

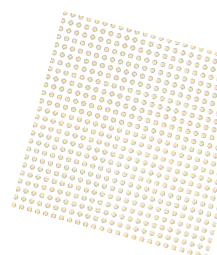


G-Cloud 15 Pricing

**Insytful – The digital accessibility,
website improvement and QA platform**



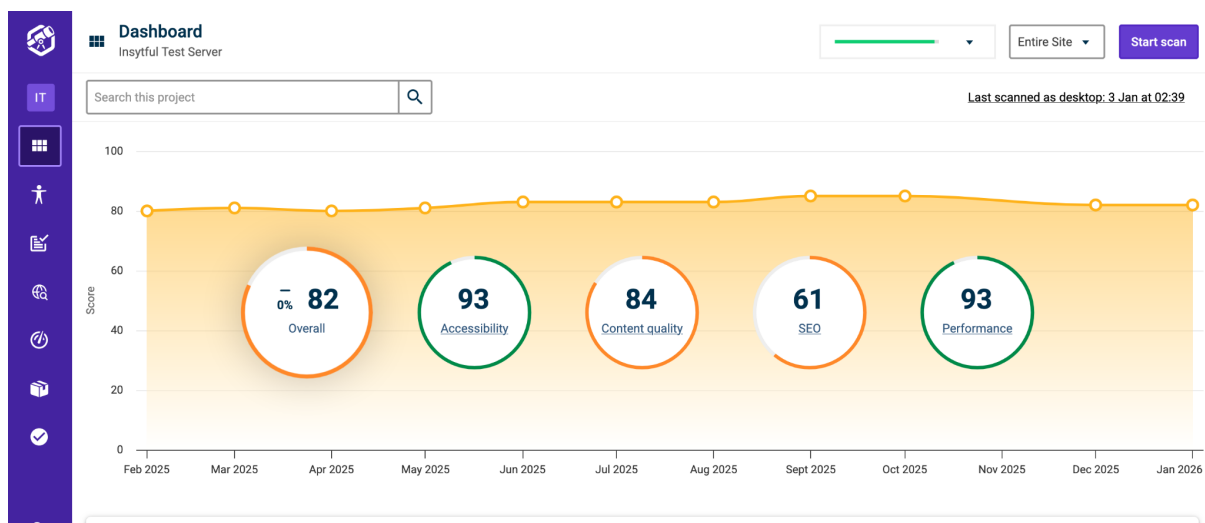
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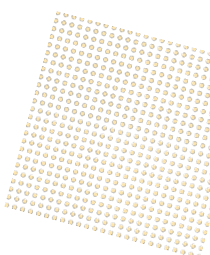
About Insytful

Insytful provides a single place to monitor web content and user experience, checking for content quality, accessibility, performance and search-related issues. Its purpose is to help web teams improve their websites and keep digital content consistent with company policies.



A tool for everyone

Whether you are a content editor, marketer, or developer, Insytful empowers digital teams to improve their websites by identifying and addressing accessibility, website performance, and content-specific issues.





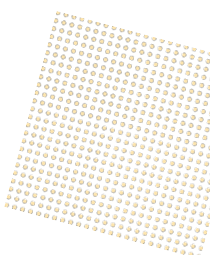
Insytful plans and features

Insytful offers three plans: **Free**, **Plus** and **Enterprise**. Pricing is based on a scan-per-page model, with scan limits set weekly or monthly. Scans include web pages and other documents found on websites.

All prices exclude VAT and are based on monthly scan frequencies. For weekly scans, there is an additional 25% charge.

Choosing the right plan for your organisation

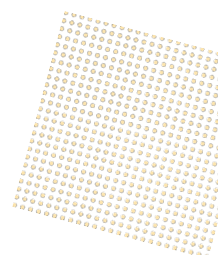
The process begins with a demo of Insytful with our team. During the consultation, we can recommend a plan that is best suited to your organisation. The right plan depends on how many pages and websites you need to scan. Our team can help estimate requirements.





Plan features

Features	Free	Plus	Enterprise
Scan limit	1 - 100	101 - 50,000	50,001+
Accessibility audit	Yes	Yes	Yes
SEO audit	Yes	Yes	Yes
Broken link & misspelling check	Yes	Yes	Yes
Third-party integrations	X	Jira, Google Analytics, Google Web Risk API	Custom
Performance & sustainability audit	X	Yes	Yes
CMS integration	X	Yes	Yes
Multi-site setup	X	Unlimited	Unlimited
PDF accessibility	X	Yes	Yes
User management	X	Yes	Yes
Additional users	X	Unlimited	Unlimited
Telephone and email inventory	X	Yes	Yes
Multi-language dictionary	X	Yes	Yes

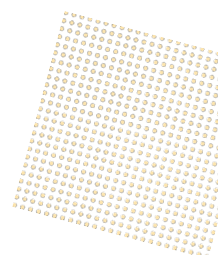




Policies	X	Yes	Yes
Analytics	X	Yes	Yes
Sections	X	Yes	Yes
Account manager	X	X	Yes
Price per month	Free	£65 - £1,790	From £1,885+

Plan pricing

Plan	Scan limits	Price per month	Price per year
Free	100	£0	£0
Plus	500	£65	£780
Plus	1,000	£120	£1,440
Plus	2,500	£220	£2,640
Plus	5,000	£375	£4,500
Plus	7,500	£480	£5,760
Plus	10,000	£585	£7,020
Plus	12,500	£690	£8,280
Plus	15,000	£795	£9,540



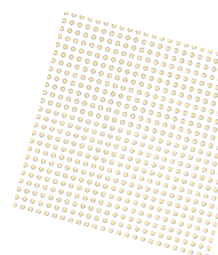


Plan	Scan limits	Price per month	Price per year
Plus	17,500	£875	£10,500
Plus	20,000	£950	£11,400
Plus	25,000	£1,110	£13,320
Plus	30,000	£1,270	£15,240
Plus	35,000	£1,375	£16,500
Plus	40,000	£1,480	£17,760
Plus	50,000	£1,790	£21,480
Enterprise	50,000+	From £1,885+	From £22,620+

Accessibility consultancy

In addition to automated site scans, we offer manual accessibility audits and consultancy to customers who want to conduct full-scope accessibility checks of their websites.

Members of our professional services team, who are International Association of Accessibility Professionals (IAAP) accredited, will review and advise on the accessibility of your public website.





Our accessibility consultancy services include:

- Analysis of accessibility issues found by Insytful
- A report with advice on how to resolve issues
- Prioritisation based on severity and user impact
- Practical recommendations to maintain compliance
- Manual accessibility testing of the website

All services are charged at £800 + VAT per day. Discounts are available for bulk purchases of 10 or more days, paid upfront.

Contact us

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New features and updates are made to Insytful as releases are pushed out.

For the most up-to-date information, visit www.insytful.com

