

Valcon G-Cloud Lot 3 Service Definition

Data Catalogue Strategy

[Set Up and Migration | Data auditing and organising, Data/Information structure design]

Version 1.0

1. About Us

Valcon is a leading European consultancy specialising in AI and data-driven business transformation, with a growing and established presence in the UK. A trusted partner to major organisations including multiple UK Government departments and public sector agencies. Valcon connects strategy and operations, helping organisations create value in their transformation programmes.

With over 1,750 consultants across Europe, Valcon brings deep expertise across data, AI, technology and consulting. In the UK, Valcon works with clients across financial services, public sector, retail, industrials and infrastructure. Valcon is backed by private equity firm Rivean Capital.

2. Service Description

We work with you to articulate your data catalogue vision and principles to achieve your AI-ready data ambitions. We review your existing approach including the broader data strategy and objectives, identify gaps and translate these into an actionable roadmap with practical steps to realise your futureproof data catalogue strategy.

Features

- Proven method for identifying issues hindering your data cataloguing efforts
- Plain English feedback including practical steps for addressing key issues
- Align catalogue purpose with enterprise data strategy and goals
- Define future state data catalogue objectives informed by strategic priorities
- Create an actional data catalogue roadmap with phases and milestones
- Technology-agnostic advice underpinned by sound principles and industry best practice
- Business case development
- (Re)Launch of your data cataloguing strategy including change management

Benefits

- Quickly identifies gaps, understands ambitions, and prioritises your cataloguing efforts
- Uncomplicated technology-agnostic advice and guidance from expert data professionals
- Straightforward and practical steps to help reinvigorate your data catalogue
- Accelerate catalogue adoption across business and technical users
- Futureproof your data catalogue strategy for evolving data priorities
- Progress beyond internal stalemates through sensitively delivered impartial expert advice
- Identify people, process and technology changes necessary to deliver change
- Improve the delivery of high quality data across your organisation

3. Approach

We typically follow a structured five-stage approach when creating or reviewing and refreshing a Data Catalogue strategy. This framework ensures that the resulting strategy is both credible and deliverable, aligning with organisational needs while setting a clear path for implementation and long-term adoption.

Phase 1: Initiation

We lay the groundwork and align expectations and agree on how we will work together. This typically involves identifying and engaging key stakeholders, agreeing the scope, timeline and success criteria and capturing any governance processes that will shape the work.

Phase 2: Current State Review

We create a clear picture of where the data catalogue strategy stands today and why it might need updating. This will be conducted through workshops and interviews to baseline the existing data catalogue strategy, current tooling, data sources, business context, taxonomy, roles, and processes. Running a health check against best practice benchmarks and recognised industry wide models such as DAMA.

Phase 3: Recommendations

We define the vision, set the strategic objectives and outline the technology and architecture that will enable them. In practice, we co-create a refreshed vision statement and strategic objectives, developing recommendations covering technology platforms, architectural patterns, roles, taxonomy redesign and governance enhancements. In addition, we provide recommendations to operationalise the strategy and comprehensive change management programme designed to embed new behaviours.

Phase 4: Validation

We test the strategy with key audiences such as senior sponsors and representative user groups to confirm alignment with business needs and regulatory requirements. Incorporating any feedback to ensure senior leadership backing and broader adoption.

Phase 5: Launch

We officially roll out the refreshed data catalogue strategy using a change management approach, equipping the client's team to own it through delivering formal knowledge transfer sessions and providing short-term support.

3.1 Deliverables and Outcomes

These are subject to an agreed scope, but the typical deliverables and outcomes include:

- Creation of new or review and refresh of existing Data Catalogue Strategy
- Problem framing and opportunity mapping
- Use case identification and selection
- Ideation and Envisioning Workshops
- Vision definition, principles definition, and standards definition
- Value stream mapping
- List of recommendations including Technology and Architecture recommendations
- Roadmap creation/development
- Communication and engagement plan
- Business case development
- (Re)Launch of Data Catalogue strategy including change management

4. Effort and Cost

Effort will be determined collaboratively between the Valcon and the client based on the skills mix and scope required.

Please refer to the Pricing Document for current rates.

- Rate card prices are exclusive of VAT.
- Expenses are recharged at cost and supported by receipts.

- Expenses may include reasonable travel, accommodation, and subsistence costs.
- The payment schedule will follow milestone completions as agreed in the Statement of Work.

5. Assumptions

The successful delivery of the engagement depends on assumptions and dependencies jointly agreed between the Valcon and the client.

- These may include (but are not limited to):
- Access to required stakeholders, systems, or information
- Timely decisions and approvals
- Availability of resources and infrastructure
- Defined governance and communication processes

All assumptions and dependencies will be recorded and validated as part of the Statement of Work (SoW).