

G-Cloud 15 Pricing January 2026 Hootsuite Services Price List

Company	Hootsuite Inc
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PLUS PACKAGE

Greater of £5,000 or 15% of total tech spend
PS_PLUS

Our PLUS Services package provides you with expert-accelerated implementation. Enjoy personalised 1:1 guidance to ensure a seamless set-up, while building the skills and confidence your team needs to master the platform. PLUS Services includes:

- Expert Implementation: Power users get 1:1 set-up support and guidance to ensure the platform is set up for success, and key users feel confident mastering the tool.
- Self-paced Digital Learning: End-users learn at their own speed to make onboarding a breeze
- Continuous Customer Support: We're there whenever you need us - starting now, ending never.

ADVANCED PACKAGE

Greater of £18,000 or 18% of total tech spend
PS_ADV

Our ADVANCED Services package provides you with deeply customised onboarding, technically configured and optimised around your precise use case, and an ongoing, consultative partnership designed to maximise your platform ROI. ADVANCED Services includes:

- Customised onboarding led by a Technical Account Manager
- Blended product training plan
- Up to 12 consultative optimisation sessions
- Priority customer support

PRODUCT TRAINING

£1,608/ per hour

Go deeper into the Hootsuite platform and set your organisation up for quick wins with training delivered by Hootsuite product experts. Our 1-hour training sessions focus on your specific use case and workflows across our Hootsuite and Talkwalker products, ensuring your team feels confident and capable using the tool.

Choose from our training catalogue with sessions across:

- Hootsuite Enterprise
- Hootsuite Advanced Inbox
- Hootsuite Advanced Analytics
- Hootsuite Amplify
- Hootsuite Listening
- Talkwalker

EXPERT HOURS

£640/ per hour (Must purchase minimum of 6 hours)

PS_EXPERT_HRS

Leverage dedicated expert time to act as an extension of your team, supporting deliverables across technical configuration, insights reporting, and social media strategy. Drive optimisation and business alignment by offloading tasks like:

- Migration architecture
- Advanced platform setup, audit, and optimisation
- Analytics report creation and recommendations
- Workflow and user permissions customisation
- Technical consultation and API support
- Insights reporting, e.g. competitive landscape and industry benchmarking; audience insights and market positioning deep dives
- Custom strategy sessions and workshops

STRATEGIC ENGAGEMENT SERVICES

£20,000 (three month commitment)

PS_SES

Implementation secured, strategy evolved. Our Engagement Managers ensure smooth rollouts, align stakeholders, and provide strategic guidance and expert change management support. Strategic Engagement Services is sold as a three-month commitment, with options for 6 - 12 month commitment based on project scope. It includes:

- Predictable platform transition through project coordination, stakeholder alignment, and change management
- Maintaining a continuous strategic partnership that keeps teams aligned and adoption on track