



Bespoke development for Applications, Data & AI

G Cloud 15 – LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Bespoke development for Applications, Data & AI

Service Description

Insight AI delivers bespoke application, data, and AI solutions through flexible extended delivery teams, acting as a strategic partner to public sector organisations. Their model ensures scalability, agility, and cost-efficiency, enabling innovation, modernisation, and secure digital transformation while improving service delivery, optimising resources, and enhancing citizen outcomes.

Features

- Scales from single developers to full departments fully integrated with organisations.
- Delivers capabilities across development, cloud, QA, data, AI, and mobile.
- Provides strategy, science, machine learning, integration, management, and analytics expertise.
- Hybrid model ensures continuous maintenance and improvement of bespoke applications.
- Guides best practices, digital transformation, and value-driven technology delivery.
- Drives business outcomes through structured discovery, design, and delivery processes.
- Governance and proven processes reduce delivery risks and ensure compliance. Agile approach enabling rapid adaptation to changing requirement
- Nearshore/onshore delivery model optimising resources and reducing costs.
- Builds long-term collaboration grounded in trust, alignment, and shared success.

Benefits

- Scales teams from individuals to departments based on project complexity.
- Hybrid delivery model ensures agility cultural alignment for public sector.
- Nearshore economics reduce delivery costs without compromising service quality.
- Governance and delivery frameworks minimise risks and maintain regulatory compliance.
- Provides cross-domain skills across development, cloud, data, AI, cybersecurity.
- Agile methods and extended teams speed time-to-market for critical applications.
- Managed services ensure ongoing optimisation and enhancement of bespoke systems.
- Consultative approach aligns technology with organisational goals and sector priorities.

- Delivers strategy, analytics, and AI innovation to strengthen data-driven decisions.
- Modernises systems to optimise resources and improve outcomes for citizens.

Constraints

None

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