



Predictive Intelligence Enablement for Applications

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Predictive Intelligence Enablement for Applications

Service Description

Empowering organisations to seamlessly integrate advanced forecasting AI into applications for smarter, data-driven decisions and accelerated competitive advantage.

Features

- Custom AI model development for accurate business forecasting needs
- Integration with existing enterprise application environments and workflows
- Automated data ingestion, cleansing, and feature engineering capabilities
- Scalable cloud-native deployment leveraging secure AI platforms
- Configurable dashboards for real-time prediction visualisations
- Continuous AI model performance monitoring and refinement
- Multi-source data aggregation for holistic and granular predictions
- Role-based access controls and governance for AI insights
- Strategic advisory for AI adoption, readiness, and change management
- End-to-end support from requirements analysis to ongoing optimisation

Benefits

- Transform decision-making with actionable, data-driven forecasts
- Accelerate time-to-value for AI-enabled business initiatives
- Reduce manual workload with seamless automation capabilities
- Mitigate risks through predictive insights and scenario planning
- Enhance agility by rapidly adapting to changing market conditions
- Drive measurable ROI through improved forecasting accuracy
- Enable cross-functional collaboration with unified insights
- Strengthen competitive edge with advanced AI adoption
- Ensure compliance and security in AI data handling
- Empower business users with intuitive, self-serve analytics tools

Constraints

Requires sufficient historical business data; integration subject to application compatibility; cloud access recommended.

CONTACT US

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