



Predictive Intelligence Accelerator for Advanced Analytics

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Predictive Intelligence Accelerator for Advanced Analytics

Service Description

A premium consulting service empowering enterprises to harness advanced analytics and predictive insights for smarter, data-driven decision-making.

Features

- Comprehensive data readiness assessment and gap analysis
- Custom predictive model development tailored to business goals
- Integration of advanced machine learning algorithms
- Real-time analytics dashboard design and deployment
- Scenario planning and forecasting workshops for key stakeholders
- End-to-end project delivery management with defined milestones
- Automated data pipeline creation for seamless ingestion
- Change enablement and analytics adoption training for teams
- Robust data governance and privacy alignment advisory
- Continuous model performance monitoring and optimisation

Benefits

- Accelerate transformation to a data-driven decision culture
- Reduce operational and strategic risks via predictive insights
- Unlock new business opportunities from deeper data analysis
- Improve forecasting accuracy for sales, supply and demand
- Enable proactive issue detection and informed interventions
- Enhance ROI through more efficient analytics investments
- Shorten time-to-value with expert-led deployments
- Increase adoption of analytics platforms across the enterprise
- Empower teams with tailored training and change management
- Align analytics initiatives with regulatory and compliance needs

Constraints

Requires access to historic business data and stakeholder engagement throughout the project.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

