



Enterprise Community Engagement Accelerator

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Enterprise Community Engagement Accelerator

Service Description

A strategic service to design, launch, and optimise enterprise-wide digital communities for organisations seeking collaboration and knowledge sharing at scale.

Features

- Custom enterprise community strategy aligned to business goals
- End-to-end community platform implementation and configuration
- Stakeholder and end-user onboarding programmes
- Governance frameworks for content, security, and user management
- Integrated collaboration tools to enable seamless peer engagement
- Performance analytics and engagement reporting dashboards
- Change management and adoption support for sustained participation
- Content moderation, curation, and knowledge enrichment services
- Custom integrations with productivity and workflow applications
- Ongoing community health checks and enhancement recommendations

Benefits

- Drives cross-functional collaboration and organisational cohesion
- Accelerates knowledge sharing and innovation across teams
- Enhances employee engagement and sense of belonging
- Reduces information silos for improved decision-making
- Supports cultural transformation and digital dexterity
- Boosts productivity through streamlined communication
- Improves onboarding and continuous learning experiences
- Facilitates the identification and development of internal champions
- Provides actionable insights for community optimisation
- Future-proofs collaboration with scalable, adaptable design

Constraints

Requires executive sponsorship and active client participation during rollout phase.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

