



Intelligent Content Management Transformation

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Intelligent Content Management Transformation

Service Description

A comprehensive service for organisations seeking seamless, secure, and efficient management of enterprise content across the entire workflow lifecycle.

Features

- End-to-end assessment of current content management landscape
- Design and implementation of modern ECM platforms
- Automated content lifecycle workflows and governance
- Integration with existing business applications and systems
- Advanced metadata tagging and intelligent search capabilities
- Granular access control and information security frameworks
- Cloud and hybrid deployment options with migration support
- User adoption, training, and change management programs
- Ongoing compliance monitoring and policy enforcement
- Analytics and reporting on content usage and productivity

Benefits

- Significantly reduces operational risks linked to content sprawl
- Drives business process efficiency through workflow automation
- Ensures secure collaboration and regulatory compliance enterprise-wide
- Improves employee productivity with intuitive content discovery
- Enhances decision-making via actionable content insights
- Delivers scalable architecture to support business growth
- Accelerates digital transformation initiatives organization-wide
- Reduces IT overhead by consolidating content systems
- Strengthens governance with transparent policy enforcement
- Enables faster onboarding and smoother change adoption

Constraints

Requires active stakeholder engagement and integration with existing IT systems.

CONTACT US

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