



Geospatial Analytics Accelerator for Enterprise Insights

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Geospatial Analytics Accelerator for Enterprise Insights

Service Description

A premium consulting solution empowering enterprises to harness location and geospatial analytics for smarter business intelligence, tailored for data-driven decision makers in diverse industries.

Features

- End-to-end assessment of geospatial data readiness and integration capabilities
- Design and development of location-based analytics dashboards and reporting
- Custom geospatial data models aligned to business objectives
- Integration of real-time and historical spatial data feeds
- Advanced spatial pattern recognition and predictive analytics
- Interactive map visualizations to uncover actionable insights
- Automated data quality, cleansing, and enrichment for location datasets
- Secure cloud-based deployment for scalability and compliance
- User training workshops for analytics adoption and self-service
- Ongoing support and continuous improvement roadmap planning

Benefits

- Unlock new business value with location-driven decision-making
- Rapidly identify emerging trends, risks, and opportunities by geography
- Enhance customer experience through advanced location intelligence
- Streamline operations via optimized asset and resource allocation
- Accelerate time-to-insight for executive and operational teams
- Reduce costs by targeting inefficiencies visible in spatial data
- Support compliance and risk mitigation with accurate geospatial evidence
- Enable personalized marketing and service offers by location context
- Increase stakeholder buy-in with compelling visualization and storytelling
- Future-proof analytics capability with scalable, best-practice architecture

Constraints

Requires access to relevant geospatial data sources and stakeholder engagement throughout project lifecycle.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

