



GenAI Acceleration Suite for Digital Transformation

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

GenAI Acceleration Suite for Digital Transformation

Service Description

Comprehensive consulting and managed services to accelerate adoption of generative AI, from strategy to deployment, for organisations seeking advanced AI-driven business transformation.

Features

- Executive AI visioning workshops to shape digital transformation goals
- AI use case discovery and prioritisation tailored to your business
- Readiness assessment of data, applications, and infrastructure
- Design and architecture of secure generative AI solutions
- Integration with existing enterprise applications and workflows
- Development and deployment of custom GenAI models and services
- Ongoing model training, tuning, and performance optimisation
- Governance frameworks for responsible and ethical AI adoption
- Change management programs to foster organisation-wide AI adoption
- Continuous monitoring, support, and enhancement of GenAI solutions

Benefits

- Accelerates enterprise value realisation from generative AI investments
- Transforms business operations and customer experiences with AI innovation
- Reduces risk via robust governance and security best practices
- Ensures alignment of AI initiatives with strategic business objectives
- Improves productivity with automation and AI-enabled decision making
- Empowers employees with AI literacy and adoption support
- Optimises technology spend by leveraging scalable AI platforms
- Boosts competitive advantage through custom, differentiating solutions
- Ensures regulatory compliance and ethical use of AI technologies
- Delivers measurable ROI by tracking outcomes and performance metrics

Constraints

Requires access to client data, IT environment, and executive sponsorship; subject to data governance policies.

CONTACT US

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