



Digital Adoption Acceleration Consulting

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Digital Adoption Acceleration Consulting

Service Description

Consulting to implement, optimise, and drive engagement with Digital Adoption Platforms for enterprises seeking to streamline workflows and foster workforce adoption of digital tools.

Features

- Comprehensive digital adoption platform assessment and landscape review
- Workflow analysis to identify automation and optimization opportunities
- Custom roadmap for platform selection and integration
- Stakeholder alignment workshops to define adoption objectives
- User journey mapping and friction point evaluation
- Tailored change management and communication strategies
- Development of interactive in-app guidance and training
- Performance tracking and analytics setup for adoption metrics
- Iterative support for continuous improvement and scalability
- Robust risk assessment and mitigation planning

Benefits

- Accelerates digital tool adoption across all business units
- Reduces user onboarding friction and support costs
- Improves employee productivity with contextual in-app assistance
- Enhances consistency and compliance in process execution
- Supports measurable change management outcomes
- Delivers actionable insights via robust analytics dashboards
- Minimizes disruption during technology transitions
- Strengthens stakeholder buy-in for digital initiatives
- Facilitates rapid scaling as business needs evolve
- Maximizes ROI from digital platform investments

Constraints

Requires enterprise access to application environments; integration subject to API and system compatibility.

CONTACT US

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