11	£3,480.11
Email - Advanced Email Analytics	Subscription/Year	£3,275.30	£3,275.30	£3,275.30
File Hosting (500MB)	Subscription/Year	£950.03	£950.03	£950.03
Dedicated IP Address	Subscription/Year	£3,450.11	£3,450.11	£3,450.11
Engagement History Dashboards - Additional User	Subscription/Year	£237.51	£237.51	£237.51
Inbound Marketing (SEO 100 & Competitor 10)*	Subscription/Year	£950.03	£950.03	£950.03
Google Adwords Integration*	Subscription/Year	£3,800.12	Incl.	Incl.
Custom User Roles (Unlimited)*	Subscription/Year		£4,750.15	
Agentforce Marketing Account Engagement - Expansion Pack	Subscription/Year	£3,800.12	£3,800.12	£3,800.12
Database - Expansion Pack - LP*	Subscription/Year	£3,800.12	£3,800.12	£3,800.12
Automation Rules (50)	Subscription/Year	£1,900.06	£1,900.06	£1,900.06
BCC Email Compliance	Subscription/Year		£3,800.12	£3,800.12
Premier Success Plan	% of Net Price	18%	18%	18%
Premier Success Plan (Support) - SP*	% of Net Price	18%	18%	18%
Premier Success Plan - Agentforce Marketing Account Engagement	% of Net Price	18%	18%	18%
Loyalty Management		Enterprise Edition		
Description	Unit	Per Unit		
Loyalty Management Starter	Subscription/Year	£110,003.52		

Loyalty Management Growth	Subscription/Year	£192,506.16
Loyalty Management Starter - Events	Per pack of 1M events	£2,000.06
Loyalty Management - Historical Events	Subscription/Year	£0.00

Salesforce Feedback Management		Enterprise / Unlimited Edition
Description	Unit / Org	Per Unit / Org
Feedback Management Starter	Subscription/Year	£58,591.87
Feedback Management Growth	Subscription/Year	£199,646.39

Data 360 for Agentforce Marketing		Pro Edition	Enterprise Edition	Unlimited Edition
Description	Unit	Per Unit	Per Unit	Per Unit
Customer Data 360 Starter for Marketing	Subscription/Year		£50,001.60	£50,001.60
Customer Data 360 for Marketing - Ad Audiences	Subscription/Year	£811.03	£811.03	£811.03
Customer Data 360 for Marketing - Data Services Card (100K Credits)	Per pack	£370.85	£370.85	£370.85
Customer Data 360 for Marketing - Data Storage (1024 GB)	Per pack	£825.03	£825.03	£825.03
Data Space - Marketing	Subscription/Year	£32,001.02	£32,001.02	£32,001.02
Agentforce Marketing Customer Data Platform		Corporate Edition		
Percentage Based Products	Unit	%		
Premier Success Plan	% of Net Price	30%		
Premier Priority*	% of Net Price	6%		
Audit Trail	% of Net Price	10%		

Agentforce Marketing Shield	% of Net Price	30%
Agentforce Marketing Shield - Dedicated Database	% of Net Price	30%

Agentforce Marketing Personalisation		Corporate Edition	Enterprise Edition
Description - Agentforce Marketing Personalisation	Unit	Per Unit	Per Unit
Agentforce Marketing Personalization - Growth (EMEA) combined quantity ³	Subscription/Year	£34,201.09	£34,201.09
Agentforce Marketing Personalization - Growth - Named Profiles combined quantity ³	Subscription/Year	£2,611.58	£2,611.58
Agentforce Marketing Personalization - Unique Visitors combined quantity ³	Subscription/Year	£2,850.09	£2,850.09

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Super Messages - excluding SMS/MMS (1,000)	Utilization units must be used before the End Date set forth in the Usage Details Table. No rollover will be permitted. Usage fees do not include taxes or overage fees. Customer will be invoiced for any applicable taxes or overage fees as set forth in the Agreement and the Order Form. Usage will be calculated based on Central Standard Time. Additional units may be purchased at any time during the term of the Order Form; however, if Customer fails to order additional units prior to exhausting its then-current unit volume, the applicable overage rates for such units as set forth in the Order Form will apply.
1 - SMS/MMS Mobile Messages (1,000)	A detailed description of SMS/MMS Mobile Messages and how they may be used, including the corresponding multipliers by market, can be found at https://sfdc.co/mc-multipliers . The following terms apply to this product: NOTICE - Overage Billing. For Customers with Contract Start Dates beginning on or after May 17, 2022: Multipliers are subject to change upwards or downwards at any time, notwithstanding anything to the contrary in the Main Services Agreement. SFDC will provide Customer with at least 30 days' notice of any increase in multipliers, and any such increase will not apply until after the expiration of the applicable notice period.

16. Salesforce Mulesoft Anypoint Platform

MuleSoft - Integration		Unit Price by Volume Band (Quantity from-to)				
MuleSoft Anypoint Base Platform	Unit	1+				
MuleSoft - Integration - Advanced	User/Month	£5,833.52				
MuleSoft - Integration - Starter	User/Month	£2,625.08				
Additional Flows	Unit	1-499	500-999	1000-4999	5000+	
MuleSoft - Integration - Additional Mule Flow - Advanced	User/Month	£24.07	£14.58	£10.31	£6.75	
MuleSoft - Integration - Additional Mule Flow - Starter	User/Month	£19.94	£12.50	£8.50	£5.50	
Additional Messages	Unit	1-100	101-250	251-1000	1001-5000	5001+
MuleSoft - Integration - Additional Mule Messages (1M) - Advanced	User/Year	£437.51	£437.51	£287.51	£187.51	£85.20
MuleSoft - Integration - Additional Mule Messages (1M) - Starter	User/Year	£385.01	£385.01	£253.01	£165.01	£63.36
Additional Data Throughput	Unit	1-4999	5000-7999	8000-19999	20000+	
MuleSoft - Integration - Additional Data Throughput (100GB)	User/Year	£28.00	£16.80	£13.60	£8.00	
Anypoint Add-Ons	Unit	1-10	11+			
MuleSoft - Integration - Anypoint MQ API Requests (500M)	User/Month	£1,265.04	£1,045.03			
MuleSoft - Integration - Private Space	User/Month	£414.76	£316.68			
MuleSoft - Integration - Network Connection	User/Month	£38.33	£31.67			
MuleSoft - Integration - Additional Static IP	User/Month	£0.00	£0.00			

MuleSoft - Integration - Object Store (100M)	User/Month	£479.18	£395.85
MuleSoft - Integration - Anypoint Partner Manager - Advanced	User/Month	£6,037.69	£4,987.66
MuleSoft - Integration - Anypoint Partner Manager - Starter	User/Month	£6,037.69	£4,987.66
MuleSoft - Integration - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - EDIFACT - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - RosettaNet - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - TRADACOMS - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - X12 - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - X12 - Production	User/Month	£863.36	£583.35
Premium Connectors	Unit	1-10	11+
MuleSoft - Integration - Premium Connector - HL7 - Pre-Production	User/Month	£539.02	£280.01
MuleSoft - Integration - Premium Connector - HL7 - Production	User/Month	£688.36	£539.02
MuleSoft - Integration - Premium Connector - IBM CTG - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - IBM CTG - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Oracle EBS - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Oracle EBS - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£863.36	£583.35

MuleSoft - Integration - Premium Connector - Oracle PeopleSoft - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - SAP Connector - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - SAP Connector - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Siebel - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Siebel - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Transport Connector - AS2 - Pre-Production	User/Month	£1,017.53	£687.52
MuleSoft - Integration - Transport Connector - AS2 - Production	User/Month	£1,067.59	£687.52
MuleSoft - Integration - Transport Connector - FTPS - Pre-Production	User/Month	£431.68	£291.68
MuleSoft - Integration - Transport Connector - FTPS - Production	User/Month	£431.68	£291.68

MuleSoft - API Management & Governance		Unit Price by Volume Band (Quantity from-to)				
APIM - Anypoint	Unit	1+				
MuleSoft - APIM - API Management Solution	User/Month	£3,431.36				
MuleSoft - APIM - Anypoint Flex Gateway (100M API Calls)	User/Year	£11,750.38				
APIM - Anypoint	Unit	1-100	101-200	201-999	1000-4999	5000+
MuleSoft - APIM - Anypoint API Manager Pre-Production	User/Month	£138.12	£67.50	£45.00	£9.01	£3.38

MuleSoft - APIM - Anypoint API Manager Production	User/Month	£112.50	£81.00	£49.50	£29.25	£9.01
MuleSoft - APIM - Anypoint API Governance	User/Month	£55.42	£30.08	£22.17	£14.25	£11.08
API Experience Hub - API Access Request	Unit	1-80	81 - 160	161 - 200	201 - 260	261+
MuleSoft - APIM - API Experience Hub	User/Year	£0.00	£0.00	£0.00	£0.00	£0.00
MuleSoft - APIM - API Access Request - EE	User/Year	£29.79	£22.88	£21.38	£20.63	£19.88
MuleSoft - APIM - API Access Request - UE	User/Year	£29.79	£22.88	£21.38	£20.63	£19.88

MuleSoft - Automation	Unit Price by Volume Band (Quantity from-to)					
Product - Platinum	Unit	1+				
Automation Advanced	User/Month	£3,187.60				
Automation Starter	User/Month	£3,187.60				
Additional Automation	Unit	1-2499	2500-9999	10000-39999		
Additional Automation Credits (10,000)	User/Year	£58.34	£35.00	£20.66		
APIM - Anypoint	Unit	1-500	501-999	1000-4999	5000-9999	10000+
Flow Orchestration Runs (12)	User/Year	£8.50	£6.32	£5.76	£4.47	£3.92

MULESOFT LEGACY SKUs

LEGACY - Integration	Unit Price by Volume Band (Quantity from-to)					
Anypoint Base Platform	Unit	1+				
MuleSoft - Anypoint Platform Base Subscription - Gold	Subscription/Month	£4,745.15				
MuleSoft - Anypoint Platform Base Subscription - Platinum	Subscription/Month	£6,311.06				
MuleSoft - Anypoint Platform Base Subscription - Titanium	Subscription/Month	£7,544.79				
MuleSoft - Anypoint Platform Base Subscription - No Cloud - Gold Edition	Subscription/Month	£4,197.63				
MuleSoft - Anypoint Platform Base Subscription -No Cloud - Platinum Edition	Subscription/Month	£5,582.86				
MuleSoft - Anypoint Platform Base Subscription -No Cloud - Titanium Edition	Subscription/Month	£6,674.24				
Automation for vCore/Core	Subscription/Month	£4,875.16				
Additional Cores - Pre-Production	Unit	1-80	81 - 160	161 - 200	201 - 260	261+
MuleSoft - Additional Core Pre-Production - Platinum	User/Month	£947.66	£831.28	£814.65	£798.03	£748.15
MuleSoft - Additional vCore Pre-Production - Platinum	User/Month	£947.66	£831.28	£814.65	£798.03	£748.15
MuleSoft - Additional Core Pre-Production - Titanium	User/Month	£1,132.91	£993.78	£973.91	£954.03	£894.40
MuleSoft - Additional vCore Pre-Production - Titanium	User/Month	£1,132.91	£993.78	£973.91	£954.03	£894.40
Additional Cores - Production	Unit	1-40	41 - 80	81 - 130	131+	
MuleSoft - Additional Core Production - Platinum	User/Month	£1,163.79	£997.53	£906.09	£748.15	
MuleSoft - Additional vCore Production - Platinum	User/Month	£1,163.79	£997.53	£906.09	£748.15	

MuleSoft - Additional Core Production - Titanium	User/Month	£1,391.29	£1,192.54	£1,083.22	£894.40	
MuleSoft - Additional vCore Production - Titanium	User/Month	£1,391.29	£1,192.54	£1,083.22	£894.40	
Additional Gateway - Pre-Production	Unit	1-80	81 - 160	161 - 200	201 - 260	261+
MuleSoft - Additional Gateway Core Pre-Production - Platinum	User/Month	£631.77	£554.18	£543.10	£532.02	£498.77
MuleSoft - Additional Gateway vCore Pre-Production - Platinum	User/Month	£631.77	£554.18	£543.10	£532.02	£498.77
MuleSoft - Additional Gateway Core Pre-Production - Titanium	User/Month	£755.27	£662.52	£649.27	£636.02	£596.27
MuleSoft - Additional Gateway vCore Pre-Production - Titanium	User/Month	£755.27	£662.52	£649.27	£636.02	£596.27
Additional Gateway - Production	Unit	1-40	41 - 80	81 - 130	131+	
MuleSoft - Additional Gateway Core Production - Platinum	User/Month	£775.86	£665.02	£604.06	£498.77	
MuleSoft - Additional Gateway vCore Production - Platinum	User/Month	£775.86	£665.02	£604.06	£498.77	
MuleSoft - Additional Gateway Core Production - Titanium	User/Month	£927.53	£795.03	£722.15	£596.27	
MuleSoft - Additional Gateway vCore Production - Titanium	User/Month	£927.53	£795.03	£722.15	£596.27	

LEGACY - Anypoint Platform Add-Ons		Unit Price by Volume Band (Quantity from-to)	
Gold	Unit	1 +	
MuleSoft - Additional Static IP	User/Month	£0.00	
Gold	Unit	1 +	
Anypoint VPC/VPN	User/Month	£145.00	
Anypoint MQ API Requests (500M)	User/Month	£1,015.03	
Anypoint Flex Gateway (100M API Calls)	User/Month	£958.36	
Object Store (100M)	User/Month	£386.68	

Gold	Unit	1-10	11+
MuleSoft - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - Edifact - Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - RosettaNet - Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - Tradacoms - Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - X12 - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - X12 - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - HL7 - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - HL7 - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - IBM CTG - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - IBM CTG - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle EBS - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle EBS - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle PeopleSoft - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - SAP Connector - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - SAP Connector - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Siebel - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Siebel - Production	User/Month	£735.02	£600.02
MuleSoft - Transport Connector - AS2 - Pre-Production	User/Month	£857.53	£700.02

MuleSoft - Transport Connector - AS2 - Production	User/Month	£857.53	£700.02
MuleSoft - Transport Connector - FTPS - Pre-Production	User/Month	£435.01	£397.51
MuleSoft - Transport Connector - FTPS - Production	User/Month	£435.01	£397.51
Platinum	Unit	1 +	
Anypoint VPC/VPN	User/Month	£192.86	
Anypoint MQ API Requests (500M)	User/Month	£1,349.99	
Anypoint Flex Gateway (100M API Calls)	User/Month	£958.36	
Load Balancer (Load Balancer for CloudHub)*	User/Month	£279.31	
Object Store (100M)	User/Month	£514.29	
Platinum	Unit	1-10	11+
MuleSoft - Anypoint Partner Manager	User/Month	£6,428.54	£5,874.35
MuleSoft - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - Edifact - Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - RosettaNet - Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - Tradacoms - Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - X12 - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - X12 - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - HL7 - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - HL7 - Production	User/Month	£977.58	£798.03

MuleSoft - Premium Connector - IBM CTG - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - IBM CTG - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Oracle EBS - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Oracle EBS - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£977.58	£798.03
MuleSoft - Premium Connector -Oracle PeopleSoft-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - SAP Connector - PreProd	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - SAP Connector - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Siebel - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Siebel - Production	User/Month	£977.58	£798.03
MuleSoft - Transport Connector - AS2 - Pre-Production	User/Month	£1,140.52	£931.03
MuleSoft - Transport Connector - AS2 - Production	User/Month	£1,140.52	£931.03
MuleSoft - Transport Connector - FTPS - Pre-Production	User/Month	£578.57	£528.69
MuleSoft - Transport Connector - FTPS - Production	User/Month	£578.57	£528.69
MuleSoft - Private Cloud Edition (PCE) - Platinum Edition	User/Month	£1,529.55	£1,529.55
MuleSoft - Monitoring for On-Premise Management	User/Month	£5,558.51	£5,079.33
Titanium	Unit	1+	
Anypoint VPC/VPN	User/Month	£270.11	
Anypoint MQ API Requests (500M)	User/Month	£1,753.04	
Anypoint Flex Gateway (100M API Calls)	User/Month	£1,360.67	
Load Balancer (Load Balancer for CloudHub)*	User/Month	£333.92	

Object Store (100M)	User/Month	£614.82	
Titanium	Unit	1-10	11+
MuleSoft - Anypoint Partner Manager	User/Month	£7,685.25	£7,022.72
MuleSoft - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - Edifact - Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - RosettaNet - Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - Tradacoms - Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - X12 - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - X12 - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - HL7 - Pre-Production	User/Month	£1,168.69	£954.03
MuleSoft - Premium Connector - HL7 - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - IBM CTG - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - IBM CTG - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle EBS - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle EBS - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle PeopleSoft - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - SAP Connector - PreProd	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - SAP Connector - Production	User/Month	£1,168.68	£954.03

MuleSoft - Premium Connector - Siebel - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Siebel - Production	User/Month	£1,168.68	£954.03
MuleSoft - Transport Connector - AS2 - Pre-Production	User/Month	£1,363.47	£1,113.04
MuleSoft - Transport Connector - AS2 - Production	User/Month	£1,363.47	£1,113.04
MuleSoft - Transport Connector - FTPS - Pre-Production	User/Month	£691.67	£632.05
MuleSoft - Transport Connector - FTPS - Production	User/Month	£691.67	£632.04
MuleSoft - Private Cloud Edition (PCE) - Titanium Edition	User/Month	£1,828.56	£2,650.08

LEGACY - API Management & Governance		Unit Price by Volume Band (Quantity from-to)				
Product	Unit	1+				
API Management Solution - Gold Edition	Subscription/Month	£2,300.07				
API Management Solution - Platinum	Subscription/Month	£3,059.10				
API Management Solution - Titanium	Subscription/Month	£3,657.12				
Gold	Unit	1+				
MuleSoft - API Manager & Analytics - Gold Edition	User/Month	£3,622.62				
Gold	Unit	1-10	11-20	21 - 50	51 - 100	100+
Anypoint API Manager Pre-Production	User/Month	£103.42	£96.34	£56.67	£48.17	£28.33
Anypoint API Manager Production	User/Month	£82.17	£68.00	£62.34	£39.67	£29.75
Anypoint API Governance	User/Month	£35.50	£30.50	£26.00	£21.00	£20.50
Platinum	Unit	1+				
MuleSoft - API Manager & Analytics - Platinum Edition	User/Month	£4,818.08				
MuleSoft - API Manager & Analytics - Platinum Edition - On Premise	User/Month	£4,818.08				
Platinum	Unit	1-10	11-20	21 - 50	51 - 100	100+
Anypoint API Manager Pre-Production	User/Month	£137.64	£128.21	£75.42	£64.11	£37.71
Anypoint API Manager Production	User/Month	£157.74	£90.50	£82.96	£52.79	£39.60

Anypoint API Governance	User/Month	£47.33	£40.67	£34.67	£28.00	£27.33
Titanium	Unit	1+				
MuleSoft - API Manager & Analytics - Titanium Edition	User/Month	£5,759.96				
MuleSoft - API Manager & Analytics - Titanium Edition - On Premise	User/Month	£5,759.97				
Titanium	Unit	1-10	11-20	21 - 50	51 - 100	100+
Anypoint API Manager Pre-Production	User/Month	£165.02	£153.71	£90.42	£76.86	£45.21
Anypoint API Manager Production	User/Month	£192.14	£108.50	£99.46	£63.29	£47.47
Anypoint API Governance	User/Month	£56.95	£48.93	£41.71	£33.69	£32.89

LEGACY - Automation		Unit Price by Volume Band (Quantity from-to)				
MuleSoft Composer Starter	Unit	1+				
MuleSoft Composer Starter*	User/Month	£890.09				
Product - Platinum	Unit	1+				
MuleSoft - Automation - Additional Credits (100) - Platinum	User/Year	£73.56				
Platinum	Unit	1-10	11-20	21 - 50	51 - 100	100+
MuleSoft Composer - 25,000 Additional Tasks*	User/Month	£20.00	£15.00	£13.50	£12.50	£10.00
Product - Titanium	Unit	1+				
MuleSoft - Automation - Additional Credits (100) - Titanium	User/Year	£88.00				
Titanium	Unit	1-10	11-20	21 - 50	51 - 100	100+
MuleSoft Composer - 25,000 Additional Tasks*	User/Month	£20.00	£15.00	£13.50	£12.50	£10.00

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.

1 - Super Messages - excluding SMS/MMS (1,000)	Additional offerings may require a further license and/or licensing bundle or Services to support your requirements. Please see the MuleSoft Anypoint Platform Service Definition document for additional detail and contact your MuleSoft representative for further information. The inclusion of additional offerings will be validated as part of any solution by your MuleSoft account team. Term, Ordering and invoicing process - Minimum term and termination fee equal to the remaining unused portion of the Subscription. The minimum term subscription period for the Anypoint Platform is 12 months. Please refer to MuleSoft's Supplier Terms for more details.
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17. Salesforce Mulesoft Anypoint Platform Education and NFP

MuleSoft - Integration	Unit Price by Volume Band (Quantity from-to)					
MuleSoft Anypoint Base Platform	Unit	1+				
MuleSoft - Integration - Advanced	User/Month	£5,833.52				
MuleSoft - Integration - Starter	User/Month	£2,625.08				
Additional Flows	Unit	1-499	500-999	1000-4999	5000+	
MuleSoft - Integration - Additional Mule Flow - Advanced	User/Month	£24.07	£14.58	£10.31	£6.75	
MuleSoft - Integration - Additional Mule Flow - Starter	User/Month	£19.94	£12.50	£8.50	£5.50	
Additional Messages	Unit	1-100	101-250	251-1000	1001-5000	5001+
MuleSoft - Integration - Additional Mule Messages (1M) - Advanced	User/Year	£437.51	£437.51	£287.51	£187.51	£85.20
MuleSoft - Integration - Additional Mule Messages (1M) - Starter	User/Year	£385.01	£385.01	£253.01	£165.01	£63.36
Additional Data Throughput	Unit	1-4999	5000-7999	8000-19999	20000+	
MuleSoft - Integration - Additional Data Throughput (100GB)	User/Year	£28.00	£16.80	£13.60	£8.00	
Anypoint Add-Ons	Unit	1-10	11+			
MuleSoft - Integration - Anypoint MQ API Requests (500M)	User/Month	£1,265.04	£1,045.03			

MuleSoft - Integration - Private Space	User/Month	£414.76	£316.68
MuleSoft - Integration - Network Connection	User/Month	£38.33	£31.67
MuleSoft - Integration - Additional Static IP	User/Month	£0.00	£0.00
MuleSoft - Integration - Object Store (100M)	User/Month	£479.18	£395.85
MuleSoft - Integration - Anypoint Partner Manager - Advanced	User/Month	£6,037.69	£4,987.66
MuleSoft - Integration - Anypoint Partner Manager - Starter	User/Month	£6,037.69	£4,987.66
MuleSoft - Integration - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - EDIFACT - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - RosettaNet - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - TRADACOMS - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - X12 - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - B2B Message Pack - X12 - Production	User/Month	£863.36	£583.35
Premium Connectors	Unit	1-10	11+
MuleSoft - Integration - Premium Connector - HL7 - Pre-Production	User/Month	£539.02	£280.01
MuleSoft - Integration - Premium Connector - HL7 - Production	User/Month	£688.36	£539.02
MuleSoft - Integration - Premium Connector - IBM CTG - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - IBM CTG - Production	User/Month	£863.36	£583.35

MuleSoft - Integration - Premium Connector - Oracle EBS - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Oracle EBS - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Oracle PeopleSoft - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - SAP Connector - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - SAP Connector - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Siebel - Pre-Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Premium Connector - Siebel - Production	User/Month	£863.36	£583.35
MuleSoft - Integration - Transport Connector - AS2 - Pre-Production	User/Month	£1,017.53	£687.52
MuleSoft - Integration - Transport Connector - AS2 - Production	User/Month	£1,067.59	£687.52
MuleSoft - Integration - Transport Connector - FTPS - Pre-Production	User/Month	£431.68	£291.68
MuleSoft - Integration - Transport Connector - FTPS - Production	User/Month	£431.68	£291.68

MuleSoft - API Management & Governance		Unit Price by Volume Band (Quantity from-to)				
APIM - Anypoint	Unit	1+				
MuleSoft - APIM - API Management Solution	User/Month	£3,431.36				
MuleSoft - APIM - Anypoint Flex Gateway (100M API Calls)	User/Year	£11,750.38				
APIM - Anypoint	Unit	1-100	101-200	201-999	1000-4999	5000+

MuleSoft - APIM - Anypoint API Manager Pre-Production	User/Month	£138.12	£67.50	£45.00	£9.01	£3.38
MuleSoft - APIM - Anypoint API Manager Production	User/Month	£112.50	£81.00	£49.50	£29.25	£9.01
MuleSoft - APIM - Anypoint API Governance	User/Month	£55.42	£30.08	£22.17	£14.25	£11.08
API Experience Hub - API Access Request	Unit	1-80	81 - 160	161 - 200	201 - 260	261+
MuleSoft - APIM - API Experience Hub	User/Year	£0.00	£0.00	£0.00	£0.00	£0.00
MuleSoft - APIM - API Access Request - EE	User/Year	£29.79	£22.88	£21.38	£20.63	£19.88
MuleSoft - APIM - API Access Request - UE	User/Year	£29.79	£22.88	£21.38	£20.63	£19.88

MuleSoft - Automation		Unit Price by Volume Band (Quantity from-to)				
Product - Platinum	Unit	1+				
Automation Advanced	User/Month	£3,187.60				
Automation Starter	User/Month	£3,187.60				
Additional Automation	Unit	1-2499	2500-9999	10000-39999		
Additional Automation Credits (10,000)	User/Year	£58.34	£35.00	£20.66		
APIM - Anypoint	Unit	1-500	501-999	1000-4999	5000-9999	10000+
Flow Orchestration Runs (12)	User/Year	£8.50	£6.32	£5.76	£4.47	£3.92

MULESOFT LEGACY SKUs

LEGACY - Integration	Unit Price by Volume Band (Quantity from-to)					
Anypoint Base Platform	Unit	1+				
MuleSoft - Anypoint Platform Base Subscription - Gold	Subscription/Month	£4,745.15				
MuleSoft - Anypoint Platform Base Subscription - Platinum	Subscription/Month	£6,311.06				
MuleSoft - Anypoint Platform Base Subscription - Titanium	Subscription/Month	£7,544.79				
MuleSoft - Anypoint Platform Base Subscription - No Cloud - Gold Edition	Subscription/Month	£4,197.63				
MuleSoft - Anypoint Platform Base Subscription -No Cloud - Platinum Edition	Subscription/Month	£5,582.86				
MuleSoft - Anypoint Platform Base Subscription -No Cloud - Titanium Edition	Subscription/Month	£6,674.24				
Automation for vCore/Core	Subscription/Month	£4,875.16				
Additional Cores - Pre-Production	Unit	1-80	81 - 160	161 - 200	201 - 260	261+
MuleSoft - Additional Core Pre-Production - Platinum	User/Month	£947.66	£831.28	£814.65	£798.03	£748.15
MuleSoft - Additional vCore Pre-Production - Platinum	User/Month	£947.66	£831.28	£814.65	£798.03	£748.15
MuleSoft - Additional Core Pre-Production - Titanium	User/Month	£1,132.91	£993.78	£973.91	£954.03	£894.40
MuleSoft - Additional vCore Pre-Production - Titanium	User/Month	£1,132.91	£993.78	£973.91	£954.03	£894.40
Additional Cores - Production	Unit	1-40	41 - 80	81 - 130	131+	
MuleSoft - Additional Core Production - Platinum	User/Month	£1,163.79	£997.53	£906.09	£748.15	
MuleSoft - Additional vCore Production - Platinum	User/Month	£1,163.79	£997.53	£906.09	£748.15	

MuleSoft - Additional Core Production - Titanium	User/Month	£1,391.29	£1,192.54	£1,083.22	£894.40	
MuleSoft - Additional vCore Production - Titanium	User/Month	£1,391.29	£1,192.54	£1,083.22	£894.40	
Additional Gateway - Pre-Production	Unit	1-80	81 - 160	161 - 200	201 - 260	261+
MuleSoft - Additional Gateway Core Pre-Production - Platinum	User/Month	£631.77	£554.18	£543.10	£532.02	£498.77
MuleSoft - Additional Gateway vCore Pre-Production - Platinum	User/Month	£631.77	£554.18	£543.10	£532.02	£498.77
MuleSoft - Additional Gateway Core Pre-Production - Titanium	User/Month	£755.27	£662.52	£649.27	£636.02	£596.27
MuleSoft - Additional Gateway vCore Pre-Production - Titanium	User/Month	£755.27	£662.52	£649.27	£636.02	£596.27
Additional Gateway - Production	Unit	1-40	41 - 80	81 - 130	131+	
MuleSoft - Additional Gateway Core Production - Platinum	User/Month	£775.86	£665.02	£604.06	£498.77	
MuleSoft - Additional Gateway vCore Production - Platinum	User/Month	£775.86	£665.02	£604.06	£498.77	
MuleSoft - Additional Gateway Core Production - Titanium	User/Month	£927.53	£795.03	£722.15	£596.27	
MuleSoft - Additional Gateway vCore Production - Titanium	User/Month	£927.53	£795.03	£722.15	£596.27	

LEGACY - Anypoint Platform Add-Ons		Unit Price by Volume Band (Quantity from-to)
Gold	Unit	1 +
MuleSoft - Additional Static IP	User/Month	£0.00
Gold	Unit	1 +
Anypoint VPC/VPN	User/Month	£145.00
Anypoint MQ API Requests (500M)	User/Month	£1,015.03
Anypoint Flex Gateway (100M API Calls)	User/Month	£958.36
Object Store (100M)	User/Month	£386.68

Gold	Unit	1-10	11+
MuleSoft - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - Edifact - Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - RosettaNet - Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - Tradacoms - Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - X12 - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - B2B Message Pack - X12 - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - HL7 - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - HL7 - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - IBM CTG - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - IBM CTG - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle EBS - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle EBS - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Oracle PeopleSoft - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - SAP Connector - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - SAP Connector - Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Siebel - Pre-Production	User/Month	£735.02	£600.02
MuleSoft - Premium Connector - Siebel - Production	User/Month	£735.02	£600.02
MuleSoft - Transport Connector - AS2 - Pre-Production	User/Month	£857.53	£700.02

MuleSoft - Transport Connector - AS2 - Production	User/Month	£857.53	£700.02
MuleSoft - Transport Connector - FTPS - Pre-Production	User/Month	£435.01	£397.51
MuleSoft - Transport Connector - FTPS - Production	User/Month	£435.01	£397.51
Platinum	Unit	1 +	
Anypoint VPC/VPN	User/Month	£192.86	
Anypoint MQ API Requests (500M)	User/Month	£1,349.99	
Anypoint Flex Gateway (100M API Calls)	User/Month	£958.36	
Load Balancer (Load Balancer for CloudHub)*	User/Month	£279.31	
Object Store (100M)	User/Month	£514.29	
Platinum	Unit	1-10	11+
MuleSoft - Anypoint Partner Manager	User/Month	£6,428.54	£5,874.35
MuleSoft - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - Edifact - Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - RosettaNet - Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - Tradacoms - Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - X12 - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - B2B Message Pack - X12 - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - HL7 - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - HL7 - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - IBM CTG - Pre-Production	User/Month	£977.58	£798.03

MuleSoft - Premium Connector - IBM CTG - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Oracle EBS - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Oracle EBS - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£977.58	£798.03
MuleSoft - Premium Connector -Oracle PeopleSoft-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - SAP Connector - PreProd	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - SAP Connector - Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Siebel - Pre-Production	User/Month	£977.58	£798.03
MuleSoft - Premium Connector - Siebel - Production	User/Month	£977.58	£798.03
MuleSoft - Transport Connector - AS2 - Pre-Production	User/Month	£1,140.52	£931.03
MuleSoft - Transport Connector - AS2 - Production	User/Month	£1,140.52	£931.03
MuleSoft - Transport Connector - FTPS - Pre-Production	User/Month	£578.57	£528.69
MuleSoft - Transport Connector - FTPS - Production	User/Month	£578.57	£528.69
MuleSoft - Private Cloud Edition (PCE) - Platinum Edition	User/Month	£1,529.55	£1,529.55
MuleSoft - Monitoring for On-Premise Management	User/Month	£5,558.51	£5,079.33
Titanium	Unit	1+	
Anypoint VPC/VPN	User/Month	£270.11	
Anypoint MQ API Requests (500M)	User/Month	£1,753.04	
Anypoint Flex Gateway (100M API Calls)	User/Month	£1,360.67	
Load Balancer (Load Balancer for CloudHub)*	User/Month	£333.92	
Object Store (100M)	User/Month	£614.82	
Titanium	Unit	1-10	11+

MuleSoft - Anypoint Partner Manager	User/Month	£7,685.25	£7,022.72
MuleSoft - B2B Message Pack - EDIFACT - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - Edifact - Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - RosettaNet - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - RosettaNet - Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - TRADACOMS - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - Tradacoms - Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - X12 - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - B2B Message Pack - X12 - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - HL7 - Pre-Production	User/Month	£1,168.69	£954.03
MuleSoft - Premium Connector - HL7 - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - IBM CTG - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - IBM CTG - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle EBS - Pre-Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle EBS - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle PeopleSoft - PreProd	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Oracle PeopleSoft - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - SAP Connector - PreProd	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - SAP Connector - Production	User/Month	£1,168.68	£954.03
MuleSoft - Premium Connector - Siebel - Pre-Production	User/Month	£1,168.68	£954.03

MuleSoft - Premium Connector - Siebel - Production	User/Month	£1,168.68	£954.03
MuleSoft - Transport Connector - AS2 - Pre-Production	User/Month	£1,363.47	£1,113.04
MuleSoft - Transport Connector - AS2 - Production	User/Month	£1,363.47	£1,113.04
MuleSoft - Transport Connector - FTPS - Pre-Production	User/Month	£691.67	£632.05
MuleSoft - Transport Connector - FTPS - Production	User/Month	£691.67	£632.04
MuleSoft - Private Cloud Edition (PCE) - Titanium Edition	User/Month	£1,828.56	£2,650.08

LEGACY - API Management & Governance	Unit Price by Volume Band (Quantity from-to)					
Product	Unit	1+				
API Management Solution - Gold Edition	Subscription/Month	£2,300.07				
API Management Solution - Platinum	Subscription/Month	£3,059.10				
API Management Solution - Titanium	Subscription/Month	£3,657.12				
Gold	Unit	1+				
MuleSoft - API Manager & Analytics - Gold Edition	User/Month	£3,622.62				
Gold	Unit	1-10	11-20	21 - 50	51 - 100	100+
Anypoint API Manager Pre-Production	User/Month	£103.42	£96.34	£56.67	£48.17	£28.33
Anypoint API Manager Production	User/Month	£82.17	£68.00	£62.34	£39.67	£29.75
Anypoint API Governance	User/Month	£35.50	£30.50	£26.00	£21.00	£20.50
Platinum	Unit	1+				
MuleSoft - API Manager & Analytics - Platinum Edition	User/Month	£4,818.08				
MuleSoft - API Manager & Analytics - Platinum Edition - On Premise	User/Month	£4,818.08				
Platinum	Unit	1-10	11-20	21 - 50	51 - 100	100+
Anypoint API Manager Pre-Production	User/Month	£137.64	£128.21	£75.42	£64.11	£37.71
Anypoint API Manager Production	User/Month	£157.74	£90.50	£82.96	£52.79	£39.60
Anypoint API Governance	User/Month	£47.33	£40.67	£34.67	£28.00	£27.33

Titanium	Unit	1+				
MuleSoft - API Manager & Analytics - Titanium Edition	User/Month	£5,759.96				
MuleSoft - API Manager & Analytics - Titanium Edition - On Premise	User/Month	£5,759.97				
Titanium	Unit	1-10	11-20	21 - 50	51 - 100	100+
Anypoint API Manager Pre-Production	User/Month	£165.02	£153.71	£90.42	£76.86	£45.21
Anypoint API Manager Production	User/Month	£192.14	£108.50	£99.46	£63.29	£47.47
Anypoint API Governance	User/Month	£56.95	£48.93	£41.71	£33.69	£32.89

LEGACY - Automation	Unit Price by Volume Band (Quantity from-to)					
MuleSoft Composer Starter	Unit	1+				
MuleSoft Composer Starter*	User/Month	£890.09				
Product - Platinum	Unit	1+				
MuleSoft - Automation - Additional Credits (100) - Platinum	User/Year	£73.56				
Platinum	Unit	1-10	11-20	21 - 50	51 - 100	100+
MuleSoft Composer - 25,000 Additional Tasks*	User/Month	£20.00	£15.00	£13.50	£12.50	£10.00
Product - Titanium	Unit	1+				
MuleSoft - Automation - Additional Credits (100) - Titanium	User/Year	£88.00				
Titanium	Unit	1-10	11-20	21 - 50	51 - 100	100+
MuleSoft Composer - 25,000 Additional Tasks*	User/Month	£20.00	£15.00	£13.50	£12.50	£10.00

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.

1 - Super Messages - excluding SMS/MMS (1,000)	Additional offerings may require a further license and/or licensing bundle or Services to support your requirements. Please see the MuleSoft Anypoint Platform Service Definition document for additional detail and contact your MuleSoft representative for further information. The inclusion of additional offerings will be validated as part of any solution by your MuleSoft account team. Term, Ordering and invoicing process - Minimum term and termination fee equal to the remaining unused portion of the Subscription. The minimum term subscription period for the Anypoint Platform is 12 months. Please refer to MuleSoft's Supplier Terms for more details.
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18. Salesforce Agentforce Public Sector

Agentforce Public Sector	Unit Price by Volume Band (subscribers from-to)					
Description - Public Sector	Unit	1-99	100-199	200-499	500-999	1000+
Public Sector Foundation - Advanced - Enterprise Edition	User/Month	£69.67	£44.32	£40.11	£35.89	£33.78
Public Sector Foundation - Advanced - Unlimited Edition	User/Month	£162.51	£118.96	£103.63	£88.29	£72.92
CRM Analytics for Public Sector Solutions	User/Month	£70.93	£64.60	£58.26	£51.94	£48.13

Agentforce Public Sector	Unit Price by Volume Band (subscribers from-to)							
Description - Customer Community for Public Sector - Logins	Unit	1-200	201-1000	1001-2000	2001-5000	5001-20000	20001-100000	100001+
Customer Community for Public Sector - EE - Logins (Per Month)	Login/Month	£1.64	£0.98	£0.55	£0.43	£0.33	£0.18	£0.10
Customer Community for Public Sector - UE - Logins (Per Month)	Login/Month	£1.64	£0.98	£0.55	£0.43	£0.33	£0.18	£0.10
Description - Customer Community Plus for Public Sector - Logins	Unit	1-200	201-1000	1001-2000	2001-5000	5001-15000	15001-50000	50001+
Customer Community Plus for Public Sector - EE - Logins (Per Month)	Login/Month	£4.50	£2.38	£1.63	£0.88	£0.63	£0.38	£0.34
Customer Community Plus for Public Sector - UE - Logins (per Month)	Login/Month	£4.50	£2.38	£1.63	£0.88	£0.63	£0.38	£0.34
Description - Customer Community for Public Sector - Members	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Customer Community for Public Sector - EE - Members	User/Month	£5.00	£4.17	£2.92	£1.67	£1.08	£0.83	£0.42
Customer Community for Public Sector - UE - Members	User/Month	£5.00	£4.17	£2.92	£1.67	£1.08	£0.83	£0.42
Description - Customer Community Plus for Public Sector - Members	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001+
Customer Community Plus for Public Sector - EE - Members	User/Month	£12.83	£10.21	£6.42	£3.50	£2.33	£1.17	£0.88

Customer Community Plus for Public Sector - UE - Members	User/Month	£12.83	£10.21	£6.42	£3.50	£2.33	£1.17	£0.88
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Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001-100000
Provider Self Service for Public Sector - EE - Member	Member/Month	£11.67	£10.21	£5.54	£3.50	£1.75	£1.07	£0.76
Provider Self Service for Public Sector - UE - Member	Member/Month	£11.67	£10.21	£5.54	£3.50	£1.75	£1.07	£0.76
Description	Unit	1-200	201-1000	1001-2000	2001-5000	5001-15000	15001-20000	20001+
Provider Self Service for Public Sector - EE - Logins	Login/Month	£5.00	£4.38	£3.00	£2.25	£0.57	£0.46	£0.41
Provider Self Service for Public Sector - UE - Logins	Login/Month	£5.00	£4.38	£3.00	£2.25	£0.57	£0.46	£0.41
Description	Unit	1-20	21-100	101-500	501-2500	2501-5000	5001-20000	20001-100000
Public Benefit Assistance - Enterprise Edition	Participant/Month	£7.50	£6.67	£7.50	£5.83	£4.17	£2.50	£1.50
Public Benefit Assistance - Unlimited Edition	Participant/Month	£7.50	£6.67	£7.50	£5.83	£4.17	£2.50	£1.50

Description - Public Sector	Unit	1-49	50-199	200-599	600-999	1000-1999	2000-4999	5000+
Employee Experience for Public Sector - Enterprise Edition	User/Month	£7.00	£5.88	£5.38	£4.88	£4.38	£3.88	£3.38
Employee Experience for Public Sector - Unlimited Edition	User/Month	£7.00	£5.88	£5.38	£4.88	£4.38	£3.88	£3.38
Employee Experience for Public Sector Login (10K credits) Enterprise Edition	User/Annum	£420.01	£350.01	£313.21	£285.51	£257.90	£230.31	£193.40
Employee Portal -Login - Unlimited Edition	User/Month	£1.50	£1.33	£1.06	£0.94	£0.77	£0.50	£0.27
Employee Portal -Member - Unlimited Edition	User/Month	£3.00	£2.67	£2.14	£1.86	£1.53	£1.00	£0.53
Employee Service Console - Unlimited Edition	User/Month	£45.48	£39.73	£36.27	£31.88	£29.38	£26.25	£23.13
Description - Public Sector	Unit	1+						

Business Rules Engine - Calls (100K)	Subscription/Month	£3,761.79
Business Rules Engine - Calls (1M)	Subscription/Annum	£5,208.50

Description	Unit	1-24	25-99	50-99	100-199	200+
Public Sector Application Forms - Business (1,000)	Unit/Annum	£5,833.52	£5,416.84	£5,250.17	£4,916.82	£4,583.48
Public Sector Application Forms - Individual (1,000)	Unit/Annum	£2,916.76	£2,708.42	£2,625.08	£2,458.41	£2,291.74

Percentage Based Products		Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description - Sandbox	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description - Success	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Marketing Cloud Account Engagement	% of Net Price	18%

Description	Term
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*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Sandbox (Developer Pro) 1 - Sandbox (Partial Copy) 1 - Sandbox (Full Copy)	% of NET price for Sales Cloud, Service Cloud, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types). Enterprise Edition (EE) includes 1 Sandbox (Partial Copy). Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

19. Salesforce Agentforce Revenue Management

Agentforce Revenue Management		Unit Price by Volume Band (subscribers from-to)										
Description	Unit	10-49	50-99	100-199	200-299	300-399	400-599	600-799	800-999	1000-1999	2000-2999	3000+
CPQ*	User/Month	£59.38	£59.38	£53.44	£53.44	£53.44	£53.44					
CPQ+*	User/Month	£118.75	£118.75	£106.88	£106.88	£106.88	£106.88	£95.00	£95.00	£89.07	£86.69	£79.57
Description	Unit	10-49	50-99	100-199	200-299	300-399	400-599	600-799	800-999	1000-1999	2000-2999	3000+
CPQ for Partner Community Member	User/Month	£19.79	£19.79	£19.79	£19.79	£19.79	£17.71	£17.50	£16.88	£15.83	£14.38	£13.33
CPQ for Partner Community Login	Login/Month	£7.92	£7.92	£7.92	£7.92	£7.92	£7.08	£7.00	£6.75	£6.33	£5.75	£5.33
CPQ for Customer Community Member	User/Month	£11.88	£11.88	£11.88	£11.88	£11.88	£10.63	£10.50	£10.13	£9.50	£8.63	£8.00
CPQ for Customer Community Login	Login/Month	£4.75	£4.75	£4.75	£4.75	£4.75	£4.25	£4.20	£4.05	£3.80	£3.45	£3.20

Revenue Events Starter Pack	Login/Month	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Revenue Cloud Billing	Login/Month	£4,514.26	£4,167.01	£3,819.76	£3,541.96	£3,264.16	£3,125.26	£2,847.46	£2,708.56	£2,569.66	£2,430.75	£2,291.85
Revenue Cloud Billing Events	Login/Year	£3,166.77	£2,250.07	£2,083.40	£1,916.73	£1,750.06	£1,583.38	£1,416.71	£1,250.04	£1,000.03	£833.36	£666.69
Revenue Cloud Advanced Enterprise Edition	Login/Month	£108.34	£100.00	£91.67	£83.34	£75.00	£66.67	£61.67	£60.00	£58.34	£36.67	£30.00
Revenue Cloud Advanced Unlimited Edition	Login/Month	£108.34	£100.00	£91.67	£83.34	£75.00	£66.67	£61.67	£60.00	£58.34	£36.67	£30.00
Revenue Cloud Growth Enterprise Edition	User/Month	£73.75	£66.25	£60.00	£53.75	£51.25	£46.25	£43.75	£41.25	£33.75	£27.50	£22.50
Revenue Cloud Growth Unlimited Edition	User/Month	£73.75	£66.25	£60.00	£53.75	£51.25	£46.25	£43.75	£41.25	£33.75	£27.50	£22.50

Description	Unit	1+
CPQ - Training Subscription for Admins*	User/Month	£66.30
Conga Quote Generation for Salesforce CPQ*	User/Month	£20.83
Description	Unit	1+
Billing Growth*	per £1M Invoiced	£7,916.92

Billing Plus*	per £1M Invoiced	£15,833.84
CPQ - Advanced Approvals	Subscription/Month	£19.79

Percentage Based Products	0.00	Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ¹	% of Net Price	5%
Sandbox (Partial Copy) ¹	% of Net Price	20%
Sandbox (Full Copy) ¹	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

20. Salesforce Agentforce Sales

Agentforce Sales		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Sales - Enterprise Edition	User/Month	£94.79	£68.54	£65.63	£58.34	£49.58
Agentforce Sales - Unlimited Edition	User/Month	£163.34	£137.09	£125.42	£110.84	£99.17
Description - Restricted Use	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Sales - Enterprise Edition (Restricted Use) ¹	User/Month	£75.84	£54.84	£52.50	£46.67	£39.67
Agentforce Sales - Unlimited Edition (Restricted Use) ²	User/Month	£130.67	£109.67	£100.34	£88.67	£79.34
Description	Unit	1-49	50-199	200-499	500-999	1000+
Quip Advanced	User/Month	£35.83	£18.33	£13.33	£11.67	£10.00
Description	Unit	1+				
Einstein for Sales Add-On*	User/Month	£41.88				

Percentage Based Products		Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%

Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%
Sandbox (Developer Pro) ³	% of Net Price	5%
Sandbox (Partial Copy) ³	% of Net Price	20%
Sandbox (Full Copy) ³	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.

1 - Agentforce Sales - Enterprise Edition (Restricted Use)	Subscriptions ordered hereunder are Restricted Use Subscriptions, and shall be subject to the following restriction(s): Restricted Use Subscriptions shall (1) include no more than twenty (20) Custom Objects; and (2) be used only by the following type(s) of Users: Customer's employees who work less than twenty (20) hours per week. These restrictions shall be cumulative and shall apply to all Restricted Use Subscriptions purchased under this Order Form. Customer must strictly segregate all Restricted Use Subscriptions from any full-featured subscriptions it may hold by setting up and enforcing a unique profile in the Service associated with such Restricted Use Subscriptions. Customer understands that the above functionality limitations are contractual in nature (i.e., the functionality itself has not been disabled as a technical matter in the Service) and therefore agrees to strictly monitor its Users' use of such Restricted Use Subscriptions and enforce the applicable restrictions. Salesforce.com (http://salesforce.com/) may audit Customer's use of Restricted Use Subscriptions at any time through the Service. Should any audit reveal any unauthorized use of Restricted Use Subscriptions, Customer agrees it will pay, within thirty (30) days of notice of the audit results, the difference between the contract price for Restricted Use Subscriptions and the list price for full subscriptions of the above-named product, for all of the Restricted Use Subscriptions showing unauthorized use (taken as a group), beginning with the date of the first violation through the end of the then current subscription term. Upon such payment, all such Restricted Use Subscriptions showing unauthorized use will be converted into full subscriptions for the remainder of the then current subscription term. Customer expressly agrees to Salesforce's use of the Salesforce Optimizer functionality (or any successor equivalent or comparable) to access and review data about Customer's usage for the sole purpose of auditing Customer's use of such Restricted Use Subscriptions. Upon the Order Start Date, in order for SFDC to run the Salesforce Optimizer, Customer shall enable the Salesforce Optimizer, as described in Documentation < http://bit.ly/optimizeroverview >, on the applicable Org where the Restricted Use Subscriptions are deployed. Should the Salesforce Optimizer functionality be made part of the Service at a future date without the need to enable this functionality or in the event the Customer has failed to enable this functionality, Customer agrees to Salesforce's use of the Salesforce Optimizer functionality embedded in the Service for the same purpose as described above.
2 - Agentforce Sales - Unlimited Edition (Restricted Use)	Subscriptions ordered hereunder are Restricted Use Subscriptions, and shall be subject to the following restriction(s): Restricted Use Subscriptions shall (1) include no more than twenty (20) Custom Objects; and (2) be used only by the following type(s) of Users: Customer's employees who work less than twenty (20) hours per week. These restrictions shall be cumulative and shall apply to all Restricted Use Subscriptions purchased under this Order Form. Customer must strictly segregate all Restricted Use Subscriptions from any full-featured subscriptions it may hold by setting up and enforcing a unique profile in the Service associated with such Restricted Use Subscriptions. Customer understands that the above functionality limitations are contractual in nature (i.e., the functionality itself has not been disabled as a technical matter in the Service) and therefore agrees to strictly monitor its Users' use of such Restricted Use Subscriptions and enforce the applicable restrictions. Salesforce.com (http://salesforce.com/) may audit Customer's use of Restricted Use Subscriptions at any time through the Service. Should any audit reveal any unauthorized use of Restricted Use Subscriptions, Customer agrees it will pay, within thirty (30) days of notice of the audit results, the difference between the contract price for Restricted Use Subscriptions and the list price for full subscriptions of the above-named product, for all of the Restricted Use Subscriptions showing unauthorized use (taken as a group), beginning with the date of the first violation through the end of the then current subscription term. Upon such payment, all such Restricted Use Subscriptions showing unauthorized use will be converted into full subscriptions for the remainder of the then current subscription term. Customer expressly agrees to Salesforce's use of the Salesforce Optimizer functionality (or any successor equivalent or comparable) to access and review data about Customer's usage for the sole purpose of auditing Customer's use of such Restricted Use Subscriptions. Upon the Order Start Date, in

	order for SFDC to run the Salesforce Optimizer, Customer shall enable the Salesforce Optimizer, as described in Documentation < http://bit.ly/optimizeroverview >, on the applicable Org where the Restricted Use Subscriptions are deployed. Should the Salesforce Optimizer functionality be made part of the Service at a future date without the need to enable this functionality or in the event the Customer has failed to enable this functionality, Customer agrees to Salesforce's use of the Salesforce Optimizer functionality embedded in the Service for the same purpose as described above.
3 - Sandbox (Developer Pro) 3 - Sandbox (Partial Copy) 3 - Sandbox (Full Copy)	% of NET price for Agentforce Sales, Agentforce Service, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types). Enterprise Edition (EE) includes 1 Sandbox (Partial Copy). Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

21. Salesforce Lightning Agentforce Sales

Lightning Agentforce Sales	Unit Price by Volume Band (subscribers from-to)					
Description	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Sales - Enterprise Edition	User/Month	£94.79	£68.54	£65.63	£58.34	£49.58
Agentforce Sales - Unlimited Edition	User/Month	£163.34	£137.09	£125.42	£110.84	£99.17
Description - Restricted Use	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Sales - Enterprise Edition (Restricted Use) ¹	User/Month	£75.84	£54.84	£52.50	£46.67	£39.67
Agentforce Sales - Unlimited Edition (Restricted Use) ²	User/Month	£130.67	£109.67	£100.34	£88.67	£79.34
Description	Unit	1-49	50-199	200-499	500-999	1000+
Quip Advanced	User/Month	£35.83	£18.33	£13.33	£11.67	£10.00
Description	Unit	1+				
Einstein for Sales Add-On*	User/Month	£41.88				

Percentage Based Products		Unit Price
Description	Unit	%
Salesforce Shield	% of Net Price	30%
Platform Encryption	% of Net Price	20%
Event Monitoring	% of Net Price	10%
Field Audit Trail	% of Net Price	10%
Description	Unit	%

Sandbox (Developer Pro) ³	% of Net Price	5%
Sandbox (Partial Copy) ³	% of Net Price	20%
Sandbox (Full Copy) ³	% of Net Price	30%
Salesforce Data Mask	% of Net Price	10%
Description	Unit	%
Premier Success Plan	% of Net Price	18%
Premier Success Plan - Heroku	% of Net Price	18%
Premier Success Plan - Pardot	% of Net Price	18%

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.

1 - Agentforce Sales - Enterprise Edition (Restricted Use)	Subscriptions ordered hereunder are Restricted Use Subscriptions, and shall be subject to the following restriction(s): Restricted Use Subscriptions shall (1) include no more than twenty (20) Custom Objects; and (2) be used only by the following type(s) of Users: Customer's employees who work less than twenty (20) hours per week. These restrictions shall be cumulative and shall apply to all Restricted Use Subscriptions purchased under this Order Form. Customer must strictly segregate all Restricted Use Subscriptions from any full-featured subscriptions it may hold by setting up and enforcing a unique profile in the Service associated with such Restricted Use Subscriptions. Customer understands that the above functionality limitations are contractual in nature (i.e., the functionality itself has not been disabled as a technical matter in the Service) and therefore agrees to strictly monitor its Users' use of such Restricted Use Subscriptions and enforce the applicable restrictions. Salesforce.com (http://salesforce.com/) may audit Customer's use of Restricted Use Subscriptions at any time through the Service. Should any audit reveal any unauthorized use of Restricted Use Subscriptions, Customer agrees it will pay, within thirty (30) days of notice of the audit results, the difference between the contract price for Restricted Use Subscriptions and the list price for full subscriptions of the above-named product, for all of the Restricted Use Subscriptions showing unauthorized use (taken as a group), beginning with the date of the first violation through the end of the then current subscription term. Upon such payment, all such Restricted Use Subscriptions showing unauthorized use will be converted into full subscriptions for the remainder of the then current subscription term. Customer expressly agrees to Salesforce's use of the Salesforce Optimizer functionality (or any successor equivalent or comparable) to access and review data about Customer's usage for the sole purpose of auditing Customer's use of such Restricted Use Subscriptions. Upon the Order Start Date, in order for SFDC to run the Salesforce Optimizer, Customer shall enable the Salesforce Optimizer, as described in Documentation < http://bit.ly/optimizeroverview >, on the applicable Org where the Restricted Use Subscriptions are deployed. Should the Salesforce Optimizer functionality be made part of the Service at a future date without the need to enable this functionality or in the event the Customer has failed to enable this functionality, Customer agrees to Salesforce's use of the Salesforce Optimizer functionality embedded in the Service for the same purpose as described above.
2 - Agentforce Sales - Unlimited Edition (Restricted Use)	Subscriptions ordered hereunder are Restricted Use Subscriptions, and shall be subject to the following restriction(s): Restricted Use Subscriptions shall (1) include no more than twenty (20) Custom Objects; and (2) be used only by the following type(s) of Users: Customer's employees who work less than twenty (20) hours per week. These restrictions shall be cumulative and shall apply to all Restricted Use Subscriptions purchased under this Order Form. Customer must strictly segregate all Restricted Use Subscriptions from any full-featured subscriptions it may hold by setting up and enforcing a unique profile in the Service associated with such Restricted Use Subscriptions. Customer understands that the above functionality limitations are contractual in nature (i.e., the functionality itself has not been disabled as a technical matter in the Service) and therefore agrees to strictly monitor its Users' use of such Restricted Use Subscriptions and enforce the applicable restrictions. Salesforce.com (http://salesforce.com/) may audit Customer's use of Restricted Use Subscriptions at any time through the Service. Should any audit reveal any unauthorized use of Restricted Use Subscriptions, Customer agrees it will pay, within thirty (30) days of notice of the audit results, the difference between the contract price for Restricted Use Subscriptions and the list price for full subscriptions of the above-named product, for all of the Restricted Use Subscriptions showing unauthorized use (taken as a group), beginning with the date of the first violation through the end of the then current subscription term. Upon such payment, all such Restricted Use Subscriptions showing unauthorized use will be converted into full subscriptions for the remainder of the then current subscription term. Customer expressly agrees to Salesforce's use of the Salesforce Optimizer functionality (or any successor equivalent or comparable) to access and review data about Customer's usage for the sole purpose of auditing Customer's use of such Restricted Use Subscriptions. Upon the Order Start Date, in order for SFDC to run the Salesforce Optimizer, Customer shall enable the Salesforce Optimizer, as described in Documentation < http://bit.ly/optimizeroverview >, on the applicable Org where the Restricted Use Subscriptions are deployed. Should the Salesforce Optimizer functionality be made part of the Service at a future date without the need to enable this functionality or in the event the Customer has failed to enable this functionality, Customer agrees to Salesforce's use of the Salesforce Optimizer functionality embedded in the Service for the same purpose as described above.
3 - Sandbox (Developer Pro)	% of NET price for Agentforce Sales, Agentforce Service, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types).

3 - Sandbox (Partial Copy)	Enterprise Edition (EE) includes 1 Sandbox (Partial Copy).
3 - Sandbox (Full Copy)	Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

22. Salesforce Agentforce Service

Agentforce Service		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Service - Enterprise Edition	User/Month	£95.46	£61.62	£55.68	£47.80	£41.82
Agentforce Service - Unlimited Edition	User/Month	£145.84	£118.97	£103.63	£88.29	£72.92
Description - Flex Users	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Service - Flex User - Enterprise Edition	User/Month	£9.82	£6.34	£5.73	£4.92	£4.30
Agentforce Service - Flex User - Unlimited Edition	User/Month	£14.48	£11.81	£10.28	£8.76	£7.24
Description	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Field Service - Dispatcher - Enterprise Edition	User/Month	£95.46	£72.92	£70.00	£61.25	£51.52
Agentforce Field Service - Dispatcher - Unlimited Edition	User/Month	£145.84	£140.00	£122.50	£105.00	£93.34
Agentforce Field Service - Contractor - Enterprise Edition	User/Month	£35.12	£25.67	£24.54	£19.25	£17.42
Agentforce Field Service - Contractor - Unlimited Edition	User/Month	£35.12	£25.67	£24.54	£19.25	£17.42
Agentforce Field Service - Contractor Plus - Enterprise Edition	User/Month	£48.71	£37.33	£31.33	£26.88	£23.75
Agentforce Field Service - Contractor Plus - Unlimited Edition	User/Month	£48.71	£37.33	£31.33	£26.88	£23.75
Agentforce Field Service - Field Technician - Enterprise Edition	User/Month	£95.46	£68.54	£66.00	£57.75	£48.13
Agentforce Field Service - Field Technician - Unlimited Edition	User/Month	£145.84	£131.25	£116.67	£96.25	£81.67
Agentforce Field Service+ - Enterprise Edition	User/Month	£114.56	£82.25	£79.21	£69.30	£57.75
Agentforce Field Service+ - Unlimited Edition	User/Month	£175.01	£157.51	£140.00	£115.50	£98.00

Description - Agentforce Service Voice	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Service Voice - Enterprise Edition	User/Month	£30.96	£21.67	£19.58	£16.67	£14.58
Agentforce Service Voice - Unlimited Edition	User/Month	£25.00	£22.71	£22.56	£18.94	£15.42
Description	Unit	1+				
Digital Engagement	Subscription/Month	£39.38				
Digital Engagement - Additional Conversations (100) ¹	Subscription/Month	£21.00				
Digital Engagement - Additional Triggered & Bulk Messages (1,000) (annual only)	Annual Subscription	£20.25				
Digital Engagement - WhatsApp Outbound Messages (1,000) (Annual)	Annual Subscription	£39.58				
Digital Engagement - Short Code Set Up	Annual Subscription	£2,125.07				
Einstein for Service Add On*	Subscription/Month	£46.25				
Agentforce Service Einstein - 10,000 Additional Case Routing Predictions	Subscription/Month	£39.58				
Knowledge	User/Month	£26.25				
Identity Verification Credits	Subscription/Month	£989.62				
Feedback Management - Starter - Enterprise Edition	Subscription/Month	£5,062.66				
Feedback Management - Growth- Enterprise Edition	Subscription/Month	£17,250.55				
Feedback Management - Starter - Unlimited Edition	Subscription/Month	£5,062.66				
Feedback Management - Growth- Unlimited Edition	Subscription/Month	£17,250.55				
Description	Unit	1-24	25-99	100-199	200-499	500+
Appointment Assistant	Subscription/Month	£14.02	£12.10	£10.21	£9.79	£8.54

Visual Remote Assistant	Subscription/Month	£36.25	£35.42	£34.58	£33.75	£32.50
Description	Unit	1-49	50-1499	1500 - 1999	2000+	
Einstein Bots	Subscription/Month	£39.58	£23.33	£16.67	£15.42	
Percentage Based Products		Unit Price				
Description	Unit	%				
Salesforce Shield	% of Net Price	30%				
Platform Encryption	% of Net Price	20%				
Event Monitoring	% of Net Price	10%				
Field Audit Trail	% of Net Price	10%				
Description		%				
Sandbox (Developer Pro) ²	% of Net Price	5%				
Sandbox (Partial Copy) ²	% of Net Price	20%				
Sandbox (Full Copy) ²	% of Net Price	30%				
Salesforce Data Mask	% of Net Price	10%				
Description		%				
Premier Success Plan	% of Net Price	18%				
Premier Success Plan - Heroku	% of Net Price	18%				
Premier Success Plan - Pardot	% of Net Price	18%				

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Additional Conversations (100)	Due to local SMS data rates in the UK, use of one (1) Additional Conversation will use two (2) Conversations. This "multiplier" of 2x is subject to change.
2 - Sandbox (Developer Pro)	% of NET price for Agentforce Sales, Agentforce Service, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types).
2 - Sandbox (Partial Copy)	Enterprise Edition (EE) includes 1 Sandbox (Partial Copy).
2 - Sandbox (Full Copy)	Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

23. Salesforce Lightning Agentforce Service

Lightning Agentforce Service		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Service - Enterprise Edition	User/Month	£95.46	£61.62	£55.68	£47.80	£41.82
Agentforce Service - Unlimited Edition	User/Month	£145.84	£118.97	£103.63	£88.29	£72.92
Description - Flex Users	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Service - Flex User - Enterprise Edition	User/Month	£9.82	£6.34	£5.73	£4.92	£4.30
Agentforce Service - Flex User - Unlimited Edition	User/Month	£14.48	£11.81	£10.28	£8.76	£7.24
Description	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Field Service - Dispatcher - Enterprise Edition	User/Month	£95.46	£72.92	£70.00	£61.25	£51.52
Agentforce Field Service - Dispatcher - Unlimited Edition	User/Month	£145.84	£140.00	£122.50	£105.00	£93.34
Agentforce Field Service - Contractor - Enterprise Edition	User/Month	£35.12	£25.67	£24.54	£19.25	£17.42
Agentforce Field Service - Contractor - Unlimited Edition	User/Month	£35.12	£25.67	£24.54	£19.25	£17.42
Agentforce Field Service - Contractor Plus - Enterprise Edition	User/Month	£48.71	£37.33	£31.33	£26.88	£23.75
Agentforce Field Service - Contractor Plus - Unlimited Edition	User/Month	£48.71	£37.33	£31.33	£26.88	£23.75
Agentforce Field Service - Field Technician - Enterprise Edition	User/Month	£95.46	£68.54	£66.00	£57.75	£48.13
Agentforce Field Service - Field Technician - Unlimited Edition	User/Month	£145.84	£131.25	£116.67	£96.25	£81.67
Agentforce Field Service+ - Enterprise Edition	User/Month	£114.56	£82.25	£79.21	£69.30	£57.75
Agentforce Field Service+ - Unlimited Edition	User/Month	£175.01	£157.51	£140.00	£115.50	£98.00

Description - Agentforce Service Voice	Unit	1-99	100-199	200-499	500-999	1000+
Agentforce Service Voice - Enterprise Edition	User/Month	£30.96	£21.67	£19.58	£16.67	£14.58
Agentforce Service Voice - Unlimited Edition	User/Month	£25.00	£22.71	£22.56	£18.94	£15.42
Description	Unit	1+				
Digital Engagement	Subscription/Month	£39.38				
Digital Engagement - Additional Conversations (100) ¹	Subscription/Month	£21.00				
Digital Engagement - Additional Triggered & Bulk Messages (1,000) (annual only)	Annual Subscription	£20.25				
Digital Engagement - WhatsApp Outbound Messages (1,000) (Annual)	Annual Subscription	£39.58				
Digital Engagement - Short Code Set Up	Annual Subscription	£2,125.07				
Einstein for Service Add On*	Subscription/Month	£46.25				
Agentforce Service Einstein - 10,000 Additional Case Routing Predictions	Subscription/Month	£39.58				
Knowledge	User/Month	£26.25				
Identity Verification Credits	Subscription/Month	£989.62				
Feedback Management - Starter - Enterprise Edition	Subscription/Month	£5,062.66				
Feedback Management - Growth- Enterprise Edition	Subscription/Month	£17,250.55				
Feedback Management - Starter - Unlimited Edition	Subscription/Month	£5,062.66				
Feedback Management - Growth- Unlimited Edition	Subscription/Month	£17,250.55				
Description	Unit	1-24	25-99	100-199	200-499	500+
Appointment Assistant	Subscription/Month	£14.02	£12.10	£10.21	£9.79	£8.54

Visual Remote Assistant	Subscription/Month	£36.25	£35.42	£34.58	£33.75	£32.50
Description	Unit	1-49	50-1499	1500 - 1999	2000+	
Einstein Bots	Subscription/Month	£39.58	£23.33	£16.67	£15.42	
Percentage Based Products		Unit Price				
Description	Unit	%				
Salesforce Shield	% of Net Price	30%				
Platform Encryption	% of Net Price	20%				
Event Monitoring	% of Net Price	10%				
Field Audit Trail	% of Net Price	10%				
Description		%				
Sandbox (Developer Pro) ²	% of Net Price	5%				
Sandbox (Partial Copy) ²	% of Net Price	20%				
Sandbox (Full Copy) ²	% of Net Price	30%				
Salesforce Data Mask	% of Net Price	10%				
Description		%				
Premier Success Plan	% of Net Price	18%				
Premier Success Plan - Heroku	% of Net Price	18%				
Premier Success Plan - Pardot	% of Net Price	18%				

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
1 - Additional Conversations (100)	Due to local SMS data rates in the UK, use of one (1) Additional Conversation will use two (2) Conversations. This "multiplier" of 2x is subject to change.
2 - Sandbox (Developer Pro)	% of NET price for Agentforce Sales, Agentforce Service, Force.com, Chatter Plus, Communities, Knowledge-only and Portal Users (all types).
2 - Sandbox (Partial Copy)	Enterprise Edition (EE) includes 1 Sandbox (Partial Copy).
2 - Sandbox (Full Copy)	Unlimited Edition (UE) includes 5 Sandbox (Developer Pro), 1 Sandbox (Partial Copy), 1 Sandbox (Full Copy).

24. Slack

Slack	Unit Price by Volume Band (subscribers from-to)	
Description	Unit	1+
Slack Pro	User/year	£68.28
Slack Business Plus	User/year	£142.50
Slack Enterprise Plus	User/year	£427.51
Add on module for Enterprise Grid and Enterprise Plus	Unit	1+
Enterprise Key Management	User/year	£47.50

Description	Terms
Slack True-Up	Customer may be invoiced for additional Slack Users, on a prorated basis, if and when the User Threshold increases. The initial quantity of Slack users ordered in an Order Form will be the "Initial User Threshold". The User Threshold will increase upon the purchase of additional Slack users. The User Threshold may also increase by true-up whereby, if the quantity of active users exceeds the then-current User Threshold the day before any scheduled True-Up Date, Customer may be invoiced for the number of excess users and the User Threshold shall be increased by such number going forward. Unless otherwise set forth in a signed renewal Order Form, (a) the User Threshold for renewal shall be the greater of (i) the User Threshold as of the Order End Date of the expiring Order Term or (ii) the quantity of active users 45 days prior to such Order End Date; and (b) the True-Up frequency shall remain the same as that which applies to this order form.

25. Salesforce Tableau Platform

Tableau Platform		Unit Price by Volume Band (subscribers from - to)	
Description - Tableau Cloud	Unit	1- 999	1,000+
Tableau Cloud - Tableau Plus Creator	User/per month	£158.34	£150.00
Tableau Cloud - Tableau Plus Explorer	User/per month	£95.00	£90.00
Tableau Cloud - Tableau Plus Viewer	User/per month	£47.50	£45.00
Customer Data Cloud Starter	User/per month	£3,958.46	£3,750.12
Data Cloud Provisioning - Tableau Plus ¹	per credit	£0.00	£0.00
Data Services Provisioning - Tableau Plus ¹	per credit	£0.00	£0.00
Tableau Cloud - Creator	User/per month	£59.38	£56.25
Tableau Cloud - Explorer	User/per month	£33.65	£31.88
Tableau Cloud - Viewer	User/per month	£11.88	£11.25
Tableau Cloud - Enterprise Creator ²	User/per month	£91.04	£86.25
Tableau Cloud - Enterprise Explorer ³	User/per month	£55.42	£52.50
Tableau Cloud - Enterprise Viewer ⁴	User/per month	£27.71	£26.25
Tableau Cloud - Private Connect Data Processed (1024)	Yearly	£1,979.23	£1,875.06
Tableau Cloud - Private Connect Endpoint	Monthly	£39.58	£37.50
Tableau Cloud Display	User/per month	£2,375.08	£2,250.07
Tableau Cloud - Multi-Site*	User/per month	£79.17	£75.00
Tableau Cloud - Data Mgmt - Resource Block	User/per month	£197.92	£187.51

Description - Tableau Server	Unit	1-999	1000+
Tableau - Creator (Server)	User/per month	£59.38	£56.25
Tableau - Explorer (Server)	User/per month	£33.25	£31.50
Tableau - Viewer (Server)	User/per month	£11.88	£11.25
Tableau - Enterprise Subscription Plan - Creator (Server) ²	User/per month	£91.04	£86.25
Tableau - Enterprise Subscription Plan - Explorer (Server) ³	User/per month	£55.42	£52.50
Tableau - Enterprise Subscription Plan - Viewer (Server) ⁴	User/per month	£27.71	£26.25
Tableau - 8 Core Base (Server)	User/per month	£12,667.07	£12,000.38
Tableau - 8 Core Additional (Server)	User/per month	£12,667.07	£12,000.38
Tableau - 4 Core Additional (Server)	User/per month	£6,412.71	£6,075.19
Tableau Core - Non-Production Servier	User/per month	£3,036.14	£2,876.34
Tableau - Data Mgmt - Resource Core (Server)	User/per month	£265.22	£251.26
Tableau - Embedded Analytics - Data Mgmt - Resource Core (Server)	User/per month	£197.92	£187.51
Description - Tableau Embedded	Unit	1-999	1000+
Tableau Cloud - Embedded Analytics - Creator	User/per month	£59.38	£56.25
Tableau Cloud - Embedded Analytics - Explorer	User/per month	£25.73	£24.38
Tableau Cloud - Embedded Analytics - Viewer	User/per month	£9.90	£9.38
Tableau - Embedded Analytics - 8 Core Base (Server)	User/per month	£9,500.30	£9,000.29
Tableau - Embedded Analytics - 4 Core Additional (Server)	User/per month	£4,829.32	£4,575.15
Tableau - Embedded Analytics - 8 Core Additional (Server)	User/per month	£9,500.30	£9,000.29

Tableau - Embedded Analytics - Creator (Server)	User/per month	£59.38	£56.25
Tableau - Embedded Analytics - Explorer (Server)	User/per month	£25.33	£24.00
Tableau - Embedded Analytics - Viewer (Server)	User/per month	£9.50	£9.00
Tableau - Embedded Analytics - Enterprise Creator (Server)	User/per month	£91.04	£86.25
Tableau - Embedded Analytics - Enterprise Explorer (Server)	User/per month	£41.96	£39.75
Tableau - Embedded Analytics - Enterprise Viewer (Server)	User/per month	£21.38	£20.25
Tableau Cloud - Embedded Analytics - Data Mgmt - Resource Block	User/per month	£149.43	£141.57

Tableau Platform - Add-ons		Unit Price
Description - Tableau Support	Unit	%
Tableau - Premier Success Plan	% of Net Price	18%
Tableau - Signature Success (Signature minimum = £75K per tenant)	% of Net Price	40%

Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.
¹ - Tableau Cloud - Enterprise Creator Tableau - Enterprise Subscription Plan - Creator (Server)	Enterprise Creator Bundle includes: - Creator License - Data Management - Advanced Management

	- eLearning
² - Tableau Cloud - Enterprise Explorer Tableau - Enterprise Subscription Plan - Explorer (Server)	Enterprise Explorer Bundle includes: - Explorer License - Data Management - Advanced Management - eLearning
³ - Tableau Cloud - Enterprise Viewer Tableau - Enterprise Subscription Plan - Viewer (Server)	Enterprise Viewer Bundle includes: - Viewer License - Data Management - Advanced Management
⁴ - Data Cloud Provisioning - Tableau Plus Data Services Provisioning - Tableau Plus	- 250,000 credits of Data Cloud will be included with Tableau+, regardless of whether the customer already has Data Cloud or not. - Flex Credits are Salesforce's usage metric for all generative AI. Use of generative AI capabilities may consume Flex and possibly Data Cloud credits. - All Flex Credits are pooled across the licensed Deployment and are equally available to all Users. - Customers should expect to purchase additional Flex Credits to support enterprise wide use cases

The pricing above shall also apply to existing Customers who have legacy Stock Keeping Units (SKU) on existing Orgs, per Edition as appropriate: Sales Cloud CRM - Professional Edition, Sales Cloud CRM - Enterprise Edition, or Sales Cloud CRM - Unlimited Edition. For clarity, any new Orgs shall use the new SKUs, as above

5. Service Pricing – Lot 3

1. Salesforce Training and Certification

Training		Unit Price		
Description ¹	Unit	List Price (£)	with Premier Success	with Signature Success
Tier 1 Trailhead Academy Public Workshop Pricing – Examples: Administrator, Developer, Consultant Tracks (Public scheduled training)	Person/Day	£677.11	£507.83	£440.12
Tier 2 Trailhead Academy Public Workshop Pricing – Examples: RPX101, ANC Series. (Public scheduled training)	Person/Day	£416.68	£312.51	£270.84
Trailhead Academy Private Workshop Pricing – Delivered at Customer Location. (Preparation / Familiarisation Day Private workshop training)	Per Preparation Day	£1,458.38		
Trailhead Academy Private Workshop Pricing for up to 14 people – Delivered at Customer Location.	Per Day	£5,729.35		

Certification Exams		Unit Price		
Description ¹	Unit	List Price (£)	with Premier Success	with Signature Success
Standard Certifications – Examples: Administrator, Developer, Consultant ²	Per Exam	£166.67	£125.00	£108.34
Architect Certifications – Examples: Integration Architect, B2C Commerce Architect, Data Architect ²	Per Exam	£333.34	£250.01	£216.67

Associate Certifications - Examples: Certified Associate, AI Associate, Marketing Associate Edition ²	Per Exam	£62.50	£46.88	£40.63
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2. Salesforce Mulesoft Training

MuleSoft Training		Unit Price			
Description - Course ¹	Detail	Unit	List Price	with Premier Success	with Signature Success
Getting Started with Anypoint Platform (Mule 4)	This introductory course is for anyone involved in an Anypoint Platform project who wants to get hands-on experience learning about the platform and how to use it to discover, consume, design, build, deploy, manage, and govern APIs. Students will not write any code in this course This course is not for developers and architects who are going to take the Anypoint Platform Development: Fundamentals (Mule 4) course, which includes this content and more.	Self-paced	£0.00		
		2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		
Anypoint Platform: API Design	This course is for API designers, developers, and architects who want to get hands-on experience creating well-designed, modular API definitions using RAML 1.0 and Anypoint Platform.	2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		
Anypoint Platform Development: Fundamentals (Mule 4)	This course is for developers and architects who want to get hands-on experience using Anypoint Platform to build APIs and integrations. In the first part, students use Anypoint Platform to discover, consume, design, build, deploy, manage, and govern APIs. In the second and third parts, students focus on using Mule 4 and Anypoint Studio to build	Self-paced	£0.00		
		5-day public (per seat)	£3,385.53	£2,539.14	£2,200.59
		5-day private (up to 12 students)	£28,646.75		

	applications for use as API implementations and integrations. The course prepares students to take the MuleSoft Certified Developer – Level 1 (Mule 4) exam. The instructor-led course includes two exam attempts.				
Anypoint Platform Development: Mule 4 for Mule 3 Users	This course is for experienced Mule 3 developers who want to quickly uplevel their skills to Mule 4. The course is hands-on and focuses on what's new and/or different in Mule 4 and Anypoint Studio 7. The course prepares students to take the MuleSoft Certified Developer - Level 1 (Mule 4) exam or the MuleSoft Certified Developer - Level 1 (Mule 4) DELTA exam. The instructor-led course includes two exam attempts.	Self-paced	£0.00		
		3-day public (per seat)	£2,031.32	£1,523.49	£1,320.35
		3-day private (up to 12 students)	£17,188.05		
Anypoint Platform Development: DataWeave 2 (Mule 4)	This course is for developers interested in advancing their DataWeave 2 skills beyond those taught in the Anypoint Platform Development: Fundamentals (Mule 4) course.	2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		
Anypoint Platform Development: Production- Ready Development Practices (Mule 4)	This course is for developers who have mastered the fundamentals of creating Mule applications with Anypoint Studio and Anypoint Platform and now want to learn the skills and best practices to implement production-ready Mule applications — applications that are ready to be used in a DevOps environment in professional software development projects.	3-day public (per seat)	£2,031.32	£1,523.49	£1,320.35
		3-day private (up to 12 students)	£17,188.05		
Anypoint Platform Development: Production- Ready Integrations (Mule 4)	This course is for developers who have mastered the fundamentals of creating Mule applications with Anypoint Studio and Anypoint Platform and now want to learn the skills and best practices to implement production-ready integrations — applications that apply essential integration patterns to take on the production challenges of distributed communication.	4-day public (per seat)	£2,708.42	£2,031.32	£1,760.47
		4-day private (up to 12 students)	£22,917.40		

Anypoint Platform Architecture: Application Networks	This course teaches experienced enterprise and solution architects how to direct the emergence of an effective application network out of individual integration solutions following API-led connectivity across an organisation. It is case-study driven, with the solution architecture and effect on the organisation's enterprise architecture for two strategic change initiatives being documented as the course progresses. This course prepares students to take the MuleSoft Certified Platform Architect - Level 1 certification exam and includes two exam attempts.	3-day public (per seat)	£2,031.32	£1,523.49	£1,320.35
		3-day private (up to 12 students)	£17,188.05		
Anypoint Platform Architecture: Integration Solutions	This course teaches experienced solution and technical architects or lead/senior developers how to design integration solutions using Anypoint Platform that meet functional and non-functional requirements. It builds on prior experience developing and deploying Mule applications, and gives concrete guidance on how to design integration solutions for the Mule runtime (both Mule 4 and Mule 3) in the various deployment options supported by the Anypoint Platform. It is case-study driven, with the solution architecture and effect on the organisation's overall architecture being documented as the course progresses. This course prepares students to take the MuleSoft Certified Integration Architect - Level 1 certification exam and includes two exam attempts.	5-day public (per seat)	£3,385.53	£2,539.14	£2,200.59
		5-day private (up to 12 students)	£28,646.75		
Anypoint Platform Operations: CloudHub	This course is for all operations and administration personnel, developers, and architects who want to get hands-on experience managing and monitoring Mule applications deployed to CloudHub.	2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		

Anypoint Platform Operations: Runtime Fabric on Virtual Machines	This course is for Anypoint Platform administrators who want to learn the skills and best practices to install, operate, and maintain Runtime Fabric on virtual machines (VMs) or bare metal. In the hands-on exercises, this course uses EC2 instances on Amazon Web Services (AWS), but the process and steps are similar for other VMs. For Runtime Fabric installations on bare metal, the majority of the course is applicable except for the section on installation.	2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		
Anypoint Platform Operations: Runtime Fabric on Self- Managed Kubernetes	This course is for Anypoint Platform administrators who want to learn the skills and best practices to install, operate, and maintain Runtime Fabric on an existing Kubernetes environment on Amazon EKS, AKS, or GKE. In the hands-on exercises, this course uses a Kubernetes cluster on Amazon EKS, but the steps are the same with minor command changes for a Kubernetes cluster on AKS or GKE.	2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		
Anypoint Platform Operations: Customer-Hosted Runtimes	This course is for all operations and administration personnel, developers, and architects who want to get hands-on experience managing and monitoring customer-hosted Mule runtimes and applications (on-premises or in a private cloud) with Anypoint Runtime Manager (whether on the cloud or using the Private Cloud Edition).	2-day public (per seat)	£1,354.21	£1,015.66	£880.24
		2-day private (up to 12 students)	£11,458.70		
Anypoint Platform Operations: API Management	This course is for all operations and administration personnel, developers, and architects who want to get hands-on experience managing and deploying APIs on Anypoint Platform (whether on the cloud or using the Private Cloud Edition).	1-day public (per seat)	£677.11	£507.83	£440.12
		1-day private (up to 12 students)	£5,729.35		
Anypoint Platform Operations: API Community Manager	This course is for anyone in a technical role who wants to get hands-on experience as a community administrator using API Community Manager. Students will build and manage a customised experience for API consumers to discover and learn how to use their APIs effectively.	1-day public (per seat)	£677.11	£507.83	£440.12
		1-day private (up to 12 students)	£5,729.35		

Description - Certification Exams¹	Detail	Unit	List Price	with Premier Success	with Signature Success
MuleSoft Certified Developer – Level 1 ²	Proctored, closed book, online or at a testing centre	Per Exam	£333.34	£250.01	£216.67
MuleSoft Certified Developer – Level 2 ²	Proctored, closed book, online or at a testing centre	Per Exam	£333.34	£250.01	£216.67
MuleSoft Certified Hyperautomation Specialist ²	Proctored, closed book, online or at a testing centre	Per Exam	£166.67	£125.00	£108.34
MuleSoft Certified Catalyst Specialist ²	Proctored, closed book, online or at a testing centre	Per Exam	£166.67	£125.00	£108.34
MuleSoft Certified Developer - Integration Associate ²	Proctored, closed book, online or at a testing centre	Per Exam	£166.67	£125.00	£108.34
MuleSoft Certified Platform Architect – Level 1 ²	Proctored, closed book, online or at a testing centre	Per Exam	£333.34	£250.01	£216.67
MuleSoft Certified Integration Architect – Level 1 ²	Proctored, closed book, online or at a testing centre	Per Exam	£333.34	£250.01	£216.67
Description - Certification Maintenance Exams	Detail	Unit	List Price		
MuleSoft Certified Developer – Level 1 (Mule 4) MAINTENANCE	Proctored, closed book, online	Per Exam	Free		
MuleSoft Certified Platform Architect – Level 1 MAINTENANCE	Proctored, closed book, online	Per Exam	Free		
MuleSoft Certified Integration Architect – Level 1 MAINTENANCE	Proctored, closed book, online	Per Exam	Free		

3. Salesforce Tableau Training

Tableau Training		Unit Price		
Description - Public Training ¹	Unit	List Price	with Premier Success	with Signature Success
Tableau - Training - Desktop I: Fundamentals (Open Registration - Virtual)	Person	£833.36	£625.02	£541.68
Tableau - Training - Desktop II: Intermediate (Open Registration - Virtual)	Person	£1,354.21	£1,015.66	£880.24
Tableau - Training - Desktop III: Advanced (Open Registration - Virtual)	Person	£1,354.21	£1,015.66	£880.24
Tableau - Training - Server Administration (Open Registration - Virtual)	Person	£2,250.07	£1,687.55	£1,462.55
Tableau - Training - Tableau Prep I (Open Registration - Virtual)	Person	£1,354.21	£1,015.66	£880.24
Tableau - Training - Visual Analytics (Open Registration - Virtual)	Person	£1,354.21	£1,015.66	£880.24
Description - Certification ¹	Unit	List Price	with Premier Success	with Signature Success
Tableau - Certification - Tableau Certified Associate Architect (TCA) - Bulk ²	Per Exam	£208.34	£156.26	£135.42
Tableau - Certification - Tableau Certified Consultant (TCC) - Bulk ²	Per Exam	£208.34	£156.26	£135.42
Tableau - Certification - Tableau Certified Data Analyst (TCDA) - Bulk ²	Per Exam	£208.34	£156.26	£135.42
Tableau - Certification - Tableau Desktop Specialist (TDS) - Bulk ²	Per Exam	£83.34	£62.50	£54.17
Tableau - Certification - Tableau Server Certified Associate (TSCA) - Bulk ²	Per Exam	£208.34	£156.26	£135.42
Description - Private Workshop (Standard - Virtual)	Unit	List Price		
Desktop I: Fundamentals - Virtual	1 day Private (up to 14 students)	£5,729.35		
Desktop II: Intermediate - Virtual	2 day Private (up to 14 students)	£11,458.70		

Desktop I & II: Accelerated - Virtual	3 day Private (up to 14 students)	£17,188.05
Desktop III: Advanced - Virtual	2 day Private (up to 14 students)	£11,458.70
Server Administration - Virtual	3 day Private (up to 14 students)	£17,188.05
Server Architecture - Virtual	2 day Private (up to 14 students)	£11,458.70
Tableau Prep I - Virtual	2 day Private (up to 14 students)	£11,458.70
Visual Analytics - Virtual	2 day Private (up to 14 students)	£11,458.70
Description - Private Workshop (Standard - Onsite)	Unit	List Price
Desktop I: Fundamentals - In-Person	1 day Private (up to 14 students)	£5,729.35
Desktop II: Intermediate - In-Person	2 day Private (up to 14 students)	£11,458.70
Desktop I & II: Accelerated - In-Person	3 day Private (up to 14 students)	£17,188.05
Desktop III: Advanced - In-Person	2 day Private (up to 14 students)	£11,458.70
Server Administration - In-Person	3 day Private (up to 14 students)	£17,188.05
Server Architecture - In-Person	2 day Private (up to 14 students)	£11,458.70
Tableau Prep I - In-Person	2 day Private (up to 14 students)	£11,458.70
Visual Analytics - In-Person	2 day Private (up to 14 students)	£11,458.70

4. Salesforce Professional Services

Salesforce - Professional Services (Core)				
Salesforce Role	DDaT Role	On shore Price per hour (GBP)	Near shore Price per hour (GBP)	Off shore Price per hour (GBP)
Associate Project Manager	Project Manager	£153.19	£78.36	£52.53
Project Manager Consultant	Project Manager, Delivery Manager	£201.09	£94.38	£67.67
Project Manager	Project Manager, Delivery Manager	£239.79	£110.41	£97.94
Senior Project Manager	Project Manager, Programme Delivery Manager	£292.06	£148.69	£123.44
Principal Program Manager	Delivery Manager	£416.21		£202.68
Engagement Manager	Delivery Manager	£292.06	£148.69	£123.44
Principal Engagement Manager	Programme Delivery Manager	£416.21		£202.68
Client Partner	Programme Delivery Manager	£416.21		£202.68
Business Strategy Consultant	Business Analyst, Business Analysis	£239.79	£110.41	£97.94
Senior Business Strategy Consultant	Business Analyst, Business Analysis	£292.06	£148.69	£123.44
Business Strategy Principal	Business Analyst, Business Analysis	£416.21		£202.68
Associate Experience Designer	Interaction Designer, User Researcher	£153.19	£78.36	£52.53
Experience Designer	Interaction Designer, User Researcher	£201.09	£94.38	£67.67
Experience Architect	Service Designer, Interaction Designer	£239.79	£110.41	£97.94
Senior Experience Architect	Service Designer, Interaction Designer (Lead/Principal)	£292.06	£148.69	£123.44
Principal Experience Architect	Interaction Designer (Lead/Principal)	£416.21		£202.68
Human Centered Change Consultant	Business Change Manager, Change Consultant	£239.79	£110.41	£97.94

Senior Human Centered Change Consultant	Business Change Manager, Change Consultant	£292.06	£148.69	£123.44
Human Centered Change Principal	Business Change Manager, Change Consultant	£416.21		£202.68
Associate Solution Consultant	Solution Architect, Business Analyst	£153.19	£78.36	£52.53
Solution Consultant	Solution Architect, Business Analyst	£201.09	£94.38	£67.67
Solution Architect	Solution Architect, Business Analyst	£239.79	£110.41	£97.94
Senior Solution Architect	Solution Architect (Senior/Lead)	£292.06	£148.69	£123.44
Principal Solution Architect	Solution Architect (Lead/Principal)	£416.21		
Associate Technical Consultant	Software Developer, DevOps Engineer	£153.19	£78.36	£52.53
Technical Consultant	Software Developer (Senior), Technical Architect	£201.09	£94.38	£67.67
Technical Architect	DevOps Engineer, Technical Architect, Data Architect	£239.79	£110.41	£97.94
Senior Technical Architect	Technical Architect (Senior/Lead), Data Architect	£292.06	£148.69	£123.44
Principal Technical Architect	Technical Architect (Lead/Principal), Data Architect	£383.15		£202.68
Developer	Software Developer	£201.09	£94.38	£67.67
Senior Developer	Software Developer (Senior)	£201.09	£94.38	£67.67
Quality Assurance Associate	QAT Analyst, Test Engineer	£153.19	£78.36	£52.53
Quality Assurance Consultant	QAT Analyst, Test Engineer	£201.09	£94.38	£67.67
Quality Assurance Lead	Test Manager	£239.79	£110.41	£97.94
Salesforce CTO	Technical Architect (Lead/Principal)	£292.06		

Salesforce - Professional Services (Marketing Cloud)				
Salesforce Role	DDaT Role	On shore Price per hour (GBP)	Near shore Price per hour (GBP)	Off shore Price per hour (GBP)

Marketing Cloud - Associate Project Manager	Project Manager	£153.19	£78.36	£52.53
Marketing Cloud - Project Manager Consultant	Project Manager, Delivery Manager	£201.09	£94.38	£67.67
Marketing Cloud - Project Manager	Project Manager, Delivery Manager	£239.79	£110.41	£97.94
Marketing Cloud - Senior Project Manager	Project Manager, Programme Delivery Manager	£292.06	£148.69	£123.44
Marketing Cloud - Principal Program Manager	Delivery Manager	£416.21		£202.68
Marketing Cloud - Engagement Manager	Delivery Manager	£292.06	£148.69	£123.44
Marketing Cloud - Principal Engagement Manager	Programme Delivery Manager	£416.21		£202.68
Marketing Cloud - Associate Solution Consultant	Solution Architect, Business Analyst	£153.19	£78.36	£52.53
Marketing Cloud - Solution Consultant	Solution Architect, Business Analyst	£201.09	£94.38	£67.67
Marketing Cloud - Solution Architect	Solution Architect, Business Analyst	£239.79	£110.41	£97.94
Marketing Cloud - Senior Solution Architect	Solution Architect (Senior/Lead)	£292.06	£148.69	£123.44
Marketing Cloud - Principal Solution Architect	Solution Architect (Lead/Principal)	£416.21		£202.68
Marketing Cloud - Associate Technical Consultant	Software Developer, DevOps Engineer	£153.19	£78.36	£52.53
Marketing Cloud - Technical Consultant	Software Developer (Senior), Technical Architect	£201.09	£94.38	£67.67
Marketing Cloud - Technical Architect	DevOps Engineer, Technical Architect, Data Architect	£239.79	£110.41	£97.94
Marketing Cloud - Senior Technical Architect	Technical Architect (Senior/Lead), Data Architect	£292.06	£148.69	£123.44
Marketing Cloud - Principal Technical Architect	Technical Architect (Lead/Principal), Data Architect	£383.15		£202.68
Marketing Cloud - Quality Assurance Associate	QAT Analyst, Test Engineer	£153.19	£78.36	£52.53
Marketing Cloud - Quality Assurance Consultant	QAT Analyst, Test Engineer	£201.09	£94.38	£67.67
Marketing Cloud - Quality Assurance Lead	Test Manager	£239.79	£110.41	£97.94

Salesforce - Professional Services (Commerce Cloud)

Salesforce Role	DDaT Role	On shore Price per hour (GBP)	Near shore Price per hour (GBP)	Off shore Price per hour (GBP)
Commerce Cloud - Associate Project Manager	Project Manager	£147.06	£75.22	£50.43
Commerce Cloud - Project Manager Consultant	Project Manager, Delivery Manager	£193.04	£90.60	£64.96
Commerce Cloud - Project Manager	Project Manager, Delivery Manager	£230.19	£105.99	£94.02
Commerce Cloud - Senior Project Manager	Project Manager, Programme Delivery Manager	£280.37	£142.74	£118.50
Commerce Cloud - Principal Program Manager	Delivery Manager	£399.55		£194.57
Commerce Cloud - Engagement Manager	Delivery Manager	£280.37	£142.74	£118.50
Commerce Cloud - Principal Engagement Manager	Programme Delivery Manager	£399.55		£194.57
Commerce Cloud - Associate Solution Consultant	Solution Architect, Business Analyst	£147.06	£75.22	£50.43
Commerce Cloud - Solution Consultant	Solution Architect, Business Analyst	£193.04	£90.60	£64.96
Commerce Cloud - Solution Architect	Solution Architect, Business Analyst	£230.19	£105.99	£94.02
Commerce Cloud - Senior Solution Architect	Solution Architect (Senior/Lead)	£280.37	£142.74	£118.50
Commerce Cloud - Principal Solution Architect	Solution Architect (Lead/Principal)	£399.55		£194.57
Commerce Cloud - Associate Technical Consultant	Software Developer, DevOps Engineer	£147.06	£75.22	£50.43
Commerce Cloud - Technical Consultant	Software Developer (Senior), Technical Architect	£193.04	£90.60	£64.96
Commerce Cloud - Technical Architect	DevOps Engineer, Technical Architect, Data Architect	£230.19	£105.99	£94.02
Commerce Cloud - Senior Technical Architect	Technical Architect (Senior/Lead), Data Architect	£280.37	£142.74	£118.50
Commerce Cloud - Principal Technical Architect	Technical Architect (Lead/Principal), Data Architect	£367.81		£194.57
Commerce Cloud - Quality Assurance Associate	QAT Analyst, Test Engineer	£147.06	£75.22	£50.43
Commerce Cloud - Quality Assurance Consultant	QAT Analyst, Test Engineer	£193.04	£90.60	£64.96
Commerce Cloud - Quality Assurance Lead	Test Manager	£230.19	£105.99	£94.02

Salesforce - Professional Services (Mulesoft)				
Salesforce Role	DDaT Role	On shore Price per hour (GBP)	Near shore Price per hour (GBP)	Off shore Price per hour (GBP)
Mulesoft - Associate Project Manager	Project Manager	£147.06	£75.22	£50.43
Mulesoft - Project Manager Consultant	Project Manager, Delivery Manager	£193.04	£90.60	£64.96
Mulesoft - Project Manager	Project Manager, Delivery Manager	£230.19	£105.99	£94.02
Mulesoft - Senior Project Manager	Project Manager, Programme Delivery Manager	£280.37	£142.74	£118.50
Mulesoft - Principal Program Manager	Delivery Manager	£399.55		£194.57
Mulesoft - Engagement Manager	Delivery Manager	£280.37	£142.74	£118.50
Mulesoft - Principal Engagement Manager	Programme Delivery Manager	£399.55		£194.57
MuleSoft - Associate Solution Consultant	Solution Architect, Business Analyst	£147.06	£75.22	£50.43
MuleSoft - Solution Consultant	Solution Architect, Business Analyst	£193.04	£90.60	£64.96
MuleSoft - Solution Architect	Solution Architect, Business Analyst	£230.19	£105.99	£94.02
MuleSoft - Senior Solution Architect	Solution Architect (Senior/Lead)	£280.37	£142.74	£118.50
MuleSoft - Principal Solution Architect	Solution Architect (Lead/Principal)	£399.55		£194.57
Mulesoft - Associate Technical Consultant	Software Developer, DevOps Engineer	£147.06	£75.22	£50.43
MuleSoft - Technical Consultant	Software Developer (Senior), Technical Architect	£193.04	£90.60	£64.96
MuleSoft - Technical Architect	DevOps Engineer, Technical Architect, Data Architect	£230.19	£105.99	£94.02
MuleSoft - Senior Technical Architect	Technical Architect (Senior/Lead), Data Architect	£280.37	£142.74	£118.50
MuleSoft - Principal Technical Architect	Technical Architect (Lead/Principal), Data Architect	£367.81		£194.57
MuleSoft - Developer	Software Developer	£193.04	£90.60	£64.96

Salesforce - Professional Services (Slack)				
Salesforce Role	DDaT Role	On shore Price per hour (GBP)	Near shore Price per hour (GBP)	Off shore Price per hour (GBP)
Slack - Associate Project Manager	Project Manager	£147.06	£75.22	£50.43
Slack - Project Manager Consultant	Project Manager, Delivery Manager	£193.04	£90.60	£64.96
Slack - Project Manager	Project Manager, Delivery Manager	£230.19	£105.99	£94.02
Slack - Senior Project Manager	Project Manager, Programme Delivery Manager	£280.37	£142.74	£118.50
Slack - Principal Program Manager	Delivery Manager	£399.55		£194.57
Slack - Engagement Manager	Delivery Manager	£280.37	£142.74	£118.50
Slack - Principal Engagement Manager	Programme Delivery Manager	£399.55		£194.57
Slack - Associate Experience Designer	Solution Architect, Business Analyst	£147.06	£75.22	£50.43
Slack - Experience Designer	Solution Architect, Business Analyst	£193.04	£90.60	£64.96
Slack - Experience Architect	Solution Architect, Business Analyst	£230.19	£105.99	£94.02
Slack - Senior Experience Architect	Solution Architect (Senior/Lead)	£280.37	£142.74	£118.50
Slack - Principal Experience Architect	Solution Architect (Lead/Principal)	£399.55		£194.57
Slack - Associate Technical Consultant	Software Developer, DevOps Engineer	£147.06	£75.22	£50.43
Slack - Technical Consultant	Software Developer (Senior), Technical Architect	£193.04	£90.60	£64.96
Slack - Technical Architect	DevOps Engineer, Technical Architect, Data Architect	£230.19	£105.99	£94.02
Slack - Senior Technical Architect	Technical Architect (Senior/Lead), Data Architect	£280.37	£142.74	£118.50
Slack - Principal Technical Architect	Technical Architect (Lead/Principal), Data Architect	£367.81		£194.57

Salesforce - Professional Services (Tableau)				
Salesforce Role	DDaT Role	On shore Price per hour (GBP)	Near shore Price per hour (GBP)	Off shore Price per hour (GBP)
Analytics - Associate Project Manager	Project Manager	£147.06	£75.22	£50.43
Analytics - Project Manager Consultant	Project Manager, Delivery Manager	£193.04	£90.60	£64.96
Analytics - Project Manager	Project Manager, Delivery Manager	£230.19	£105.99	£94.02
Analytics - Senior Project Manager	Project Manager, Programme Delivery Manager	£280.37	£142.74	£118.50
Analytics - Principal Program Manager	Delivery Manager	£399.55		£194.57
Analytics - Engagement Manager	Delivery Manager	£280.37	£142.74	£118.50
Analytics - Principal Engagement Manager	Programme Delivery Manager	£399.55		£194.57
Analytics - Associate Solution Consultant	Solution Architect, Business Analyst	£147.06	£75.22	£50.43
Analytics - Solution Consultant	Solution Architect, Business Analyst	£193.04	£90.60	£64.96
Analytics - Solution Architect	Solution Architect, Business Analyst	£230.19	£105.99	£94.02
Analytics - Senior Solution Architect	Solution Architect (Senior/Lead)	£280.37	£142.74	£118.50
Analytics - Principal Solution Architect	Solution Architect (Lead/Principal)	£399.55		£194.57
Analytics - Associate Technical Consultant	Software Developer, DevOps Engineer, Associate Data Scientist	£147.06	£75.22	£50.43
Analytics - Technical Consultant	Software Developer (Senior), Data Scientist	£193.04	£90.60	£64.96
Analytics - Technical Architect	DevOps Engineer, Data Architect, Principal Data Scientist	£230.19	£105.99	£94.02
Analytics - Senior Technical Architect	Data Architect, Lead Data Scientist	£280.37	£142.74	£118.50
Analytics - Principal Technical Architect	Technical Architect (Lead/Principal), Data Architect, Principal Data Scientist	£367.81		£194.57

Standards for Consultancy Day Rate cards:

Applies to all Salesforce Services Practices (Core, Marketing Cloud, Commerce Cloud, MuleSoft, Tableau, Slack)

Salesforce Consultant's Working Day – 8 hours exclusive of travel and lunch. Please note day rates provided in other documentation are based on 7.5 hour day, per the stipulations of G-Cloud.

Working Week – Monday to Friday excluding national holidays

No weekend work or out of typical office hours work

Typical Office Hours – 09:00 – 18:00 Monday to Friday

Reasonable Travel and Subsistence – Included in hourly rate.

Any onsite travel will be agreed and approved beforehand by the Customer PM

Mileage – As above

Professional Indemnity Insurance – included in the day rate.

All prices are exclusive of VAT.

5. Salesforce Success Plan

Premier Success	
Description	0.00
Premier Success Pricing	Premier Success is calculated at 18% Net. of the licence cost

Signature ¹ Success ² annual pricing - Salesforce Platform (inc. Data360 ³), Marketing Cloud Engagement, Marketing Cloud Personalization, Marketing Cloud Intelligence, Marketing Cloud Account Engagement, Commerce Cloud and Mulesoft						
Org Size ⁴	Org. ⁵ AOV (GBP)	SFDC Core	Marketing Cloud Engagement	Marketing Cloud Personalization	Marketing Cloud Intelligence	Mulesoft
XS ⁶	0 - 575K	£147,921.40	£139,066.95	£139,066.95	£139,066.95	£139,066.95
S	575k - 1.2M	£215,323.56	£192,714.50	£192,714.50	£192,714.50	£192,714.50
M	1.2M - 2.3M	£294,280.25	£289,071.75	£289,071.75	£289,071.75	£289,071.75
L	2.3M - 3.85M	£472,694.29	£388,554.10	£388,554.10	£388,554.10	£388,554.10
XL	3.85M - 7.7M	£624,505.40	£543,767.40	£543,767.40	£543,767.40	£543,767.40
XXL	7.7M+	£768,968.36	£685,438.60	£685,438.60	£685,438.60	£685,438.60

Tableau Success Plans ⁷		
Description	0.00	0.00
Premier Success Pricing	Premier Success is calculated at 18% of the net licence cost	£0.00
Signature Success Pricing	Signature Success is calculated at 40% of the net licence cost, or a minimum price of £75k	£0.00



Contact us

For more information, please contact your
Insight Account Manager.

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