



# **Intelligent Predictive Analytics Accelerator**

**G Cloud 15 - LOT1A**

# 1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

## 2. Insight for the Public Sector

### Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

### Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

## **Our Approach: Consulting, Lifecycle, & Managed Services**

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

## 3. Services

### Service Name

Intelligent Predictive Analytics Accelerator

### Service Description

A premium consulting service delivering advanced predictive analytics platforms on PaaS, empowering enterprises to transform data into actionable foresight for smarter decision-making.

### Features

- Comprehensive assessment of business analytics requirements and objectives
- Custom design of scalable predictive analytics architectures on cloud PaaS
- Integration of advanced machine learning and AI algorithms for forecasting
- Automated ingestion and cleansing of diverse data sources for analysis
- Deployment of interactive dashboards with real-time predictive insights
- End-to-end security models ensuring data privacy and compliance
- Seamless integration with existing business intelligence tools and workflows
- Expert-led enablement workshops for user adoption and best practices
- Performance optimization and automated model retraining for accuracy
- Ongoing managed support and analytics platform health monitoring

### Benefits

- Accelerate time-to-value from predictive analytics investments
- Gain competitive edge through data-driven operational forecasting
- Enhance decision confidence with real-time, actionable foresight
- Scalable cloud-native solution reduces infrastructure complexity
- Unlock new business opportunities with advanced AI-driven insights
- Improve resource allocation and cost efficiency using predictive models
- Empower users with intuitive dashboards and self-service capabilities
- Ensure security, privacy, and regulatory compliance at every step
- Future-proof analytics environment with ongoing optimisation
- Maximise user adoption and ROI via expert training and support

## Constraints

Requires mature data sources and cloud PaaS access; customisation may extend delivery timelines.

## CONTACT US

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