



AI Solution Engineering for Intelligent Business Applications

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

AI Solution Engineering for Intelligent Business Applications

Service Description

Comprehensive design, build, and deployment of AI-driven business solutions tailored for organisations demanding innovation, automation, and competitive agility.

Features

- End-to-end AI project lifecycle management and orchestration
- Strategic discovery and business requirements alignment workshops
- Rapid prototyping and proof-of-concept development
- Custom AI model engineering and fine-tuning for target use cases
- Modern application development leveraging advanced AI platforms
- Integration with enterprise data sources and business applications
- Automated testing, validation, and AI model performance monitoring
- Cloud or on-premises deployment strategies for scalability and compliance
- Change management support and enablement for user adoption
- Robust documentation, knowledge transfer, and ongoing advisory services

Benefits

- Accelerates innovation through AI-powered process enhancement
- Delivers tailored business solutions aligned to strategic objectives
- Drives operational efficiency with automated decision-making
- Improves accuracy and consistency in key business workflows
- Enables rapid deployment and scaling of intelligent applications
- Supports compliance and enterprise-grade security requirements
- Facilitates seamless integration into existing IT ecosystems
- Reduces time-to-value with expert-led delivery methodologies
- Empowers teams with upskilling and AI adoption best practices
- Ensures long-term value through continuous improvement and support

Constraints

Requires access to relevant data sources and defined business objectives.

CONTACT US

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