



Sustainable Cloud Cost Optimisation & GreenOps Advisory

G Cloud 15 - LOT3

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Sustainable Cloud Cost Optimisation & GreenOps Advisory

Service Description

A consulting service for enterprises seeking to optimize cloud spending while enhancing environmental sustainability across their cloud environments.

Features

- Comprehensive audit of cloud financial usage and carbon footprint
- GreenOps maturity assessment and strategic roadmap development
- Custom recommendations for sustainable cloud resource allocation
- Automated cloud cost and emissions reporting dashboards
- Policy design for carbon-efficient cloud consumption patterns
- Workshops to evangelize financial and environmental stewardship
- Integration of ESG metrics with existing cloud management tools
- Identification of quick wins for immediate savings and sustainability
- Vendor-neutral advisory for multi-cloud and hybrid environments
- Ongoing support for continuous improvement and compliance tracking

Benefits

- Reduce overall cloud costs while minimizing environmental impact
- Achieve ESG reporting objectives through expert consulting guidance
- Empower IT, finance, and sustainability teams with actionable insights
- Gain executive buy-in via business-aligned GreenOps strategies
- Ensure compliance with evolving sustainability regulations
- Accelerate cloud operations efficiency and responsible innovation
- Strengthen corporate social responsibility and brand reputation
- Unlock new savings through optimized, greener cloud architectures
- Boost employee engagement through sustainability-focused workshops
- Establish a repeatable framework for continuous GreenOps success

Constraints

Requires access to detailed cloud usage and billing data. Client participation in workshops is essential.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

