



Predictive Insights: Enterprise AI-Driven Forecasting Solutions

G Cloud 15 - LOT2B

1. Insight

Insight leads the delivery of transformative solutions, supported by a powerful ecosystem of over 6,000 global partners including Microsoft, AWS, and Cisco.

As a Fortune 500 company with a long-standing history of delivering trusted services to the UK Public Sector, we combine our own deep expertise in consulting, advisory, and transformation with partner innovation to create holistic solutions across cloud, data, modern workplace, cybersecurity, and application services.

Guided by proven methodologies and ESG principles, we work collaboratively to design and implement tailored strategies that drive measurable business impact while promoting sustainability and governance excellence.

2. Insight for the Public Sector

Your End-to-End Digital Transformation Partner

As a leading Solutions Integrator, Insight combines deep technical expertise with a vast partner ecosystem to help UK government organisations modernise, innovate, and deliver citizen-centric services. We hold places on over 85 public sector frameworks, offering a compliant, efficient route to digital transformation.

We don't just supply IT; we design, deploy, and manage the solutions that secure your data and unlock value.

Core Areas of Expertise

- **Innovation, Data & AI:** we deliver end-to-end data science and custom AI solutions. From modernising data platforms to deploying bespoke machine learning and spatial computing, we help you unlock the value of your data to drive operational efficiency.
- **Modern Infrastructure & Cloud:** Building scalable, hybrid foundations that reduce technical debt and support multi-cloud strategies.
- **Modern Workplace:** Empowering the public sector with secure, flexible tools to work from anywhere, attracting talent and improving productivity.
- **Cybersecurity:** Comprehensive managed security services, threat detection, identity protection, and compliance management to ensure your data remains sovereign and secure.
- **Modern Apps:** Agile application development creating meaningful and impactful tools that link to tangible benefits, improvements and cost savings.

Our Approach: Consulting, Lifecycle, & Managed Services

We deliver value at every stage of your technology journey, ensuring accountability from strategy to support:

- **Consulting (Architecting the Future):** We bridge internal skills gaps with data-driven strategy. From "Discover & Design" to full-scale migration planning, we ensure your investments solve real public sector challenges.
- **Lifecycle (Seamless Execution):** We take the risk out of procurement and deployment. Leveraging global buying power, we handle everything from supply chain management and imaging and implementation to sustainable asset disposal (ITAD).
- **Managed Services (Always-On Support):** Shift from "keeping the lights on" to innovation. We provide 24/7 infrastructure monitoring, cloud cost optimisation (FinOps), and security operations to ensure resilience.

3. Services

Service Name

Predictive Insights: Enterprise AI-Driven Forecasting Solutions

Service Description

Advanced AI software service enabling organizations to forecast trends, demand, and outcomes with precision. Designed for enterprises seeking data-driven decision support across operations, finance, and supply chain.

Features

- Custom AI forecasting models tailored to unique business requirements
- Integration with existing enterprise data sources and platforms
- Scalable cloud-based infrastructure for rapid AI model deployment
- Real-time analytics dashboard with interactive forecasting visualizations
- Automated data preprocessing and feature engineering workflows
- Continuous model monitoring, retraining, and performance optimization
- Scenario analysis for sensitivity and impact assessment
- Granular access controls ensuring data privacy and compliance
- Comprehensive onboarding and enablement for client teams
- 24/7 support and incident response for critical business operations

Benefits

- Enhances decision-making accuracy with data-driven predictions
- Reduces operational risks through timely trend identification
- Accelerates business agility in fluctuating market conditions
- Enables proactive resource allocation and cost optimization
- Supports financial planning with robust demand projections
- Drives supply chain efficiency via advanced forecasting insights
- Improves stakeholder confidence in strategic initiatives
- Minimizes manual forecasting error and bias
- Empowers teams with actionable, real-time insight dashboards
- Future-proofs operations with adaptive AI technology

Constraints

Requires access to relevant, high-quality historic business data; enterprise IT integration needed.

CONTACT US

For more information, please contact your Insight Account Manager.

Tel: 0344 846 3333

Email: pstenderteam@insight.com

Website: <https://uk.insight.com>

