



GeoIntelligence Platform Enablement for Digital Enterprises

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

GeoIntelligence Platform Enablement for Digital Enterprises

Service Description

Empower organisations to harness geospatial analytics and location intelligence through advanced PaaS solutions, driving real-time insights, data-driven decision making, and location-aware business transformation.

Features

- End-to-end design and deployment of geospatial analytics platforms
- Integration of location data from diverse digital and IoT sources
- Custom dashboarding and visualisation of spatial business metrics
- Real-time processing and analysis of high-velocity geospatial data
- Data governance and compliance for geospatial information assets
- Full lifecycle data management: ingest, cleanse, transform, store, serve
- Automated mapping, proximity analysis, and route optimisation tools
- API-based access for secure embedding in enterprise applications
- Enterprise security and granular access control for spatial datasets
- Ongoing enablement, training, and platform innovation workshops

Benefits

- Unlock actionable insights from location and movement data
- Accelerate time-to-value for spatial analytics initiatives
- Enable data-driven site selection and supply chain optimisation
- Enhance customer experiences with personalised, location-based services
- Reduce operational costs through spatial resource optimisation
- Improve risk management via geospatial intelligence and alerting
- Increase data accuracy and decision confidence with real-time analytics
- Support compliance and protect sensitive geospatial data assets
- Foster organisational agility with scalable, cloud-native architecture
- Empower teams with intuitive visualisation and self-service analytics

Constraints

Requires cloud-compatible data sources and user access to geospatial PaaS. Integration scope may be limited by legacy systems.

CONTACT US

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