



Cloud Migration Engagement Strategy & Stakeholder Enablement

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Cloud Migration Engagement Strategy & Stakeholder Enablement

Service Description

A consulting service delivering robust communication, engagement, and change strategies to streamline cloud setup and migration for enterprise clients.

Features

- Comprehensive stakeholder analysis and engagement planning
- Tailored communication roadmap for migration projects
- Executive and user buy-in strategies for smoother transitions
- Integrated change management aligned with business outcomes
- Customized messaging for diverse internal audiences
- Workshops and training sessions for impacted teams
- Feedback loops to address concerns and risks early
- Alignment of IT and business objectives for migration
- Governance frameworks to support ongoing adoption
- Detailed reporting on engagement metrics and milestones

Benefits

- Accelerates cloud migration through minimized resistance
- Enhances stakeholder confidence and project transparency
- Reduces project risks by addressing communication gaps
- Improves user adoption rates across departments
- Aligns migration goals with organizational priorities
- Delivers change readiness for all user groups
- Mitigates downtime with proactive engagement measures
- Supports compliance and audit requirements in messaging
- Ensures smoother technical handover and knowledge transfer
- Provides actionable insights for continuous improvement

Constraints

Requires access to key stakeholders and communication channels. Client to provide timely information.

CONTACT US

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