



INSIGHT DIRECT (UK) Ltd.

AWS Workload Migration Assessment Service

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1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Service Offering

Service Description

Insight's AWS Workload Migration Assessment (OLA) supports organisations to remove complexities associated with calculating the costs for an optimised AWS platform.

The assessment provides an accurate cost analysis of your requirements, right-sizing cost models, optimised host options, licensing optimisation, ROI, and planning the next steps for migrating to AWS.

Service Overview

Deciding whether to move or not to the cloud is no easy task. In order to make an informed decision about this significant business undertaking, it is essential to conduct a thorough analysis of your requirements to help you build a business case, including defining project goals and assessing economic viability.

By using the Insight AWS Workload Migration Assessment (OLA), organisations are able to remove many of the complexities associated with calculating the cost for an optimised cloud platform. Our assessment provides an accurate cost analysis of your requirements aligning with the options available, providing right-sizing cost models, optimised host options, licensing optimisation, ROI, and an analysis report to provide the next steps for your cloud migration project.

* AWS programme that empowers both new and existing clients to assess and optimise their on-premises and cloud environments.

Service Summary

Insight AWS - Microsoft Workloads Assessment is a strategic service that helps you remove many of the complexities associated with workload migrations and consists of four main stages:

Discovery	Capture	Analysis	Report
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Our AWS and Microsoft experts support you all the way, taking into account your key considerations, and providing accurate recommendations around right-sizing, licensing and ROI. Following AWS best practices and using our proven reference architectures, we'll help you assess, plan and create a tight roadmap for migrating your Microsoft workloads. Through our service, we provide you with a clear understanding of the best approach to migrating your Microsoft workloads to AWS to enable you to meet increasing business and user expectations for enhanced performance, functionality and availability.

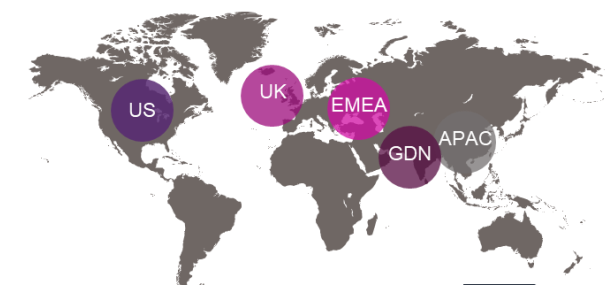
The Assessment is performed with Enterprise tooling such as Insights own SnapStart, AWS ME, Cloudamize and evaluated utilising Insights Inhouse Skills as well as AWS Migration Evaluation tools.

At the end of the assessment, you will have a detailed report, and a presentation including the following topics:

- TCO to assist with building Business Case
- Overview of the possible next steps
- How Insight can help with a Proof of Concept
- Possible funding
- Professional services for migration as well as native AWS services integration

Insight AWS Practice

Insight **AWS** Practice



- Global Scale and Reach
– US, UK / EMEA and APAC
- Dedicated AWS Teammates
- AWS Premier Tier Services Partner*
- 100+ AWS Certified Teammates
- Wide partner EcoSystem



Insight AWS Services

Our three step process helps you align business goals with public cloud benefits, build cloud skills and a centre of excellence, create a secure and optimised platform, and migrate workloads to the cloud.

	Discover & Plan	Build & Integrate	Run & Innovate
Optimise Investment	☐ AWS CloudOps Assessment	☐ Cloud FinOps Accelerator ☐ AWS Foundation Setup ☐ AWS Data Protection / DR ☐ AWS Bespoke Projects ☐ AWS Marketplace	☐ AWS Cloudcare ☐ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security ☐ Global Managed Service for AWS
Accelerate Change & Innovation	☐ AWS Database Modernisation Assessment ☐ AWS Containers Modernisation Assessment ☐ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security	☐ AWS Modernisation - Containers and Micro-services (Bespoke) ☐ AWS Modernisation - Database (Bespoke) ☐ AWS Infrastructure-as-Code	☐ AWS Cloudcare ☐ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security
Enable Digital Business	☐ AWS MSFT Workload Migration Assessment (OLA) ☐ AWS HCA - Assess ☐ AWS HCA- Mobilise	☐ AWS Foundation Setup ☐ AWS Migrations ☐ VMware EVS on AWS	☐ AWS Cloudcare ☐ AWS CloudOps Assessment for FinOps / Healthcare / Financial Services / Education / Security

We have developed an expansive range of services to help you along the entire cloud journey to achieve your business objectives with AWS. By taking a comprehensive approach and using our deep, broad expertise, our services portfolio guides you towards a successful AWS adoption strategy, resulting in your IT team spending less time firefighting and more time creating business value.

<https://uk.insight.com/AWS>

4. Further Information



Contact us

For more information, please contact your
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