

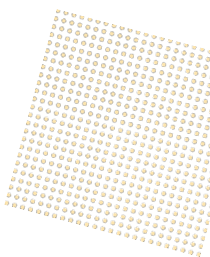


## **G-Cloud 15 Pricing**

# **Contensis Digital Experience Platform (DXP) & Content Management System (CMS) Higher Education**



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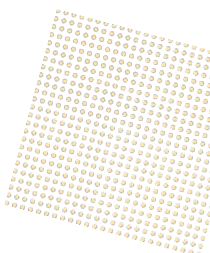


# Contensis DXP/CMS

Contensis is our software-as-a-service (SaaS) Digital Experience Platform (DXP) and Content Management System (CMS) backed up by our optional professional services. You'll need to consider these elements as part of your Contensis environment:

- The Contensis licence type you require
- Any additional extensions and upgrades you require (optional)
- Any additional resilience or environments (optional)
- Use of our professional services (optional)

Most customers opt to use our professional services to maximise the solution's potential. Full details are available under Lot 3 on G-Cloud.

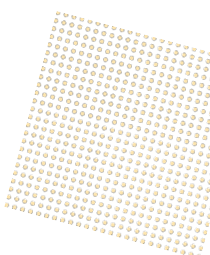




# Licence types

Your base licence covers core DXP/CMS functionality, hosting, and support. Move up tiers as your organisation grows in traffic, storage, and the number of projects.

|                           | Starter | Plus   | Enterprise |
|---------------------------|---------|--------|------------|
| Bandwidth per month       | 200GB   | 400GB  | 1TB        |
| Storage                   | 50GB    | 100GB  | 200GB      |
| Concurrent users          | 5       | 10     | Unlimited  |
| Projects / Websites       | 1       | 2      | Unlimited  |
| SLA guaranteed uptime     | 99.9%   | 99.9%  | 99.99%     |
| Standard DDoS protection  | Yes     | Yes    | Yes        |
| Dedicated account manager | X       | Yes    | Yes        |
| Price per month           | £850    | £1,520 | £3,000     |





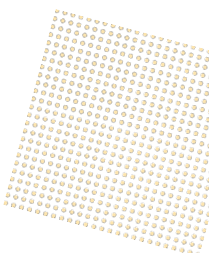
# Extensions and upgrades

Extensions extend the DXP/CMS with additional functionality. Each extension includes a baseline set of features with every Contensis licence, and can be scaled up through tiers. All extension pricing is monthly, with allowances reset each month. Allowances are pooled across your projects.

## Forms

Create, manage, and process forms to capture information efficiently.

|                                   | Essential | Standard | Advanced |
|-----------------------------------|-----------|----------|----------|
| Number of forms                   | 20        | 50       | 500      |
| Responses per month               | 1,000     | 2,000    | 5,000    |
| Conditional confirmation messages | X         | X        | Yes      |
| Conditional email notifications   | X         | X        | Yes      |
| Conditional auto-responders       | X         | X        | Yes      |
| Custom workflow                   | X         | X        | Yes      |
| Price per month                   | £100      | £250     | £500     |

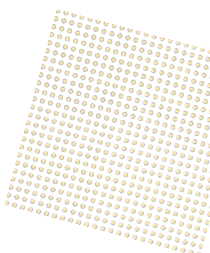




# Personalisation

Deliver tailored content to different audiences, helping improve engagement, relevance, and user experience across your site.

|                          | Essential | Standard | Advanced |
|--------------------------|-----------|----------|----------|
| Signals                  | 5         | 10       | 200      |
| Audiences                | 5         | 10       | 100      |
| Custom attributes        | X         | X        | 20       |
| Country-based attributes | X         | X        | Yes      |
| Price per month          | £250      | £500     | £1,000   |





# Digital Asset Management (DAM)

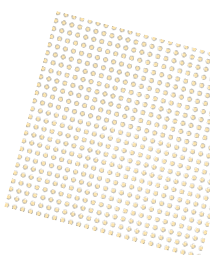
Upload, organise, discover and maintain digital assets across your organisation.

|                 | Essential | Standard | Advanced |
|-----------------|-----------|----------|----------|
| Price per month | £400      | £800     | £1,600   |

## Multilingual

Deliver multinational websites with content translated into multiple languages.

|                 | Essential | Standard | Advanced |
|-----------------|-----------|----------|----------|
| Price per month | £100      | £250     | £500     |

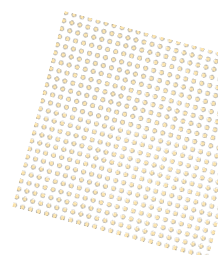




# Resource upgrades

Add projects, add more users, and increase storage capacity, ensuring your platform scales seamlessly as your needs grow.

|                         | Starter                | Plus                   | Enterprise                   |
|-------------------------|------------------------|------------------------|------------------------------|
| Extra project           | £85 each<br>per month  | £85 each<br>per month  | N/A                          |
| Extra user              | £35 each<br>per month  | £35 each<br>per month  | N/A                          |
| Extra storage           | £6 per GB<br>per month | £6 per GB<br>per month | £1 per GB<br>per month       |
| Extra bandwidth         | £4 per GB<br>per month | £4 per GB<br>per month | £0.20 per<br>GB per<br>month |
| Blocks resource upgrade | X                      | £250                   | £250                         |

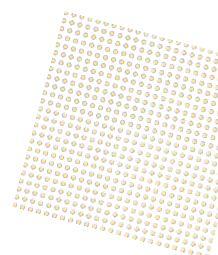




# Resilience/additional environments

Add additional environments and protection to suit your needs.

|                                                                                                                                    | Starter        | Plus                  | Enterprise            |
|------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------------|-----------------------|
| Disaster Recovery (DR) environment - A complete duplicate system in a geographically separate data centre with automatic failover. | X              | £820 per month        | £1,625 per month      |
| Development / Test environment - A separate environment for development, testing and quality assurance.                            | £250 per month | £420 per month        | £820 per month        |
| Extended DDoS protection                                                                                                           | X              | £1,000 per month      | £1,000 per month      |
| Content Delivery Network (CDN) - Enhance performance by delivering content quickly to users worldwide. (Up to 5TB)                 | X              | £300 per TB per month | £300 per TB per month |
| Content Delivery Network (CDN) - Enhance performance by delivering content quickly to users worldwide. (Additional beyond 5TB)     | X              | £200 per TB per month | £200 per TB per month |

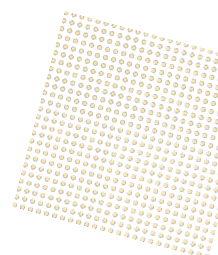




# Training

Our training teaches web and digital teams to design, manage and build any type of web system using Contensis.

| Course name                   | Delivery method                                                            | Price                                  |
|-------------------------------|----------------------------------------------------------------------------|----------------------------------------|
| User training                 | On a client site or remotely.<br>A one-day course for up to six delegates. | £800 (remote)<br>£950 (on client site) |
| System administrator training | On a client site or remotely.<br>A one-day course for up to six delegates. | £800 (remote)<br>£950 (on client site) |
| Developer training            | At Zengenti or remotely. A two-day course for up to four delegates.        | £1,600                                 |





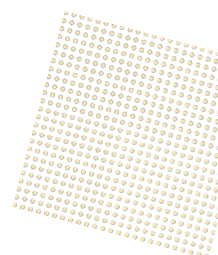
# Typical Contensis implementation projects

While we offer quotes tailored to your requirements, we've outlined some typical projects below which are available at a discount. For full details of our professional services, see "Contensis DXP/CMS - Design & Build Services" on G-Cloud.

## Project A – In-house development

For clients who want to get up to speed quickly, we provide consultancy and training to ensure you're completely comfortable with Contensis. If you have an in-house development team, your project will likely look like this.

| Service                       | Number | Price  |
|-------------------------------|--------|--------|
| User training                 | 1 day  | £800   |
| System Administrator training | 1 day  | £800   |
| Developer training            | 2 days | £1,600 |



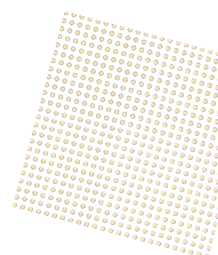


|                       |           |         |
|-----------------------|-----------|---------|
| Developer consultancy | 10 days   | £8,000  |
|                       | Sub Total | £11,200 |
|                       | Discount  | 10%     |
|                       | Total     | £10,080 |

## Project B – Standard

We'll migrate your website to Contensis, ensure it's responsive, and launch it with a beautiful new design. This is a great way to get your site off a legacy CMS.

| Service                       | Number    | Price   |
|-------------------------------|-----------|---------|
| User training                 | 1 day     | £800    |
| System Administrator training | 1 day     | £800    |
| Professional services         | 80 days   | £64,000 |
|                               | Sub Total | £65,600 |
|                               | Discount  | 15%     |



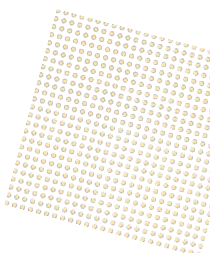


|  |       |         |
|--|-------|---------|
|  | Total | £55,760 |
|--|-------|---------|

## Project C – Enhanced

This type of project involves an extensive discovery phase. We'll interview a significant number of internal and external stakeholders, run workshops, and analyse all available data. You can hand over your major project to our professional services teams, and we will deliver on time and on budget.

| Service                       | Number    | Price    |
|-------------------------------|-----------|----------|
| User training                 | 2 days    | £1,600   |
| System Administrator training | 2 days    | £1,600   |
| Professional services         | 130 days  | £104,000 |
|                               | Sub Total | £107,200 |
|                               | Discount  | 15%      |
|                               | Total     | £91,120  |





# Contact us

## Zengenti

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## Contensis

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**Website:** [www.contensis.com](http://www.contensis.com)

New features and updates are made to Contensis as releases are pushed out. For the most up-to-date information, visit [www.contensis.com](http://www.contensis.com)

