



# **Intelligent Business Insights Transformation Suite**

**G Cloud 15 - LOT2B**

# 1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

## 2. Insight for the Public Sector

### Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

### Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

## **Our Approach: Consulting, Lifecycle, & Managed Services**

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

## 3. Services

### Service Name

Intelligent Business Insights Transformation Suite

### Service Description

Comprehensive consulting and delivery for organizations seeking to unlock actionable business intelligence and analytics, driving smarter strategies and operational excellence.

### Features

- End-to-end BI strategy and roadmap tailored to business goals
- Data integration from diverse applications and enterprise platforms
- Design and deployment of modern analytics architectures
- Development of interactive dashboards and self-service reporting
- Advanced analytics leveraging AI and machine learning
- Automated data pipelines for real-time actionable insights
- KPI and metrics definition aligned to business outcomes
- Change management to drive BI adoption across teams
- Security and governance frameworks for data integrity
- Continuous optimization and support for evolving needs

### Benefits

- Accelerates data-driven decision making at all organizational levels
- Unifies disparate data sources for a single version of truth
- Enables proactive business strategies through predictive insights
- Empowers users with intuitive, self-serve analytics tools
- Reduces time-to-insight with automated reporting workflows
- Drives operational efficiency by surfacing actionable trends
- Enhances agility with scalable, modern BI architectures
- Strengthens data governance for compliance and reliability
- Maximizes investment by fostering BI adoption and literacy
- Supports ongoing innovation with expert BI advisory services

## Constraints

Requires access to source data and stakeholder involvement throughout the engagement.

## CONTACT US

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