INSIGHT DIRECT (UK) ltd.

Public Cloud (AWS/Azure)Consultancy Service

© 2025 Insight. All Rights Reserved

Table of Contents

1. Insight **3**

2. Insight for the Public Sector **3**

Your End-to-End Digital Transformation Partner 3

Core Areas of Expertise 3

Our Approach: Consulting, Lifecycle, & Managed Services 3

3. Service Offering **4**

Service Description 4

Service Overview 4

Service Summary 4

Insight AWS Practice 5

Insight AWS Services 5

Insight's Azure Practice 6

Insight's Azure Services 6

4. Further Information **7**

© 2026 Insight. All Rights Reserved

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

© 2026 Insight. All Rights Reserved

3. Service Offering

Service Description

A bespoke service to provide Cloud consultancy services for ad hoc projects.
Consultancy is available based on a per day rate providing certified resources to help Assess, Design and Implement cloud solutions.

Service Overview

Looking for a reliable solution integrator to assist with your AWS and/or Azure projects? Insight has the expertise to help. Our certified AWS and Microsoft experts are equipped to handle any challenge and provide customised solutions that align with your unique requirements.
Whether you need to migrate, modernise, optimise, or innovate your cloud environment, we're here to help you achieve your goals.
At Insight, we understand that every client has different needs. That's why we offer bespoke public cloud consultancy projects that use a plan, build, run approach to deliver high-quality solutions that meet your expectations and budget.

* AWS & Microsoft funding programmes are available due to Insights partner status - with funding support for many of our public cloud consultancy service activities.

Service Summary

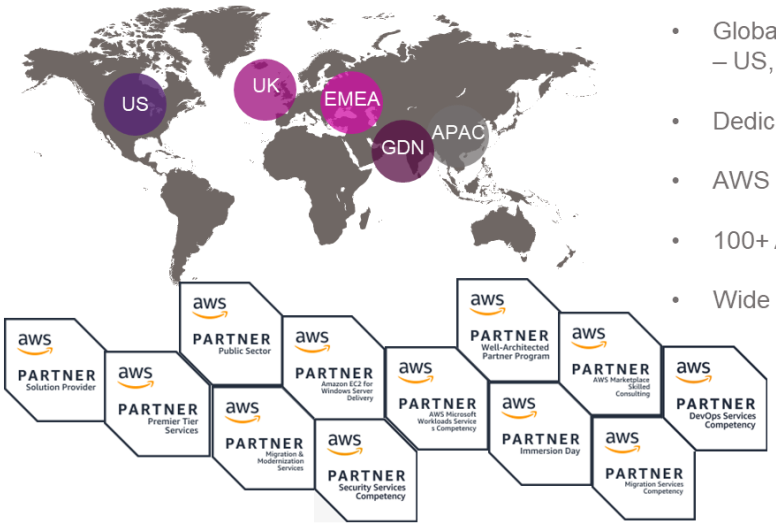
Update, Build, Refine or Optimise your Public Cloud environment to deliver high-quality solutions that meet your expectations and budget.
Our three step process helps you optimise your cloud platform with cloud-native offerings and open-source technologies, minimise vendor dependencies, introduce sustainable acceleration with DevSecOps practices, and increase data value through democratisation and transformation.

- Plan:
  - We perform assessments to understand your current situation, challenges, and goals. We then design a solution that meets your requirements and provides the best value for your investment.
- Build:
  - We implement the solution using agile methodologies and industry standards. We ensure that the solution is tested, validated, and documented. We also provide training and support to ensure a smooth transition.
- Run:
  - We help you manage and optimise your Cloud environment using our Cloud Care billing and optimisation service. We monitor and analyse your usage and costs, and provide recommendations and actions to reduce your spend and improve your performance.

© 2026 Insight. All Rights Reserved

Insight AWS Practice

Insight AWS Practice



- Global Scale and Reach
  – US, UK / EMEA and APAC
- Dedicated AWS Teammates
- AWS Premier Tier Services Partner*
- 100+ AWS Certified Teammates
- Wide partner EcoSystem

awsmarketplace

Insight AWS Services

Our three step process helps you align business goals with public cloud benefits, build cloud skills and a centre of excellence, create a secure and optimised platform, and migrate workloads to the cloud.

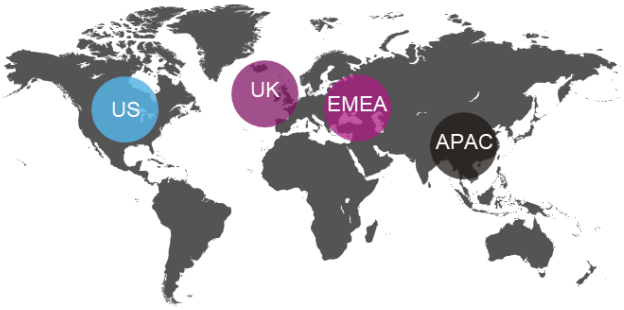
	Discover & Plan	Build & Integrate	Run & Innovate
Optimise Investment	❑ AWS CloudOps Assessment	❑ Cloud FinOps Accelerator ❑ AWS Foundation Setup ❑ AWS Data Protection / DR ❑ AWS Bespoke Projects ❑ AWS Marketplace	❑ AWS Cloudcare ❑ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security ❑ Global Managed Service for AWS
Accelerate Change & Innovation	❑ AWS Database Modernisation Assessment ❑ AWS Containers Modernisation Assessment ❑ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security	❑ AWS Modernisation - Containers and Micro-services (Bespoke) ❑ AWS Modernisation – Database (Bespoke) ❑ AWS Infrastructure-as-Code	❑ AWS Cloudcare ❑ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security
Enable Digital Business	❑ AWS MSFT Workload Migration Assessment (OLA) ❑ AWS HCA – Assess ❑ AWS HCA- Mobilise	❑ AWS Foundation Setup ❑ AWS Migrations ❑ VMware EVS on AWS	❑ AWS Cloudcare ❑ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security

We have developed an expansive range of services to help you along the entire cloud journey to achieve your business objectives with AWS. By taking a comprehensive approach and using our deep, broad expertise, our services portfolio guides you towards a successful AWS adoption strategy, resulting in your IT team spending less time firefighting and more time creating business value.

© 2026 Insight. All Rights Reserved

Insight's Azure Practice

Insight's Azure Practice



- Global Scale & Reach - US, **UK & EMEA** & APAC
- Azure Expert MSP - Solutions Partner - Advanced Specialisations
- Dedicated Azure Teammates
- 300+ Azure Certified Teammates

Solution Partner Designations

- Business Applications
- Security
- Data & AI
- Infrastructure Azure
- Digital & App Innovation Azure

Gold Microsoft Partner Azure Expert MSP

Microsoft

2023 Microsoft US Partner of the Year for Solution Assessments
2022 Microsoft Partner of the Year for Manufacturing

2021 Microsoft US Application Innovation Partner of the Year
2021 Microsoft Worldwide Migration to Azure Partner of the Year

databricks
Databricks Consulting and SI Partner of the Year 2020

intel IoT Solutions Alliance
Intel Innovation Partner of the Year 2020-2022

HashiCorp
Americas Investment Partner of the Year 2020

Insight's Azure Services

Our three-step process helps you align business goals with public cloud benefits, build cloud skills and a centre of excellence, create a secure and optimised platform, and migrate workloads to the cloud.

	Discover & Plan	Build & Integrate	Run & Innovate
Enable Digital Business Deploy a secure & optimised Azure platform, and migrate workloads	• Azure Discovery Workshop • Azure Hybrid Cloud Assessment • ICAT Road Map Planning • ICAT Rapid Migration Service	• Azure Foundation Landing Zone Setup • Azure Enterprise Landing Zone Setup • Azure Migration Service • Azure Virtual Desktop PoC • AVD Foundation Setup • Azure Backup Setup Service • Azure Disaster Recovery with ASR • Azure VMware Solution • Azure Local (HCI)	• CloudCare for Azure • OneCall Support Service for Azure • Azure Well Architected Review • Azure Enterprise Architecture Review • Azure Managed Services
Accelerate Change & Innovation Optimise Azure platform with Cloud-native Technologies	• Azure Cloud-Native Workshop • Azure Application Modernisation • Azure Data Modernisation • Azure DevOps Adoption	• Azure AI Services • Insight Lens for Gen AI Accelerator • Azure Infrastructure as Code • Azure Modern Data Warehouse • Azure Business Intelligence • Azure Data Governance • Azure ARC	• CloudCare for Azure • OneCall Support Service for Azure • Azure Well Architected Review • Azure Enterprise Architecture Review • Azure Managed Services
Optimise Investment Incorporate governance for optimised Azure Architecture, Security, Performance & Costs	• Azure Well Architected Review	• Cloud FinOps Accelerator • Azure Bespoke Projects • Azure Marketplace	• CloudCare for Azure • OneCall Support Service for Azure • Azure Governance Service • Azure Well Architected Review • Azure Managed Services

No matter where you are in your Azure journey, our consulting services will help you envision new opportunities and roadmap your future Azure projects.

https://uk.insight.com/Azure

© 2026 Insight. All Rights Reserved

4. Further Information

Contact us

For more information, please contact your Insight Account Manager.

0344 846 3333 | pstenderteam@insight.com

uk.insight.com

© 2026 Insight. All Rights Reserved