



INSIGHT DIRECT (UK) Ltd.

Azure Virtual Desktop Foundation Setup Service

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Service Offering

Service Description

Insight's Azure Virtual Desktop Foundation Setup Service will support organisations with designing and deploying an AVD solution within an Azure Foundation Landing Zone.

The AVD solution with Azure Landing Zone will be designed and deployed as per the latest best practices - Microsoft's Cloud Adoption and Well-Architected Frameworks.

Service Overview

Insight recognises the important role that legacy Virtual Desktop Infrastructure (VDI) deployments have played for many years, these can bring centralised management, compute availability and application deployment. However, fast performance, scalability and cost optimisation has often been highlighted as a drawback. Azure Virtual Desktop can address these areas of concern by providing performance improvements and high levels of scalability.

In addition, Azure Virtual Desktop can also be rapidly deployed and tailored to a customer's technical requirements. When designed, it will also be right-sized and auto scaled where appropriate and can leverage existing Microsoft licensing to reduce running cost. The platform enables remote work from any device, anywhere which can enhance employee productivity, mobility and overall user experience.

The service is heavily aligned with both the Cloud Adoption Framework (CAF) and Well-Architected Framework. This can help customers planning their strategy to cloud, while also providing the latest Microsoft recommendations and best practices. This can support effective and efficient deployments within Azure.

Service Summary

The Azure Virtual Desktop Foundation Setup Service is a comprehensive, end-to-end solution designed to help organisations looking to establish a robust, modern VDI foundation within Microsoft Azure. The service can be fully tailored to the Client's organisational needs, both technically and operationally.

- During the discovery and assessment phase, Insight will understand and gather the business goals, technical requirements and any relevant compliance requirements. This phase ensures that Insight are putting together a scalable, flexible, secure and cost optimised design for deployment.
- Design areas such as AVD setup, management scope, networking, identity, governance, management, security and networking will all be considered and finalised within the design.
- Once the design documentation has been approved, the service then moves into the build stage. At this stage the Landing Zone design is deployed, and the different components of the AVD Setup will be deployed in sequence as per the approved design.
- Once the deployment is complete and validated against the design, technical and compliance requirements. It will then move to the knowledge transfer and handover stage. This stage will focus on ensuring that the Client is comfortable with the deployment and the ongoing support.

Monitor	Manage	Secure	Optimise
24/7 visibility & response to events	Up-to-date data & peak performance operations	Workloads & data are inspected & protected	Provide visibility to & control of costs
- Reactive issue detection - Performance monitoring - Database optimisation	- Cloud administration - Cloud-native network management - Scale resources based on demand	- Patch management - Security posture reporting - Pinpoint vulnerabilities & compliance gaps - Cloud-native backup management	- Usage, cost visibility & forecasting - Budget threshold & alerts - Optimisation recommendations
Services and features included depend on the solutions chosen.			



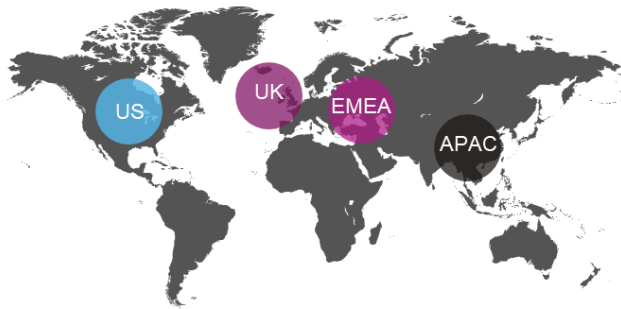
Choose from three packaged offerings:

- Azure Platform
 - Supports Azure Organisational Accounts platform and governance elements, including cost, network, policy management, platform observability, deployment and provisioning.
- Azure Platform + Operating Systems
 - Azure Instances & supported systems
Enhance the Azure Platform service with OS monitoring and management, Microsoft and Linux OS security patching, and backup configuration and management.
- Azure Platform + Operating Systems + Database
 - Azure SQL Service Instances (PaaS and IaaS)
Expands the Azure Platform and OS services with operational monitoring, management and support of Azure MSSQL Server instances (PaaS and IaaS).

Realise the business benefits of a managed cloud estate with Insight for public cloud. We will help you achieve the best possible value from your cloud solutions, with results that deliver on cloud outcomes, as well as help situate your business for stronger performance overall.

Insight's Azure Practice

Insight's Azure Practice



2023 Microsoft US Partner of the Year for Solution Assessments
2022 Microsoft Partner of the Year for Manufacturing

2021 Microsoft US Application Innovation Partner of the Year
2021 Microsoft Worldwide Migration to Azure Partner of the Year



Databricks Consulting and
SI Partner of the Year 2020



Intel Innovation Partner
of the Year 2020-2022



Americas Investment
Partner of the Year 2020

- Global Scale & Reach - US, **UK & EMEA** & APAC
- Azure Expert MSP - Solutions Partner - Advanced Specialisations
- Dedicated Azure Teammates
- 300+ Azure Certified Teammates

Solution Partner Designations

- Business Applications
- Security
- Data & AI
- Infrastructure Azure
- Digital & App Innovation Azure



Insight's Azure Services

Our three-step process helps you align business goals with public cloud benefits, build cloud skills and a centre of excellence, create a secure and optimised platform, and migrate workloads to the cloud.

	Discover & Plan	Build & Integrate	Run & Innovate
Enable Digital Business Deploy a secure & optimised Azure platform, and migrate workloads	• Azure Discovery Workshop • Azure Hybrid Cloud Assessment • ICAT Road Map Planning • ICAT Rapid Migration Service	• Azure Foundation Landing Zone Setup • Azure Enterprise Landing Zone Setup • Azure Migration Service • Azure Virtual Desktop PoC • AVD Foundation Setup • Azure Backup Setup Service • Azure Disaster Recovery with ASR • Azure VMware Solution • Azure Local (HCI)	• CloudCare for Azure • OneCall Support Service for Azure • Azure Well Architected Review • Azure Enterprise Architecture Review • Azure Managed Services
Accelerate Change & Innovation Optimise Azure platform with Cloud-native Technologies	• Azure Cloud-Native Workshop • Azure Application Modernisation • Azure Data Modernisation • Azure DevOps Adoption	• Azure AI Services • Insight Lens for Gen AI Accelerator • Azure Infrastructure as Code • Azure Modern Data Warehouse • Azure Business Intelligence • Azure Data Governance • Azure ARC	• CloudCare for Azure • OneCall Support Service for Azure • Azure Well Architected Review • Azure Enterprise Architecture Review • Azure Managed Services
Optimise Investment Incorporate governance for optimised Azure Architecture, Security, Performance & Costs	• Azure Well Architected Review	• Cloud FinOps Accelerator • Azure Bespoke Projects • Azure Marketplace	• CloudCare for Azure • OneCall Support Service for Azure • Azure Governance Service • Azure Well Architected Review • Azure Managed Services

No matter where you are in your Azure journey, our consulting services will help you envision new opportunities and roadmap your future Azure projects.

<https://uk.insight.com/Azure>

4. Further Information



Contact us

For more information, please contact your
Insight Account Manager.

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 **Insight**
PUBLIC SECTOR