



Master Data Intelligence Enablement Suite

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Master Data Intelligence Enablement Suite

Service Description

Comprehensive consulting for large organisations seeking to unify, govern, and leverage master data for strategic advantage.

Features

- Holistic assessment of existing master data management landscape
- Design and implementation of master data integration frameworks
- Advanced data cleansing and de-duplication processes
- Automated data quality monitoring and reporting tools
- Seamless integration with existing enterprise applications
- Data governance strategy aligned to regulatory requirements
- Enablement of AI-powered master data insights and analytics
- User training and adoption workshops for business stakeholders
- Ongoing support and optimization of master data environments
- Security controls implementation for sensitive data handling

Benefits

- Achieve a single, trusted source of master data across the enterprise
- Accelerate data-driven decision-making with integrated intelligence
- Reduce operational overhead through automation and process standardization
- Improve data accuracy, quality, and compliance with regulations
- Enable seamless collaboration between business and IT teams
- Enhance agility for mergers, acquisitions, and organizational changes
- Unlock new analytics and AI opportunities with unified data
- Accelerate deployment of downstream applications and reporting
- Reduce risk of data silos, inconsistencies, and duplication
- Strengthen data stewardship and ownership across departments

Constraints

Requires executive sponsorship, access to key data sources, and stakeholder engagement throughout delivery.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

