



Digital Asset Management Transformation

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Digital Asset Management Transformation

Service Description

A consulting service for government bodies seeking to centralise, optimise, and automate the management of digital assets throughout the content lifecycle.

Features

- Comprehensive assessment of existing digital asset practices and workflows
- Design and implementation of scalable asset management architecture
- Integration with leading content management and collaboration platforms
- Automated asset categorization and metadata enrichment
- Role-based access controls and granular permissions management
- Real-time asset synchronization across enterprise systems
- Customizable approval workflows for content publishing
- Advanced asset search and retrieval powered by AI
- Full audit trails and reporting for compliance and governance
- Transition support, training, and ongoing optimization consulting

Benefits

- Creates a single source of truth for all digital assets
- Accelerates content production and time-to-market
- Reduces risk of asset loss, misuse, or unauthorized access
- Improves brand consistency and compliance across channels
- Enables efficient collaboration among distributed teams
- Enhances discoverability and reuse of valuable content
- Streamlines onboarding and change management processes
- Ensures auditability for regulatory and internal requirements
- Delivers actionable insights through reporting and analytics
- Positions enterprise for seamless future content innovation

Constraints

Requires integration with existing IT infrastructure and stakeholder alignment for workflow changes.

CONTACT US

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