



Generative AI-Powered Application Innovation Suite

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Generative AI-Powered Application Innovation Suite

Service Description

A premium service empowering enterprises to design, develop, and deploy advanced applications with generative AI capabilities, accelerating digital transformation and competitive differentiation.

Features

- Custom AI solution design tailored to unique business needs
- Integration of generative AI into new or existing applications
- Support for text, image, and data synthesis use cases
- Scalable cloud-native deployment frameworks
- Rapid prototyping and proof-of-concept delivery
- Robust AI model governance and lifecycle management
- End-to-end security and compliance for AI-powered applications
- Performance optimisation for AI workflows and APIs
- Training and enablement for business and technical stakeholders
- Ongoing monitoring, support, and iterative improvement

Benefits

- Accelerate time-to-market for next-generation digital services
- Unlock new revenue streams with AI-enhanced offerings
- Enhance customer experience using intelligent automation
- Reduce operational costs through AI-driven efficiencies
- Future-proof application investments with modular architectures
- Empower teams with AI adoption and best practice guidance
- Strengthen governance and compliance in AI initiatives
- Achieve competitive advantage via custom AI capabilities
- Lower technical risk with expert-led delivery and support
- Maximise ROI through continuous AI performance tuning

Constraints

Requires access to enterprise data sources and cloud infrastructure; client input essential for business use case definition.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

